

GENERAL MEMBERSHIP MEETING MINUTES Tuesday, November 10, 2022 at 7 p.m. (Three Roots Mexican Cocina @ Main Place)

Board Members: President Jeff Katz First Co-Vice President Tracey Stein First Co-Vice President Mark Rothenberg Second Vice President Chris Switzer Secretary Angel Barnes Treasurer Peter Christoffersen Parliamentarian Patrick Johnson Communications Co-Director Trace Weatherford Communications Co- Director Dave Kosak Membership Co-Director Kevin Shuler Membership Co-Director Katie Mayberry Home Tour Director Sandy DeAngelis Social Director Jay Joyer

FPNA Board Meeting Call to Order – A very brief November Board Meeting was called to order at 6:59 pm. With the exception of Mark Rothenberg, Patrick Johnson, Trace Weatherford, Dave Kosak and Katie Mayberry, the above Board Members attended.

A Motion to Approve the October 11, 2022 Board Meeting Minutes was made by Chris and seconded by Kevin. The Motion passed.

A Motion to Approve the President's Board report and those of the Directors was made by Peter and seconded by Tracy. The Motion passed.

A Motion to Approve the October Financial Report was made by Kevin and seconded by Tracy. The Motion passed.

A Motion to Adjourn the November 10, 2022 Board Meeting was made by Jeff and seconded by Peter at 7:04 p.m. All concurred at which time the **General Membership Meeting was Called to Order.**

Approximately 45 neighbors attended, as did four members of the Santa Ana Police Department at Jeff's invitation to speak, as well as three speakers from *Related Bristol*, to tell us of an interesting development in South Santa Ana.

Committee Reports

As required by FPNA rules, after timely pre-meeting publication of the FPNA Budget for 2023, Treasurer Pete Christofferson presented it to the General Membership and answered all questions. Thereafter, a Motion to Approve the Budget was made by David Seigle and seconded by Dave Buster. The Motion passed.

Beautification Committee Chair/ Second V.P. Chris Switzer then announced the dates for the planting of the exits and entrances on November 12 and 19 and solicited volunteer helpers.

Membership Co-Director Kevin Shuler then informed us of the progress of the current membership drive, having doubled the number of homes which had donated through September, to 110 in just the past month. He and Jeff then explained the goal, and that the *thermometer* represents homes, (of the 640 in Floral Park) not dollars.

Julie Humphreys, as a representative of the Historic Resources Committee, provided an update on FPNA's application for National Historic District Designation.

Presentations

Our first guests were four Santa Ana Police Department officers to address several concerns, the first being a residential burglary and three vehicular burglaries in September. The officers gave us advice (lock our vehicles and leave no valuables in sight – not even petty cash in the ashtray, etc.) and also provided us with SAPD packets, providing additional information as well as contact names and numbers. Dr. Garces (of 19th & Heliotrope) then raised the issue of cars failing to stop at the corner. He was joined by neighbors also raising the issues of street racing and the traffic on Flower. The officers urged us to call them, and even though the drivers will be gone moments later, police presence is determined by the number of complaint calls received for a given street or intersection. In addition to calling, we were informed that video evidence is also accepted.

The next speakers from *Related California*, an Irvine-based affiliate of the New York-based *Related* companies, who showed us drawings of its newest plan, *Related Bristol*. The company has agreed to assume the soon-expiring 50-year lease for the 41 acres which has been owned by the Callens family since 1903. The family were farmers of beets and beans, whose land eventually became Metro Town Square following the Segerstrom's creation of South Coast Plaza in 1967. *Related Bristol*, (dubbed as a *New Gateway into Santa Ana*) will be a mixed-use pedestrian-centric development right across the street from South Coast Plaza bordered by Bristol, Sunflower, MacArthur and Plaza Drive. The plans are for 3,750 apartments, 350,000 square feet of offices, shops, restaurants, and a super market (to replace the current Vons), 200 senior-assisted living

units, a 250-room hotel and 13 acres of open plazas, trails and parks. It plans to break ground in 2025 starting with the hotel; the ten-year project will be completed in phases. An environmental impact assessment will be (or has been) done by the developer and submitted to the City for approval.

The final agenda item was a proposal to change FPNA's Standing Rules for the addition of a Neighborhood-City Relations Committee responsible for land use matters. Jeff emphasized that the current language is a draft, and that this meeting is for discussion in the form of a workshop, not to solicit a vote.

The need for the proposal developed from the fact that only 18 officers at the City are charged with Code Enforcement complaints, of which there were <u>11,000</u> in the just the first eight months of this year. For nearly an hour the membership discussed the pros and cons of the committee as proposed in the draft language. The predominant sentiment expressed in opposition to the proposed committee was that the committee would engender divisiveness among neighbors which is contrary the mission of FPNA. Despite historical evidence of ineffective advocacy, many neighbors expressed that "land use matters" should be addressed by individual neighbors acting on their own behalf. Jeff indicated to the membership, at the conclusion of the meeting, that the comments of the general membership in attendance, would be assessed during the next regular board meeting (January 2023) and a vote would be taken. At 8:55 p.m. the General Membership Meeting was **adjourned**.



Board Reports for November 2022

I. <u>President</u> – Jeffrey Katz

A. 17th Street Shopping Center & Storage

The designers will be returning with final renderings by end of November. I am working on locating a GC and architect for the property owner.

B. Traffic Calming Report

I had a conversation with Nabil Saba, head of Public Works. He confirmed that there are, in fact, funds earmarked in the 2023 City Budget to address traffic on Memory and Flower. PWA is conducting traffic analysis to support plans.

C. Olive Street Alley

Working on approval from the last property – at the corner of 17th Street and Olive. Once approval is secured, I will circulate easement termination documents which I have prepared for execution, notarizing, and recording. At that point, the neighbors will be able to move forward with closing the alley.

D. Homeless a County Building on Broadway

Supervisor Foley has gone dark on us. I assume this is because she has been fixated on the election. I will resume engagement during the week of November 14.

II. <u>Sponsorship</u> – Tracy Stein & Mark Rothenberg (1st V.P.)

Scholarship applications are being updated by Wayne Suraci, they will go Live December 1.

The deadline to submit will be Friday, March 17th, to give the committee ample time to select and notify winners, as well as plan the festivities.

I'd like to propose our 2023 Scholarship and Charity Awards ceremony to be held in May, on Sunday the 21st. I would like Board's input, as it may affect some other events or plans.

III. <u>Beautification Committee</u> - Chris Switzer (2nd V.P.)

• Sarah Mae Downie Park/Butterfly Garden – Lead Chris Switzer

- SMA/Butterfly Garden the area was cleaned 2 times October.
- On **November 12 and 19**th, we are asking volunteers to help in Sarah Mae Downie Park and in the Exits and Entrances. Eblasts will be requested.
- Exits and Entrances Lina Lopez
 - Plants, mulch, and fertilizer will be purchased and an eblast will be sent out for help planting in the exits and entrances on **November 12 and 19. Details to follow.**
- Lights, Monuments, Etc. Marc LaFont, Richard Silva, Jerry Densing
 - We are still waiting for the City to get back to us with confirmation of live wires to the monument for the lights.
- <u>Heart Stones</u> Nanci Zinngrabe and Dave Karaffa
 - \circ $\,$ One new heart stone was installed this month for Nikki Curran.
- <u>Tree Committee</u> Debbie Wolfenbarger
 - Action Debbie will find out when the city plans to replace the oak trees at 2008 Heliotrope Street and 2453 North Park. Waiting for the city to respond
 - The City has been asked to examine the health of the sycamore trees on Riverside Drive. Waiting for the City to respond.

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IV. <u>Care & Compassion</u> – Rachel Moloo

No written report.

V. <u>Membership Committee</u> - Kevin Shuler & Katie Mayberry

No written report.

VI. <u>Social Committee</u> – Jay Joyer

Holiday Event – Saturday, December 10

- Planning continues
- Event hours: 2-5pm
- Space will not accommodate new sled run snow activity.

2023 Event Dates

- Luck of the Irish Saturday, March 11
- Freedom Fest Saturday, July 1
- Fall Concert Saturday, September 30
- Holiday Event Saturday, December 9

VII. <u>Home Tour Committee</u> – Sandy DeAngelis

No written report.

VIII. <u>Historic Resources Committee</u> – Julie Humphreys

IX. Legacy Committee

No written report.

X. <u>Communications Committee</u> – Dave Kosak & Trace Weatherford

Social Media

- Our Instagram reach was up a whopping 66% in Oct!
- 25 new FB followers and 80 new Instagram followers!
- A phenomenal 284 unique visitors to the Floral Park website to get information on the Walk of Frights night.

Eblasts

- There were 14 eblasts sent during the month of October.
- New names have been added to both the Home Tour and the Neighbors eblast lists.
- Home Tour email addresses from the Home Tour director have not been forwarded to the Floral Park Home Tour email distribution list.

Newsletter

As outlined in the Board Report from last month, the deadline for content submission into the Gazette is NO LATER THAN NOV 17th. We already have content contributors signed up and working on some great articles for our 'Holiday' issue coming out in early December, but welcome any additional articles/content...keep 'em coming!

We are looking for Holiday Recipes. If you or a loved one has a great Holiday-themed recipe (whether it's a cocktail, appetizer, main course or dessert) we need some to include in the "Flora Park's Kitchen" section. Please email recipes (and any pics if you have them) to Trace at deathstartrace@gmail.com

Website

The new calendar section is working great. Will be speaking to webmaster to implement an online "eblast" form. Once implemented this form will be mandatory for anyone who wants an eblast sent out. The form will include all the necessary information along with the specific date the eblast needs go out. This is to avoid ANY CONFUSION in the future as to when/where/how to handle neighborhood eblasts.

XI. <u>Parliamentarian</u> – Patrick Johnson

No written report.

XII. <u>Treasurer's Report</u> – Peter Christoffersen

See attached.

HOME TOUR

Acct #	Description	2022 Budget	202	22 Actual YTD	0	ver/(Under)
	Revenue					
4310	Prepaid Tickets-Cash Donations - Est. 37 Tickets	\$ 4,000.00	\$	1,650.00	\$	(2,350.00)
4320	Prepaid Tickets-PayPal Donations - 868 Tickets	\$ 16,000.00	\$	38,970.00	\$	22,970.00
4330	Gate Ticket Donations - 415 Tickets	\$ 20,000.00	\$	20,410.00	\$	410.00
4350	Home Tour Book Contributions	\$ 6,000.00	\$	3,525.00	\$	(2,475.00)
4360	Collectible Contributions	\$ 3,500.00	\$	-	\$	(3,500.00)
4370	Vintage Auto Show Contributions	\$ 1,000.00	\$	1,720.00	\$	720.00
4384	Wine Garden Donations	\$ 2,800.00	\$	14,749.00	\$	11,949.00
4385	Hospitality Garden Donations	\$ 6,000.00	\$	4,975.00	\$	(1,025.00)
4387	Opening Night Donations	\$ 10,000.00	\$	12,500.00	\$	2,500.00
4388	Opening Night Donations/Silent Auction	\$ 8,000.00	\$	11,905.00	\$	3,905.00
		\$ 77,300.00	\$	110,404.00	\$	33,104.00
	Expenses					
5310	Administrative	\$ 3,200.00	\$	5,563.96	\$	2,363.96
5320	Promotional Flyer	\$ 3,000.00	\$	1,825.29	\$	(1,174.71)
5330	Home Tour Book	\$ 7,000.00	\$	3,742.39	\$	(3,257.61)
5335	Docent	\$ 2,000.00	\$	340.69	\$	(1,659.31)
5340	Collectibles Section Expenses	\$ 350.00	\$	1,141.16	\$	791.16
5345	Vintage Auto Show Expenses	\$ 850.00	\$	648.86	\$	(201.14)
5350	Homeowners Costs	\$ 6,500.00	\$	3,921.33	\$	(2,578.67)
5360	Volunteer Appreciation	\$ 400.00	\$	-	\$	(400.00)
5365	Signage	\$ 2,200.00	\$	90.00	\$	(2,110.00)
5375	Equipment Rental	\$ 3,000.00	\$	4,312.40	\$	1,312.40
5385	Promotional Expenses	\$ 500.00	\$	122.19	\$	(377.81)
5388	Mailing Services	\$ 300.00	\$	48.38	\$	(251.62)
5390	Misc Home Tour Expense	\$ 600.00	\$	525.00	\$	(75.00)
5398	Opening Night Expense	\$ 8,500.00	\$	9,624.37	\$	1,124.37
5399	Wine Garden Expense	\$ 4,000.00	\$	10,027.87	\$	6,027.87
		\$ 42,400.00	\$	41,933.89	\$	(466.11)

Treasurer's October Month End Comments			
* Reimbursement Sign-Up Genius \$269.89	2022 Final	Contril	outions
* Home Tour 2023 Printing \$117.45	Wine Garden	\$	4,721.13
	Opening Night	\$	14,780.63
	Home Tour	\$	48,968.35

HOLIDAY HOME TOUR

Acct #	Description	2022 Budget	20	22 Actual YTD	Over/(Under)
	Revenue				
4410	Prepaid Tickets-Cash Holiday Home Tour	\$ 2,800.00	\$	-	\$ (2,800.00)
4420	Prepaid Tickets-PayPal Holiday Home Tour	\$ 11,200.00	\$	-	\$ (11,200.00)
4430	Gate Ticket Sales - Holiday Home Tour	\$ 14,000.00	\$	-	\$ (14,000.00)
4450	Home Tour Book Contributions - Holiday Home Tour	\$ 2,500.00	\$	-	\$ (2,500.00)
4484	Wine Garden Donations Holiday Home Tour	\$ 1,300.00	\$	-	\$ (1,300.00)
4485	Hospitality Garden Sales Holiday Home Tour	\$ 2,200.00	\$	-	\$ (2,200.00)
		\$ 34,000.00	\$	-	\$ (34,000.00)
	Expenses				
5710	Administrative Holiday Home Tour	\$ 1,000.00	\$	250.00	\$ (750.00)
5720	Promotional Flyer Holiday Home Tour	\$ 1,500.00	\$	-	\$ (1,500.00)
5730	Holiday Home Tour Book	\$ 3,500.00	\$	-	\$ (3,500.00)
5735	Docent Holiday Home Tour	\$ 1,000.00	\$	-	\$ (1,000.00)
5740	Marketing Holiday Home Tour	\$ 200.00	\$	-	\$ (200.00)
5750	Homeowners Costs Holiday Home Tour	\$ 600.00	\$	-	\$ (600.00)
5765	Signage Holiday Home Tour	\$ 500.00	\$	-	\$ (500.00)
5775	Equipment Rental Holiday Home Tour	\$ 2,000.00	\$	-	\$ (2,000.00)
5785	Promotional Expenses Holiday Home Tour	\$ 1,000.00	\$	-	\$ (1,000.00)
5788	Mailing Services Holiday Home Tour	\$ 300.00	\$	-	\$ (300.00)
5790	Hospitality Garden Holiday Home Tour	\$ 3,000.00	\$	35.76	\$ (2,964.24)
		\$ 14,600.00	\$	285.76	\$ (14,314.24)

Treasurer's October Month End Comments

* Not Planning An Event n 2022

* Expenses Paid in 2022 for 2021 Event

SOCIAL

Acct #	Description	2022 Budget		2022 Actual YTD		Over/(Under)	
	Revenue						
4920	Social Donations	\$	8,500.00	\$	9,205.83	\$	705.83
4935	Chili Cook Off Donations	\$	1,500.00	\$	1,541.00	\$	41.00
		\$	10,000.00	\$	10,746.83	\$	746.83
	Expenses						
5410	Summer Event - Freedom Fest	\$	4,500.00	\$	4,133.24	\$	(366.76)
5415	Concert In The Park	\$	4,500.00				
5420	Fall Concert Event	\$	4,500.00	\$	4,015.48	\$	(484.52)
5425	Chili Cookoff	\$	3,000.00	\$	131.50	\$	(2,868.50)
5430	Winter Event - Holiday Party	\$	4,500.00	\$	-	\$	(4,500.00)
5470	Additional Events	\$	4,000.00	\$	8,759.43	\$	4,759.43
		\$	25,000.00	\$	17,039.65	\$	(3,460.35)

Event	Revenue	Expenses	Net Cost	
Luck of The Irish March 12th Event	\$ 243.00	\$	1,981.13	\$ 1,738.13
Freedom Fest July 2 -	\$ 2,085.00	\$	4,133.24	\$ 2,048.24
Fall Concert - October 1st	Acct # 4920		Acct # 5420	Net Cost
Table Reservations - PayPal	\$ 900.00			
Cosmos Event Rental - tables, Chairs, Staging & PP		\$	1,998.50	
Line Dancing		\$	200.00	
Bar Tips	\$ 269.00			
Bar Supplies & Décor (Karen & Denise)		\$	766.98	
Photographer		\$	150.00	
Havilah Darden - Band		\$	900.00	\$ 2,846.48
Chili Cook-Off - October 1st	Acct # 4920		Acct # 5425	Net Cost
Tasting Tickets Sold (Paypal & Square + Cash \$1171)	\$ 1,441.00			
Cook-Off Supplies (Alison)		\$	131.50	
Chili Cook-Off Booth Reservations (@\$15ea)	\$ 105.00			\$ (1,414.50)

Neighborhood Night Out #1 February \$24.99	Revenue	Expense		Net Gain
#1 21 Guests Chapter One Feb \$24.99	\$ 524.83	\$	473.06	\$ 51.77
#2 21 Guests Gus's World Chicken March	\$ 568.00	\$	567.67	\$ 0.33
#3 20 Guests El Mercado Modern May \$25.45	\$ 509.00	\$	509.00	\$ -
#4 39 Guests Benchmark June \$25	\$ 975.00	\$	975.00	\$ -
#5 39 Guests Blinking Owl Distillery July \$25	\$ 975.00	\$	975.00	\$ -
# 6 68 Guests The Green Parrot Villa August \$34	\$ 2,312.00	\$	2,312.00	\$ -

SPONSORSHIP

Acct #	Description	2	022 Budget	202	2 Actual YTD	Over/(Under)	
	Revenue						
4610	Sponsorships/Endowment Donations	\$	15,000.00	\$	5,180.00	\$	(9,820.00)
	Expenses						
5610	Scholarships	\$	12,000.00	\$	14,000.00	\$	2,000.00
	* Scholarships - Reallocation 2021 Holiday Tour Tickets	\$	7,345.00	\$	-		
	* Scholarships - Reallocation 2221 Wine Garden Profits	\$	6,518.00	\$	-		
5620	Charities	\$	3,000.00	\$	4,900.00	\$	1,900.00
		\$	15,000.00	\$	18,900.00	\$	3,900.00

* Scholarship Funds Paid in 2022 for 2023 Awards								
Ed Powel Scholarship - Memorial (9 Donors)	\$	725.00						
Eriq Dominguez Scholarship Donation	\$	500.00						
Sandy De Angelis & Ed Trotter Scholarship Donation	\$	1,000.00						
Karen & Edward Athey Scholarship Donation	\$	1,000.00						
Nicki Curran Scholarship Donations (8 Donors)	\$	1,955.00						
	\$	5,180.00						

HISTORICAL: SPECIAL PROJECT

Acct #	Description	2022 Budget	2022 Actual YTD	Over/(Under)
	Expenses			
6100	Miscellaneous Historical	\$ 5,000.00	\$-	\$ (5,000.00)

Treasurer's October Month End Comments

LEGACY COMMITTEE

Acct #	Description	2022 Budget		2021 Actual YTD		Over/(Under)
5515	Legacy Awards	\$ 2,500.00	\$	-	\$	(2,500.00)

COMMUNICATIONS

Acct #	Description	2022 Budget	202	22 Actual YTD	Over/(Under)	
	Revenue					
4210	Promotional Sponsorship Funds	\$ 17,000.00	\$	12,302.00	\$	(4,698.00)
4230	Promotional Calendar Donations	\$ 1,972.00	\$	439.90	\$	(1,532.10)
		\$ 18,972.00	\$	12,741.90	\$	(6,230.10)
	Expenses					
5210	Printing	\$ 17,500.00	\$	8,605.97	\$	(8 <i>,</i> 894.03)
5220	Distribution	\$ -	\$	-	\$	-
5240	Website	\$ 750.00	\$	1,462.72	\$	712.72
5290	Miscellaneous Expenses	\$ 100.00	\$	-	\$	(100.00)
		\$ 18,350.00	\$	10,068.69	\$	(8,281.31)

Treasurer's October Month End Comments

* Campaigner Monthly Charge \$59

* Just Host Annual Fee Paid \$215.88

MEMBERSHIP

Acct #	Description	2022 Budget	202	2 Actual YTD	Over/(Under)	
	Revenue					
4110	Membership Contributions	\$ 25,000.00	\$	18,805.00	\$	(6,195.00)
4130	Floral Park Flag Donations	\$ -	\$	-		
		\$ 25,000.00	\$	18,805.00	\$	(6,195.00)
	Expenses					
5110	Printing, Mailing & Distribution	\$ 500.00	\$	223.96	\$	(276.04)
5120	New Neighborhood Gifts	\$ 1,000.00	\$	806.99	\$	(193.01)
5130	New Neighborhood Mixers	\$ 1,500.00	\$	842.83	\$	(657.17)
		\$ 3,000.00	\$	1,873.78	\$	(1,126.22)

Treasurer's October Month End Comments

* Signage For Membership Campaign \$223.96

BEAUTIFICATION

Acct #	Description	2	2022 Budget 2022 Actual YTD		2 Actual YTD	Over/(Under)	
	Revenue						
4510	Heartstone Sponsorships	\$	800.00	\$	1,000.00	\$	200.00
		\$	800.00	\$	1,000.00	\$	200.00
	Expenses						
5510	Heartstone	\$	670.00	\$	503.47	\$	(166.53)
5520	Neighborhood Plantings	\$	1,500.00	\$	5,032.69	\$	3,532.69
5540	Miscellaneous Beautification	\$	350.00	\$	-	\$	(350.00)
		\$	2,520.00	\$	5,536.16	\$	3,016.16
	Special Projects: Reforestation						
5550	Reforestation Expenses	\$	10,000.00	\$	-	\$	(10,000.00)

Treasurer's October Month End Comments

* Outstanding Heart Stone - Paid but Not Ordered - Nichols (Oct 2021)

CARE & COMPASSION COMMITTEE

Acct #	Description	2022 Budget		2022 Actual YTD		Over/(Under)	
	Expenses						
6095	Care & Compassion Committee Expenses	\$	2,000.00	\$	109.25	\$	(1,890.75)

GENERAL / ADMINISTRATION

Acct #	Description	2022 Budget		2022 Actual YTD		Over/(Under)	
	Revenue						
4010	Interest Revenue	\$ 100.00	\$	22.30	\$	(77.70)	
4150	Floral Park Online Store Donations	\$ 500.00	\$	975.00	\$	475.00	
4900	Miscellaneous Sponsorships/Donations/Grants	\$ 100.00	\$	3,749.91	\$	3,649.91	
		\$ 700.00	\$	4,747.21	\$	4,047.21	
	Expenses						
6010	Board Expenses	\$ 250.00	\$	-	\$	(250.00)	
6020	Stationary, Postage & Supplies	\$ 500.00	\$	621.09	\$	121.09	
6030	General Meeting	\$ 2,500.00	\$	1,085.26	\$	(1,414.74)	
6035	Special General Meeting	\$ 250.00	\$	73.12	\$	(176.88)	
6040	Insurance	\$ 4,500.00	\$	3,690.00	\$	(810.00)	
6060	Professional Services	\$ 1,250.00	\$	750.00	\$	(500.00)	
6070	Bank Charges/ PayPal & Giving Fuel Svc Charges	\$ 1,500.00	\$	1,644.93	\$	144.93	
6080	Board Election Expenses	\$ 250.00	\$	762.83	\$	512.83	
6090	Misc Administrative Expenses	\$ 5,000.00	\$	5,560.26	\$	560.26	
		\$ 16,000.00	\$	14,187.49	\$	(1,812.51)	

Treasurer's October Month End Comments

* Zoom Payment \$15.81

* PO Box Annual Fee Paid \$312

* Reimbursement Sandy DeAngelis FPNA Flag Purchase \$1,058



Total Revenue October	\$ 5,753.31
Total Expenses October	\$ 4,239.39