



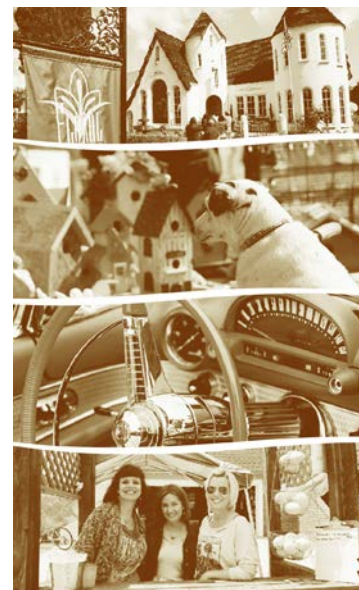
Holiday Party Highlights

(More photos on page 15)



Home & Garden Tour

Please join us April 25-26, 2015 for the 23rd annual Floral Park Home & Garden Tour. Whether experiencing a stroll through the beautiful vintage homes and gardens, searching for antiques and collectibles on our Street of Treasures, viewing the Classic Automobile Display, or enjoying a snack at the food and drink concessions, you will surely leave the Floral Park Neighborhood with nostalgic memories of a day well spent.



Presale tickets – Until April 20

(Go to www.floralpark.com)

Online or by mail: \$25/each (Children 10 and under are free)

At the entrance ticket booths: April 25-26 • \$30/each

(More details on page 6)

First Neighborhood Mixer of the Year!

(More photos on pages 12-13)



Floral Park Neighborhood

Calendar

NEIGHBORHOOD

EVENTS:

MARCH

March 22 – Supper Club at Robins Nest
(Details on page 14)

March 26 – Sponsorship Committee Meeting
1924 N Ross St. (Details on page 9)

March 28 – Volunteer sign and lamp post painting. Meet at 9am at 2133 Greenleaf St.
(Details on page 9)

APRIL

April 2 – 7pm – President's Cabinet
2204 N. Victoria Drive

April 11 – 8am to 12 pm
Dumpster Day (Details on page 9)

April 25 & 26 – Home Tour (See page 6)
"South of Santa Clara"

JUNE

June 27 – 3 pm to 7 pm – Freedom Fest
"Heliotrope Drive"

JULY

July 19 or 26 – Supper Club at Ekeko

AUGUST

August 2 – 2pm to 5 pm
Neighborhood Mixer

SEPTEMBER

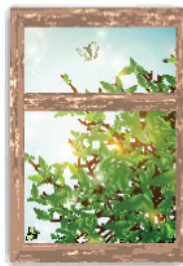
September 19 – Fall Concert
"Heliotrope Drive"

OCTOBER

October 11 – Neighborhood Mixer
October 17 – Chili Cook-Off
"North Park Blvd."

DECEMBER

December 13 – 2pm to 6 pm
Holiday Party "North Park Blvd"



FPNA BOARD MEETINGS

- FPNA Board meetings are open to all residents of Floral Park.
- Meetings start at 7pm
- Locations may change - please website

March 10 – 7pm
2204 N. Victoria Drive

April 14 – 7pm
2204 N. Victoria Drive

May 12 – 7pm
2204 N. Victoria Drive

June 9 – 7pm
2204 N. Victoria Drive

FPNA GENERAL MEMBERSHIP MEETINGS

March 24 – 7 pm
Location:
2121 N. Victoria Drive
See agenda below

June 14 – 3pm
2121 N. Victoria Drive
Includes Scholarship Awards

September 24 – 7 pm
Location TBD

November 17 – 7 pm
Location: Rancho Santiago
Nominations/Elections
for 2016 FPNA Board

FLORAL PARK NEIGHBORHOOD ASSOCIATION QUARTERLY GENERAL MEMBERSHIP MEETING

TUESDAY, MARCH 24, 2015 • 7:00 PM
2121 N. VICTORIA DRIVE

Agenda:

1. Introduction
2. Special Guest Speaker from the Santa Ana Police Department
District Commander Ruben Ibarra
– Presentation / Q & A
3. Treasurer's Report
4. Home & Garden Tour – Gear up for 2015
5. 2015 Most Beautiful Yard
Committee Reports (2 minutes per committee)
– Scholarships / Sponsorships
– Membership: Recap Mixer & Contributions
– Beautification: Trees, Entryways, Parks, Light Posts
– Social: 2015 Events
6. Open Forum – Brainstorm Session for Members 2015
7. Adjourn



The FLORAL PARK NEWS
is the official publication of the
Floral Park Neighborhood Association
P.O. Box 11366,
Santa Ana, CA 92711-1366
Website: www.floralpark.com

The **FLORAL PARK NEWS** is published four times a year by volunteers and friends of Floral Park. Our goal is to provide the reader with accurate, entertaining, enlightening, and informative news from Floral Park and the surrounding areas. It is also our goal to bring the community closer together through communication. The readership is dedicated to keeping our neighborhood and the community beautiful, safe, fun, interesting, and socially and culturally responsible.

News readers are encouraged to participate as contributors, promotional sponsors or simply readers. Views and conclusions expressed in articles herein are those of the authors, not necessarily those of the editors or officers of the Floral Park Neighborhood Association. Opinions expressed in this newsletter do not necessarily reflect the policies of the Floral Park Neighborhood Association.

Promotional Sponsors (aka advertisers)

Inquiries should be directed to:

sponsorship@floralpark.com.

Rates can be found on page 24 of this newsletter.

The Floral Park Neighborhood Association reserves the right to omit any promotional or editorial copy deemed to be unsuitable for publication. Publication herein does not necessarily imply endorsement of any product or service offered.

2015 FPNA Board

President:	Ashley Lawson president@floralpark.com
Co First VPs/Co Chairs - Sponsorship Committee:	Julie Humphreys & Wayne Suraci giving@floralpark.com
Second VP/Chair of Beautification Committee:	Darlene Glenn-Wolff beautification@floralpark.com
Secretary:	Tracey Stein secretary@floralpark.com
Treasurer:	Rich Heider treasurer@floralpark.com
Membership Director:	Summer & Alex Martinez membership@floralpark.com
Social Directors:	Susan social@floralpark.com
Home Tour Director:	Sandy DeAngelis hometour@floralpark.com
Communications Director:	Nancy Smith communications@floralpark.com
Parliamentarian:	Bev Schauwecker parliamentarian@floralpark.com

As always, the Floral Park newsletter is heavily dependent upon the faithful volunteer contributors who send ideas, write articles, send photos, and provide support in so many ways.

Many thanks to the following neighbors and friends who contributed to this issue:

Ashley Lawson • Darlene Glenn-Wolff • Sandy DeAngelis
Julie Humphreys & Wayne Suraci • Charles Dzama
Mark McLoughlin • Rich Heider • Kevin Shuler
Alex & Summer Martinez Susan Katz • Nancy Smith
Ed Trotter

Editorial deadline for Summer 2015 issue is May 15

We appreciate our faithful returning sponsors and some that are new to this issue. We are grateful for their support of the Floral Park News and encourage you to support them in return.

Nancy Smith
newsletter@floralpark.com

PRESIDENT'S PODIUM

WE want YOU and your IDEAS!

Dear Neighbors,

Your Floral Park Neighborhood Association (FPNA) Board is excited about the upcoming year and the opportunities to contribute to the quality of life in Floral Park. As they say, *“the only thing more powerful than a big idea, is the team that can see it through.”* We look forward to building upon the cornerstones of the FPNA mission – established 23 years ago by a group of committed neighbors who strived to make a positive difference.

The FPNA's first President, Michele Morrisey, wrote in an article for our very *first* Newsletter (1992), a quote that really captures the essence of our neighborhood; Michele writes, “that’s what it’s all about; bringing people together, providing a forum for people to share their values, interests, concerns, agree or disagree . . . importantly, to align around a shared vision, and the rest is history.”

It is an honor and a privilege to serve as your President, to serve alongside three of FPNA's original founding members - Julie Humphreys, Bev Schauwecker, and Sandy DeAngelis. To serve with our talented returning members - Darlene Glenn-Wolff and Nancy Smith, and our bright new members - Wayne Suraci, Tracey Stein, Alex & Summer Martinez, Susan Muzila-Katz, and Rich Heider.

Last year, we lost our President, friend and neighbor – Blake Anderson. It was a tremendous loss to his family, friends, and to all those who knew and loved him. While he may be gone from this life, his memory, his smile, and his impact on those lives he touched will still remain and continue to reside within our hearts.

“Great minds discuss ideas,
average minds discuss events . . .”

This year, we are focused on team building and getting more neighbors involved with the process of our planned projects, events, and outlining our future goals. We welcome ideas and volunteers to help direct and make this year a success. Our plans include plenty of ways to get involved:

CONTINUE BUILDING COMMUNICATION AND INCREASE INVOLVEMENT AMONG NEIGHBORS

- The first of four - **General Membership Meetings** on Tuesday, **March 24, 2015 at 7:00 pm – at 2121 N. Victoria Drive.** Please plan to attend! This Meeting will feature - **Santa Ana Police Department's Commander, Ruben Ibarra.** He will address the neighborhood and answer questions, take comments or concerns. This will also be your first opportunity to share ideas and engage in open discussion with the Board and the rest of the neighborhood.
 - Neighborhood Mixers + a newly designed Welcome Basket – by FPNA's Membership Committee
 - Annual Social Events + the new FPNA Supper Club - by FPNA's Social Committee
- ***New This Year: The President's Cabinet** – April 2, 7p.m. at 2204 N. Victoria Drive is the first Front Porch Meeting. A chance for Floral Park neighbors to come to an informal, open meeting and talk with your President to discuss ideas, ask questions, get involved, or bring forth concerns.



CONTINUE OUR LONGSTANDING TRADITION OF GIVING, EDUCATION, AND IMPROVEMENT

- Sponsoring local high school and college student scholarships
- Sponsoring local charities, our community, and organizations in need
- Neighborhood Improvement / Beautification Projects

CONTINUE OUR LONGSTANDING HOME TOUR TRADITION

Home Tour educates the city and surrounding communities about Floral Park, its beauty, its history and its significance as one of the best neighborhoods in the U.S.A.

CONTINUE BUILDING RELATIONSHIPS WITH THE CITY OF SANTA ANA AND SURROUNDING COMMUNITY

- In January, I met with Scott Kutner, Santa Ana Community Development Agency Neighborhood Initiatives Program, and with Commander Ibarra to

continue FPNA's working relationship with the City and the SAPD.

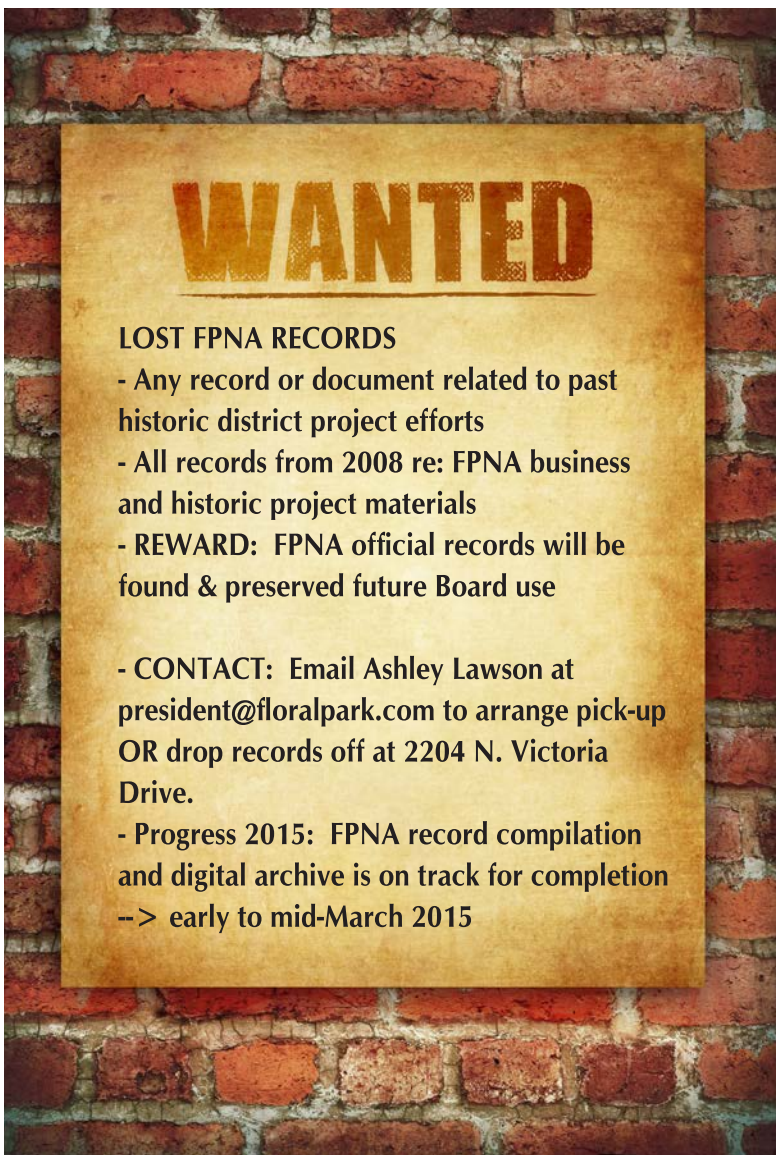
- The Board plans to coordinate a few meetings and events in downtown Santa Ana to support new and local businesses

Explore goals, new projects, and community programs that the neighborhood supports and that would benefit the neighborhood as a whole

- Goal Setting 2015 – Identify Neighborhood Improvement Projects
- Historic District Exploratory Committee – Looking for a Chair to head ad-hoc committee
- Historic Resources – To preserve streets, lights, our stories

Increase overall communication, visibility, and neighborhood-provided feedback around community issues and the organizations that track them

- FPNA website and eBlasts
- NextDoor and Facebook
- City Council and Com-Link Meetings



WANTED

LOST FPNA RECORDS

- Any record or document related to past historic district project efforts
- All records from 2008 re: FPNA business and historic project materials
- **REWARD:** FPNA official records will be found & preserved future Board use

- **CONTACT:** Email Ashley Lawson at president@floralpark.com to arrange pick-up OR drop records off at 2204 N. Victoria Drive.

- **Progress 2015:** FPNA record compilation and digital archive is on track for completion --> early to mid-March 2015

If you are a **NEW NEIGHBOR**, do not be shy – our mission is to find you and help you to feel right at home! If you have **BEEN AROUND THE BLOCK** a few times (i.e. long-time resident), now is the time to come out of hiding, “*tear down this wall,*” and get involved – please, just come to one meeting! Finally, if you are a part of the **GLUE** that holds this neighborhood together, **WE ARE GRATEFUL** - your service is a treasure that is priceless and can never be replaced!

We look forward to working with the neighborhood on these goals, events, and programs. Please contact us any time you have ideas or want to help.

Here's to a great 2015!



Best regards,
Ashley R. Lawson
president@floralpark.com

HOME & GARDEN TOUR

Well, folks, we're rounding the turn and headed for the home stretch for the run-up to Floral Park's annual Home and Garden Tour. As always, we're set for the last full weekend in April (the 25th and 26th this year) from 10 a.m. to 4 p.m.

You will recall that we alternate each year between those homes on Santa Clara and north and then Santa Clara and south. This year, we're headed south. At present, we're close to having all of our homes and gardens lined up with every street represented but Greenleaf. Isn't there some faithful neighbor on Greenleaf who wants to pitch in?

I think you'll love what we have secured thus far but we could use just a bit of topping off. Virtually every home and garden will be a "rookie" participant this year.

As I've said before, this annual event is just the primo opportunity for you to invite friends, family, or work mates for a festive time. Make it a party night as well following a day of touring homes and gardens. There is no better time to show off our fantastic neighborhood.

And, of course, there are many ways besides offering your home and/or garden for the Tour.

You can be a docent for one three-hour shift, 10 a.m. to 1 p.m. or 1 to 4 p.m. each day. What do you get besides the thanks and admiration of our neighbors? You get a free ticket to the Tour!

Put up a Home Tour flyer at your favorite restaurant, dry cleaners, your work place, etc., to increase attendance.

Post on your Facebook page and link to the Floral Park Home Tour page and "like" it on others.

And, don't forget to get your front yard in tip-top shape. Impress those many visitors who will have never seen our neighborhood.

We are often asked by our visitors how the proceeds of the Home Tour are used. Remember this is the fund raiser for the year that funds the five scholarships we give to area students, provides the thousands of dollars we give to area charities, and pays for infill planting of trees, the unique street signs in our neighborhood, maintenance of the Sarah Mae Downie Park and all the incredible events we have throughout the year.

Among the recipients of your generosity over the years have been the Bowers Museum, Discovery Cube, Wise House, the Wooden Floor, and Santiago School, just to name a few.

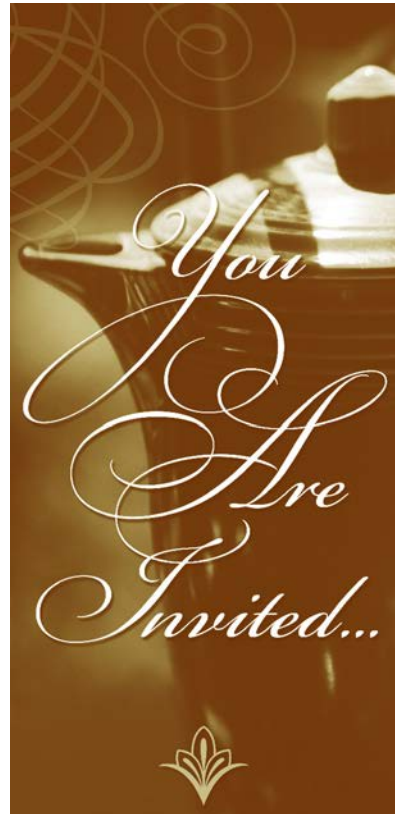


Your support and participation are what makes it all possible and also what makes this such an incredible place we call "home."

Sandy DeAngelis

Home Tour Director

hometour@floralpark.com



Dear Neighbors ...

Most importantly, we want to sincerely thank all the residents of Floral Park for your continued support, patience, and flexibility during Home Tour weekend of April 25-26, 2015. We know it comes with some extra traffic and some inconvenience in exchange for proudly opening up our neighborhood and hospitality to all people who love historic homes, vintage treasures, and classic cars as much as we do. The funds we raise during Home Tour weekend provide scholarships for Santa Ana students, fund our Floral Park social and membership events, and keep Floral Park looking beautiful all year round with painting and flowers for the entrances and common areas... among many other things.



If you are on the Santa Ana Historic Register there will be a sign placed in your yard on Friday, April 24 and picked up on Sunday, April 26 by Home Tour Committee.



We have a request of you on Home Tour weekend ...

If it's not too inconvenient, we kindly request that you refrain from watering and mowing your lawns during the tour hours of 10am - 4pm on Saturday and Sunday, April 25/26 to provide the best experience for our guests of Floral Park.

BEAUTIFICATION

Call for Judges

2015 Floral Park Most Beautiful Yard Award



Volunteer Judges

FPNA is seeking neighbors who would like to give their impartial vote for the three best-looking front yards (street view only). The judges will independently tour the neighborhood during the end of April to vote on their top three choices. If you would like to participate as a volunteer judge, please contact Darlene Glenn-Wolff (tel 714-558-6091 or e-mail beautification@floralpark.com).

Background

The Most Beautiful Yard Contest is an annual event sponsored by the Neighborhood Improvement Division of the Community Development Agency to promote beauty within our private yards.

The city-wide program was created by the City of Santa Ana to recognize residents from each of Santa Ana's neighborhoods who have maintained and improved the exterior and landscaping of their homes.

This City requests that the Floral Park Neighborhood Association nominate three homes within our neighborhood that promote a balance between home and landscape and show owner upkeep.

The City then chooses the winner from each neighborhood. The winner will receive a sign to post in their front yard and is recognized at a city-sponsored function.

Criteria

- Maintenance: Condition of the driveway, absence of common storage space issues, special efforts in landscaping
- Landscaping: Good design, aesthetic balance between landscaping and rest of property, condition of landscaping, different design themes (herb, drought tolerant, desert, traditional)
- Overall General Appearance: Excellence in maintenance

Floral Park Street Light Update

The City is now starting to convert Floral Park from high voltage incandescent street lights to low voltage LED lights. The vintage poles and the globes (the top part of the light---the plastic white covering or shade) will remain intact. The light poles and the wiring in between the light poles will first be re-wired to low voltage. The lights bulbs themselves will then be replaced by LED bulbs.

On Tuesday February 17, 2015, the City started with the installation of the new service connection points for the street lights. The current system is fed from 2 points; the new system will be fed from four. This process will take 3-5 weeks, depending on SCE's responsiveness. There will be no planned outages in the neighborhood during this time although there will be work crews throughout the neighborhood digging holes and preparing the poles.

Once the new service points are energized, the City will de-energize the existing system one service connection at a time. The Floral park Neighborhood Association will be notified 48 hours prior to this happening. Barring any unforeseen complications, half the neighborhood (roughly split at Santa Clara) will be completely out of lights for 3-4 weeks. The City apologizes for any inconvenience this will cause, but due to safety reasons, the City cannot leave the high voltage system on while they work on the new system. The City will have over 10 miles of wire to install and it will be a slow process. At the end of each work day, all the lights that were rewired that day will be turned on which means that some parts of the neighborhood will be out of lights for longer than others.

(Continued on next page)



BEAUTIFICATION

Street Lights *(Continued from page 7)*

There are many positive factors to take into consideration for the switch from our incandescent to LED:

1. Safety – what we have now is high voltage and dangerous;
2. Re-wire – since they have to re-wire to low voltage, we will have much fewer blackouts (some parts of our neighborhood have one every single rain storm from electric shortages). The wiring that is in the lights right now is cloth-covered. The re-wiring will be high tech.;
3. LED is a long lasting and energy efficient bulb;
4. We are keeping our light poles and globes;
5. LED lights – the LED light example is already in our neighborhood and has been for some time- it's on Heliotrope (between Santa Clara and North Park)-just at the alleyway to Flower---not the one on the corner of North Park and Heliotrope;
6. Consistency – the lights throughout the neighborhood are different hues, different bulb types---when the City does finally get around to LED, we will have some consistency;
7. Done very late – if you noticed, almost the entire City has already gone LED.

The City gave us many years trying to find a solution that was amenable--half our neighborhood has converted high-voltage to low-voltage kits on them but they fail a lot and the parts that fail cannot be replaced because the company has gone out of business.

The City worked with our neighborhood to find a light color that would work without being overbearing. As comparison, the lights on Broadway are 4000K and 54 Watts. The lights for Floral Park are 2700K which is about the same as incandescent and 27 Watts; literally half the brightness and a much warmer color. If you ever noticed, large swathes of our sidewalks are dark in between the lampposts. Some people think that's romantic, or historic. The LEDs are not going to be really bright. In fact, you may not notice a huge difference but there will probably be less swathes of darkness in between the posts.



Darlene Glenn-Wolff
beautification@floralpark.com

Historic District

The Floral Park Neighborhood Association works actively to preserve the character and beauty of the neighborhood and to provide a sense of tradition and community to its residents. Individual homeowners also work actively to preserve the character and beauty of their home. At this time, more than 100 individual homes in the neighborhood are currently listed on the Santa Ana Historic Register. Many people refer to our neighborhood as "Historic Floral Park," but we actually have no formal historic district designation neither through the city, state nor at a federal level.

"Historic District" designation would be an official recognition by the City of Santa Ana and the National Register of Historic Places that Floral Park is significant for its quantity of period homes. The National Register is part of a national program to coordinate and support efforts to protect our historic and architectural resources. The National Register is maintained by the National Park Service.

Most historic districts locally and across the nation use the same basic criteria, a combination of the following factors: the history of the neighborhood; the identity of the people who settled the neighborhood (did they play a special role in the city's development, etc.); the age, type, and quality of the structures in the neighborhood; and the extent to which the original structures still exist. Inclusion in a historic district signifies that a property contributes to an ensemble that is worth protecting by virtue of its historic importance or architectural quality.

Not every home in a historic district needs to have particular historical architectural, engineering or cultural distinction, but the collection as a whole must have significance in at least one of these areas. The City of Santa Ana currently has two National Register Districts: Downtown Santa Ana (listed in 1984) and French Park (1999).

For a neighborhood as historically unique as Floral Park, the historic district designation could possibly be a good, logical step in preserving and enhancing the charm and desirable nature of our neighborhood.

If you are interested in learning more about historic districts, how an historic district would apply to Floral Park, or would be interested in helping to determine if Floral Park will become a recognized Historic District, please contact Darlene Glenn-Wolff at beautification@floralpark.com

**The Mission of the Floral Park
Neighborhood Association is**
*“To preserve the integrity of, and to
develop a sense of unity within the
neighborhood.”*

We have such a beautiful and unique neighborhood with our older, vintage homes, our towering shade tree-lined streets, our antique street lights, our serene Sarah Mae Downie Park, and our wonderful and caring neighbors.

The Board has committed to continuing to maintain and refurbish public areas throughout our neighborhood.

Dumpster Day-Saturday April 11 from 8am until noon

Our annual Dumpster Day will be held on Saturday, April 11 from 8am until noon (or until the dumpster is full) at the following locations:

2121 N. Victoria Dr. (there will also be an Assistance League of Santa Ana donation van available.)

2133 N. Greenleaf St. – 2415 Riverside Dr.

1816 N. Heliotrope Dr. – 2360 N. Park Blvd.

No hazardous waste and no E-waste (no electronics, no battery operated items)

Winners of Floral Park Holiday Lighting Contest

Congratulations to 2014 Winners who received a sign in their yard and a pair of comp tickets to the 2015 Floral Park Home and Garden Tour:

Best Use of Lights ~ 2126 Ross

Most Whimsical ~ 2484 Heliotrope

Most Beautiful ~ 320 Santa Clara

Most Creative ~ 2370 Riverside

Most Old Fashioned ~ 2409 North Park

**Sign Post/Lamp Post Painting Party –
Saturday March 28 at 9am**

The Beautification Committee needs help/volunteers to touch up the paint on our street signs and lamp posts so everything looks fabulous for Home Tour. We are not repainting the entire sign or pole. We will be concentrating on south of Santa Clara. We will meet on Saturday, March 28 at 9am at the home of Darlene Glenn-Wolff at 2133 Greenleaf St. We need a minimum of 12-14 people. But, of course, the more people, the merrier and the faster this will go.

We also will need volunteers (large or small, young or old) to pull a wagon filled with goodies and beverages to keep us going. So consider volunteering and joining us. It should be fun and it's a great opportunity to meet new neighbors. If you are interested in volunteering, contact Darlene Glenn-Wolff at 2133 Greenleaf St. (RSVP via tel 714-558-6091 or e-mail: beautification@floralpark.com).

SPONSORSHIP



Committee Update

One of the most rewarding things we do as a neighborhood is give back to our community. Thanks to the success of the annual FPNA Home Tour, we have been able to fund many sponsorship projects over the years, including: charitable contributions

to worthy community organizations, scholarships for Santa Ana High

School and college students, and donations to local schools. But our projects have not all been confined to monetary donations. We have also sponsored many neighborhood beautification projects and formed volunteer work parties to spruce up yards and local parks.

It's that time of year again to send the call out for neighbors to serve on this year's Sponsorship Committee. If you've previously served on the committee, you know how gratifying the experience is. If you are interested in getting more involved in the neighborhood, the Sponsorship Committee is a great place to start!

In the coming months, we will be reading the scholarship applications submitted by high school and college students. It is incredibly rewarding to read these submissions and learn of the interests and accomplishments of the students. We will also be fielding new proposals for sponsorship opportunities this year. New projects come to the committee by way of recommendations from committee members or by neighbors.

Our first meeting will be held on Thursday, March 26th 7 p.m. at 1924 N Ross Street, and we will set the schedule for the rest of the year at that meeting. The committee is always looking for new members at any time. If you're interested in getting involved, please join us! If you have an idea for the committee or questions about the Sponsorship Committee, please contact us.

Wayne Suraci at wayne92656@msn.com, or call (949)35-9356
Julie Humphreys at jphlegal@aol.com, or call (714) 541-3452

Wayne Suraci & Julie Humphreys
Co-1st Vice Presidents & Co-Chair, Sponsorship Committee

Neighborhood Notes

JOIN THE FPNA EMAIL LIST

... STAY IN THE LOOP!

The FPNA Email List is used for email announcements pertinent to the Floral Park Neighborhood and FPNA events. This list is maintained by the FPNA Board and is not shared or sold.

If you live in Floral Park, and want to stay informed, simply email: ebblast@floralpark.com with your street address, email address(s) and your name(s).

NEED AGENDAS OR MINUTES?

If you want to read the agenda or minutes for a Neighborhood General Meeting or a Board Meeting, you can request them by mail (send the Board Secretary a self-addressed stamped envelope)

Mail your request to: FPNA (Agenda or Minutes)
PO Box 11366, Santa Ana, CA 92711-1366
-or- Email your request to secretary@floralpark.com.
Board Minutes are also on the website for your access.
www.floralpark.com/fpna-board

NEIGHBORHOOD WATCH

Want to set one up on your street? This involves getting together with a group of your neighbors; Santa Ana Police Department provides the training. Call 714.245.8040 or email: NeighborhoodWatch@Santa-Ana.org

ASSISTANCE LEAGUE

The Assistance League of Santa Ana has been Changing Lives for a Better Community for 75 Years

Operation School Bell provides Santa Ana school children with new school clothing, shoes and backpack with school supplies. Serving Eager Eyes provides school children with low-cost eye exams and eyeglasses. The Dental Center provides school children with low-cost dental care and hygiene education. And much, much more...

Consider the great opportunity to give to the community and take a tax deduction. Your donations provide the primary source of income for the Assistance League.

Assistance League of Santa Ana – 1037 West 1st St,
Santa Ana, CA 92703 (714) 543-1120 assistkids.org

MORE ASSISTANCE LEAGUE EVENTS on page 22

COM-LINK

Meets the fourth Thursday of the month at 6:30pm in the SAPD Community Room, 60 Civic Center Plaza, Santa Ana. For agenda and directions visit:
www.ci.santa-ana.ca.us/cda/com-link.asp

GARDEN CLUB

Saturday March 14 at 2:00

Location: 2121 N. Flower Street. If you would like to come, please bring some succulent cuttings – about a dozen. Light refreshments will be served. My e-mail address is: karenathey@att.net



FLORAL PARK TENNIS CLUB

I have a tennis court that is not used very often. I would like to open up its use to Floral Park neighbors on Tuesday, Thursday and Saturday mornings.

Like us on FACEBOOK - Floral Park Tennis Club.

Also, I would like to start a **BRIDGE GROUP** if there are any players in the neighborhood.



Contact: Gene Andres – 2467 Riverside Drive
ecandres@andreslaw.com

SANTA ANA FARMER'S MARKET

Thursdays, rain or shine, 2:00 p.m. - 8:00 p.m.
Spurgeon Promenade – in Downtown Santa Ana between 3rd & 4th Street on Spurgeon Street.

The market features locally-farmed produce, eggs, and meat, along with artisan foods from specialty vendors. The community-oriented event teams up with local residents, restaurants, and organizations to bring Santa Ana a thoughtful, quality market fit for all ages and every walk of life. For more information:

www.dtsafarmersmarket.com



FLORAL PARK BOOK CLUB

If you would like to join the Floral Park Book Club, please contact: Erika Ahn Arone
mobile: 650-646-0069
Contact on Nextdoor or via erikka@gmail.com

GARAGE SALES

Garage sales in Santa Ana are limited to the first full weekend of the months of March, June, September and December.

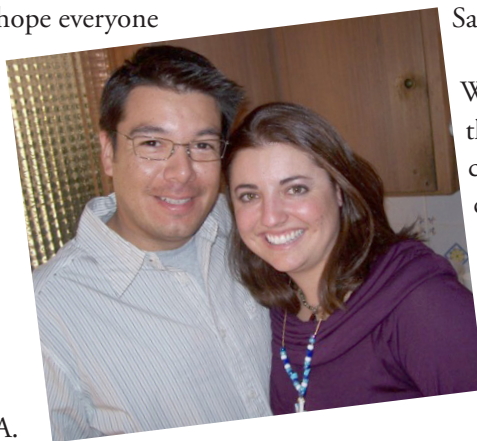
MEMBERSHIP

Home Sweet Home! Neighborhood Sweet Neighborhood!

Two years ago, Alex and I moved to Floral Park into a beautiful and historic home. We soon realized that we had gained something else.... a Community. You – all the neighbors – welcomed us with open arms, open doors, open gardens, and so much more. We couldn't be more grateful for that. So to return the favor, and pay it forward, we signed up to be your new Membership Directors for FPNA.

As membership directors, we get to organize our neighborhood mixers. Mixers are a great opportunity to meet newcomers to the neighborhood, catch up with old friends, and share our common interest in old homes. On March 1, we hosted our first Neighborhood Mixer of 2015 at 2001 N. Heliotrope Drive. Kevin Shuler & Brian Stoddart generously agreed to host at their beautifully remodeled home. It was a great success and we hope everyone had a great time! *(Pictures on next page!)*

Another responsibility we have is to manage member contributions. The FPNA is a nonprofit community organization committed to developing a sense of unity within and preserving the integrity of our neighborhood. If you are a resident or non-resident owner, you are automatically a member of FPNA.



Unlike a traditional homeowners association, membership contributions are completely voluntary. However, FPNA relies upon your membership contributions to maintain the high level of events and support to the neighborhood. Some of the many benefits supplied by FPNA include:

- Annual social events, such as Freedom Fest, Fall Concert, Chili Cook-off, and the Holiday Party
- Tri-annual new member mixers
- Annual home tour
- Newsletter & communications
- Beautification (your neighbors actually plant those pretty flowers and paint those signs!!)
- Community sponsorships
- Representation and communication with the City of Santa Ana

We kindly ask you support FPNA in each of these ongoing efforts by making your voluntary contribution for 2015. With your help, this can continue to be the Neighborhood Sweet Neighborhood that we all love and appreciate.

Summer & Alex Martinez
FPNA Co-Membership Directors
membership@floralpark.com

The Floral Park Neighborhood Association is a 501(c)(3) tax-exempt charitable association so your contribution may be tax deductible. Please consult your tax professional for advice.

Visit <http://www.floralpark.com/membership/> for online payment options

ASSOCIATION CONTRIBUTION



Supporting	\$25	<input type="checkbox"/>
Patron	\$50	<input type="checkbox"/>
Sponsoring	\$100	<input type="checkbox"/>
Benefactor/ Corporation	\$200 +	<input type="checkbox"/>
Other Amount	\$	

Please please make checks payable to: **FPNA** and send to:
**FPNA, P.O. Box 11366,
Santa Ana, CA 91711-1366**

Name(s)

Address

Telephone(s)

* Email Address 1

* Email Address 2

--

*To be used exclusively for email announcements related to the Floral Park Neighborhood Association and its events.

New to the neighborhood?



You have moved to a truly unique place. We would like to formally welcome you home. If you are a new neighbor that has moved in the last 6 months and haven't received your welcome gift, please reach out to us at membership@floralpark.com.



Photos from our **March 1 Mixer**

Thank you to our gracious hosts, Kevin & Brian





SOCIAL COMMITTEE

MARCH 22 Supper Club

This year Floral Park Social Committee is proud to sponsor our first Supper Club! The “craving” of the Supper Club is to explore all the new restaurants opening in the rejuvenated Downtown Santa Ana in the company of your Floral Park neighbors. Our first dinner will be held at “The Robbins Nest” on Sunday, March 22, at 5:00p.m.



This wine bar and bistro is tucked away in a cozy area on 2nd Street between Broadway and Main. A special menu will be created by the restaurant’s chef just for our group! We will have a chance to meet the owner and the chef and discuss the inspiration behind their culinary journey. The Supper Club should be a phenomenal experience for all “foodies” and “connoisseurs.” In order to accommodate us, this event is a mandatory RSVP.

For more details and to RSVP email Suzee at scmuzila@gmail.com. Hope to see you there!

Mark Your Calendars

March 22	Supper Club
Freedom Fest committee meeting May 7th and June 11th at 7pm . Suzee’s house 1919 Heliotrope.	
June 27	Freedom Fest
July 26	Supper Club
September 19	Fall Concert
October 17	Chili Cook Off
December 13	Holiday Party

A Thank You To Our Holiday Party 2014 Sponsors & Volunteers

- Joanne Peart, Villa Real Estate, and family who worked for days leading up to the event, baking over 700 pastries for the recent Holiday Party which included:
- Chocolate Cupcakes with Cream Cheese Frosting
- Lemon Bars
- Chocolate Chip Blondies
- Cream Puffs
- 7 Layer Bars
- Peanut Butter Blossoms; Sugar Cookies
- Pretzel Rods dipped in Caramel and Chocolate then rolled in Nuts/Candy
- Oatmeal Cranberry White Chocolate Chip Cookies
- Brownies; Peppermint Patties; Star Shaped Sugar Cookies dipped in Chocolate and Sprinkles
- Hot Chocolate with Marshmallows and Whipped Cream and coffee!

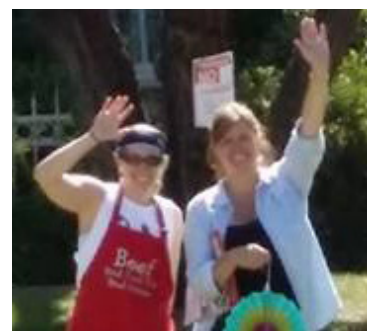
Joanne sends a huge shout-out to her children, Justin and Jennifer for all of their support in making over 250 “k-cups” of hot chocolate and coffee! “I seriously do not know what I would have done without all of their help.” Drinks had been ordered from a local restaurant, which canceled late Monday before the party. Kudos also goes out to Joanne’s husband, Kelly, and Jennifer’s boyfriend, Jeff, for all of their help with restocking the pastries throughout the event and to Mila for graciously providing the cups for the hot chocolate and coffee.

- J Carr Inc. and crew (Joy Ridout, Alisha Morrow, and Mary Coleman) for making the homemade, hot apple cider
- Sandy DeAngelis, Seven Gables Real Estate, for sponsoring the snow
- Karla Frizler, Flour Empower, for helping the youngsters decorate the cookies
- D.J. Sound for ringing in the holiday cheer with his DJ skills
- Event Co-Chairs, Ashley Blanke and Ann Walsh, who did an OUTSTANDING job bringing the community together for this event
- Save the Snow Managers - Lisa Crawford and Amy Tsotsis and Crew
- And finally, our Events were a success because of the Social Committee who worked hard, dedicated their time, and contributed beyond expectation. We cannot thank this group enough!

We bid farewell to 2014, Erin and I left you with our gratitude for your help, kindness, and patience as we “learned on the job!”

Thank you for a great year, great friends, and a lot of fun!

Ashley & Erin



HOLIDAY PARTY 2014!



OUT & ABOUT

with Ed Trotter

One of the big decisions in life is whether to turn right or left. It's gotten worse of late when one wants to head out for dinner, casually or otherwise. Let's face it, folks, we're in the midst of a virtual explosion of culinary options close to the neighborhood.

So, I'll begin with a right turn out of Floral Park and head 19 blocks to the south to what has to be the most significant culinary developments in Santa Ana's storied history.

With its soft opening on February 12, and official opening four days later, 4th Street Market has burst upon the scene with great and well-deserved fanfare. I you've not been down you must put it on your short list of things to do.

It's hard to call it a food hall as it's far more than I imagine such places. (Although I still think of the Harrod's Food Hall in London as my ultimate food heaven on earth.) It's more of a large caldron of culinary alchemy with all manner of food elves running around conjuring up heretofore unknown concoctions to take your taste buds to heights you can only dream of. We have been delivered, folks, right here in Santa Ana. Welcome to the Promised Land.

OK, so I got carried away. Truth be told, Santa Ana is not the only place experiencing such a transformation, but since this is our town, dammit, it's the one that matters.

So, what's available at 4th Street Market?

First, there is an array of food shops too long to simply list in this article, but you can easily find them online. But, they include Portola Coffee Lab, a young husband-wife start-up located here in Orange County. Their Santa Ana location is only their third. I took a quick cup and found it excellent. These folks certainly pay attention to the details. It's an enticing opening venue for the overall ambience of the hall.

But, food is the mainstay of 4th Street Market and food they have. Jason Quinn has crossed the street for a few entries, his famous The Playground located at the corner of 4th and Spurgeon. PFK offers his fried chicken he so proudly has offered. PFK. Get it? (I didn't at first, I have to admit.) He's taken the actual selling of his pastry and dessert products from The Dough Exchange to the new facility while the actual baking has stayed where it originated. Jason also has a gourmet burger place (Wagyu Chuck). The line was out of the building at the Savor Santa Ana event. I had one a few days later and understand why the line was



ink waffles, operated by the owner of Anepalco's on Main near Floral Park



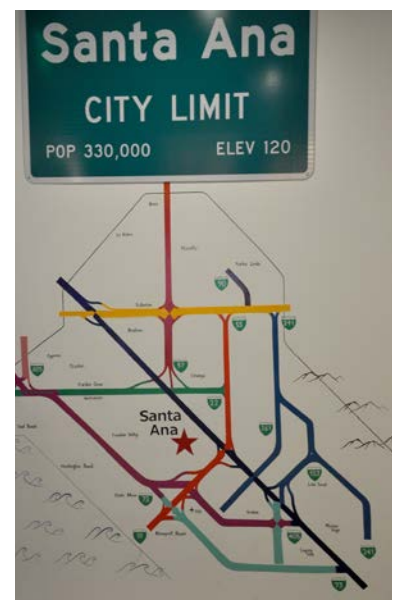
Heirloom beans and lintels at the Honor Roll Market



The colorful back patio for open-air dining.



Breads and lemon bars at The Dough Exchange in the Honor Roll Market



A great OC take on the famous London Underground (Tube) map. Note the star of the map is DTSA.



Eastend Kitchens where you can rent commercial-grade cooking spaces. It promises to be a true culinary incubator.



Portola Coffee Lab barista



Listing of 4th Street Market establishments.



The Dough Exchange counter located in the Honor Roll Market



KTCHN DTSA focuses on breakfast fare.

so long. Well done, Jason. Well, not well done as in the meat . . . oh, you know what I meant.

Daniel Godinez of Anepalco's Café fame has a spot as well, this one called Ink Waffle. I haven't tried it but I've heard lots of raves.

MAR offered poke, the Hawaiian raw tuna dish that was simply outstanding.

Frankly, I can't do justice to all of the vendors there. And, the seating arrangements are very open and inviting.

But, as they say on the infomercials, "There's more!"

Beyond the eateries are three other elements that set it apart from others, I think.

First, there is the Honor Roll. Well, if you include Electric City Butchers, it's both first and second. Honor Roll is a grocery store of sorts that offers a very distinctive array of specialty items that sets it apart from any other such emporium in the OC, I think. For example, there is a stand that must contain two dozen types of dried heirloom beans. There is a tea stand. Hard-to-find frozen seafood is available. The shop manager was proudly pointing out the lionfish which she claims is only available there. Who am I to argue?

Pasta, pickles, all manner of preserves. Just delightful.

And, the aforementioned butcher shop in the back operated by two young and coming butchers is like a trip back to another era. Talk about hand-crafted artistry. Again, these elves or food geeks are at the top of their game. One item that captured my fancy is their version of zampone. OK, what's the fascination?

Here's a direct quote from the website Academia Barilla, the Italian food academy: "Zampone of Modena is made from the front trotter of a pig. The trotter is stuffed with a mixture of lean meats, belly and back skin and neck fat and boiled before consumption." Hey, gotta love those trotters, even boiled. I particularly like the idea of stuffing the belly of a trotter!! Well, it didn't say that, but you get the idea.

I asked about a type of French sausage that I search for when making cassoulet.

"Do you guys make Toulouse sausage," I ask.

Richard's reply: "Oh, you're making cassoulet? You bet we can make it." And, imagine, right down the street from us.

Although details are scarce at the moment, there is also a series of commercial grade kitchens, so to speak, that one can rent for personal use or to perhaps test concepts for future enterprises. There's even a demonstration kitchen attached.

So, we've entered a new culinary age.

But, up at the beginning of this piece I mentioned making a decision to go left or right. Since I went right, what would I find by going left out of Floral Park? A left on Broadway and over the bridge brings you to the MainPlace Mall, of course. There's nothing new about that, is there? Well, the short answer is "yes, definitely."

Let's start with the obvious. Macy's is gone, Ashley is here. Well, not our FPNA president Ashley but Ashley Furniture. No food news there, but down in the southeast corner on the first

(Continued on next page)

Out & About *(Continued ofrom page 17)*

floor is Panini Café, a smaller Southern California chain that offers up an affordable but very nice Mediterranean restaurant as you might surmise from the name. But, it's far more than a panini shop. While Italy is certainly well represented on the menu, Sandy and I tend toward other Mediterranean options such as the skewers.

We have grown particularly fond of a special take-out offer they provide for under \$35. You get four skewers of very moist and savory chicken and vegetables, basmati rice or bulgur pilaf and a salad. (We like the Mediterranean salad best.) This easily feeds six adults and maybe even provide some leftovers. And, it's practically just out the door.

On a couple of other occasions, we wandered to the back side for both dine-in and takeout sausages and dogs from Dog Haus which just opened a month or so ago. Their products are locally manufactured and demonstrate a high degree of originality. I have to admit that I think sausages are among mankind's greatest inventions, ranking right up there with wine. How can leftovers and scraps of meat taste so good?

Anyway, Dog Haus serves its sausages or dogs on Hawaiian bread buns. And, the array of flavors is just superb. All of this for a very reasonable price. Oh, did I mention they also serve gourmet burgers? My first choice was the Tae Kwon Dog, a nod to Korean food with kimchi, bulgogi paste, and Korean chili powder, all topped with a fried egg. Excellent, I must say. Sandy had The Pig and The Fig. While she liked it, she kept eyeing mine. On a take-out occasion with the grandkids and their parents, we had The Fonz (Italian with pastrami), Kung Pao Cajun, Scott Baioli, and a Downtown Dog. All were pronounced very satisfying indeed.

There are lots of sides to accompany as well.

And, again, "there's more."

Next door to Dog Haus is Blaze Pizza where one more or less builds one's pizza. We've not sampled yet, but did check it out for future reference. It looks quite inviting as well.

Also now on the front side of the mall but to the north are the renowned Boudin of San Francisco, Genki Sushi, Saigon de Pho, and Johnny Rockets. I definitely plan to make my way down there before long.

And, finally, Nancy Luna, restaurant writer for the Orange County OC Register reported recently that Lucille's Smokehouse Bar-B-Que is scheduled to open sometime in the fall on the second floor of the mall next to Ashley Furniture.

CITY OF SANTA ANA: Historic Preservation Update

Santa Ana Historic Registry and Mills Act Applications

The low application cost of \$2,011.22 remains in place for 2015. To learn more about Santa Ana Historic Registry and Mills Act visit www.floralpark.com. Clearly be aware applications in 2015 will result in potential property tax impact for 2016-2017.

To assure being considered in 2015, I recommend a sense of urgency in getting your application completed and submitted. **Final deadline for 2015 applications is no later than Friday, July 31, 2015.**

Application forms can be accessed on line:

www.ci.santa-ana.ca.us/pba/planning/HistoricPreservation.asp
or visit the City of Santa Ana Planning Department by making an appointment with Hally Soboleske @ 714-647-5842.

Upon completion of the applications and checklists, I suggest neighbors set up a one-on-one meeting with Hally Soboleske to review the entire submission. The follow up helps to ensure the timely completion of the Planning Department's process and recommendations.

As always, feel free to contact me with any questions.

I have application packages available.

Mark McLoughlin

2415 N. Riverside Dr. - phone: 714-469-4208

email: msmmcloughlin@earthlink.net.

Santa Ana Public Works on the Go!

The City of Santa Ana has a "mySantaAna" Smart Phone application that allows residents with iPhones and Android phones to point, click and send photos of maintenance issues such as graffiti, illegal dumping, potholes, sidewalk defects, street signs, street sweeping, trees, street light repair, weeds, storm drain, water pollution, hazardous waste, animal services, shopping cart removal and transient debris.

iPhone and Android users may download the "mySantaAna" application for free from the iPhone App Store and Google Play Android Market by searching for the keyword "mySantaAna". Once installed, users will simply open the application and follow the prompts to take pictures of the issue and then tap "submit". Using built-in global positioning system technology, "mySantaAna" will attach a location to the picture and route the information to the appropriate City department for resolution.

City staff and Vendors will now be able to respond like a business, using better technology, encouraging efficiency and faster response times.

Search: MySantaAna . . . Download the application
and begin cleaning your neighborhood today...



FAMILIES OF FLORAL PARK (FOFP)

Are you new to the neighborhood? Are you looking for ways to connect with other families in the neighborhood? Or are you simply interested in being connected to the community and want to give back? Now is your chance as we try to rebuild Families of Floral Park. Since the group started over 20 years ago with a handful of parents with young children who wanted to meet for playdates and socializing, FOFP evolved and grew from its wee beginnings, to what we experienced in the recent past, hosting big neighborhood events for our families with sometimes over 500 people in attendance. While the big events have been great experiences for all, it has not been sustainable so we are returning to the basics to make it doable with all of our busy schedules.

We are excited to explore how we can reinvent ourselves in the coming year. With your help we can build this organization into what will meet your needs.

For the parents with younger children, we are looking for parents who would like to meet other neighborhood parents of young children to start up routine playgroups or story times at the park or a neighbor's home during the week. Simple to plan and simple to participate.

For the parents of 6-9 year olds, we may be looking at starting a book club that both boys and girls would enjoy. The book club would meet once a month. We imagine selecting some classics or highly-rated modern books that both boys and girls would enjoy. Depending on the weather, we could meet at the park with some playtime or related craft afterwards. We could also meet at a yogurt spot, in someone's living room or backyard patio. Simple and fun for all.

For all parents, it might look like a few "adults" only events: hangouts at the pub, group date nights, or inclusive holiday parties at neighbor's homes. We can also look to plan events for Easter and Halloween once again if we can get enough families to step up and

volunteer. With enough of us, these events will be relatively easy and simple to plan.

We want to hear your ideas too! Please share and get involved by posting directly on the Families of Floral Park yahoo group. If you wish to be added to our yahoo group, please send an email to FamiliesofFloralPark-subscribe@yahoogroups.com The ideas are endless in finding ways to help our families make connections with each other, and continue encouraging one

another in the great adventure of raising strong and healthy kids. So, if you have ideas of your own, please share them with the group, so that we can support each other, and help make these ideas a reality.

We are still in need of Board members to oversee and provide governance for the funds raised up to this point. We have the ability to be creative with how the Board functions and what positions are held. Because we are going smaller, holding a position on the Board would not call for as much time and energy expended as it has in the past. If you are interested in becoming more involved, please contact Kevin Shuler at kevinshuler@gmail.com or 949-633-6668.

Lastly, we do plan on continuing in the tradition of hosting our lemonade stand at the annual Floral Park Home Tour the weekend of April 25-26th. This has been, and continues to be a wonderful way to meet new neighbors and invite them become more involved in FOFP; as well as supporting our awesome neighborhood association, FPNA, in their biggest event of the year. Funds raised from the stand will be used to rebuild this wonderful organization and its efforts to help families connect with each other.



If you are interested in volunteering for a shift at the Lemonade Stand, please contact:
Kevin Shuler:
kevinshuler@gmail.com
or **Michelle Donahue**
mdon2108@gmail.com

Come visit us at our Lemonade Stand at the Home & Garden Tour, April 25-26!

The Market Is Up & I Am Not ... Why?

Remember that the major indices don't represent the entirety of Wall Street.

The S&P 500 is up about 10% YTD, why aren't I? If your investments are lagging the broad benchmark, you may be asking that very question. The short answer is that the S&P is not the overall market (and vice versa). Each year, there are money managers, day traders and retirement savers whose portfolios wind up underperforming it.¹

Keep in mind that the S&P serves as a kind of "Wall Street shorthand."

The media watches it constantly because it does provide a good gauge of how things are going during a trading day, week or year. It is cap-weighted (larger firms account for a greater proportion of its value, smaller firms a smaller proportion) and includes companies from many sectors. Its 500-odd components represent roughly 70% of the aggregate value of the American stock markets.²

Still, the S&P is not the whole stock market – just a portion of it.

You can say the same thing about the Dow Jones Industrial Average, which includes only 30 companies and isn't even cap-weighted like the S&P is. It stands for about 25% of U.S. stock market value, but it is devoted to the blue chips.²

How about the Nasdaq Composite or the Russell 2000? The same thing applies.

Yes, the Nasdaq is large (3,000+ members), and yes, it consists of insurance, industrial, transportation and financial firms as well as tech companies. It is still undeniably tech-heavy, however, and includes a whole bunch of speculative small-cap firms. So on many days, its performance may not correspond to that of the broad market.^{2,3}

That also holds true for the Russell, which is a vast index but all about the small caps. (It is actually a portion of the Russell 3000, which also contains large-cap firms.)²

If you really want a broad view of the market, your search

will lead you to the behemoth Wilshire 5000, which some investors call the "total market index." You could argue that the Wilshire is the real barometer of the U.S. market, as it is several times the size of the S&P 500 (it includes about 3,700 firms at the moment, encompassing just about every publicly-traded company based in this country. In mid-December, the Wilshire was up about 9% for 2014.^{4,5}

One benchmark doesn't equal the entire market. There are all manner of indices out there, tracking everything from utility firms to Internet and biotech companies to emerging markets. As wonderful or dismal as their performance may be on a given day, week or year, they don't give you the story of the overall market. Your YTD return may even vary greatly from the gains of the big benchmarks depending on how your invested assets are allocated.

During any year, you will see certain segments of the market perform remarkably well and others poorly. Because of that ongoing reality, you must stay diversified and adopt a long-term perspective as you invest.



Charles Dzama

Citations.

- 1 - us.spindices.com/indices/equity/sp-500 [12/11/14]
- 2 - investopedia.com/articles/analyst/102501.asp [12/11/14]
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Charles Dzama is an Investment Advisor Representative of CD Financial. Member FINRA. A Registered Investment Advisor.

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TREASURER'S REPORT

Floral Park Year-to-Date Budget vs. Actual

	<u>2014 Budget</u>	<u>YTD Actual</u>
Beginning Balance as of 01-01-14		\$ 120,575
General Fund:		
Contributions/Promotional Sponsorship Funds		
Investment Income	\$ 120	\$ 70
Membership Contributions	\$ 10,000	\$ 13,031
Newsletter/Website Promotional Sponsorship Funds	\$ 6,000	\$ 7,255
Subtotal	\$ 16,120	\$ 20,356
Expenses		
Administrative	\$ 8,600	\$ 11,570
Membership/New Neighborhood	\$ 2,500	\$ 1,713
Newsletter/Website	\$ 4,000	\$ 5,757
Subtotal	\$ 15,100	\$ 19,040
General Fund Increase (Decrease)	\$ 1,020	\$ 1,316
Sponsorships Fund:		
Contributions		
Home Tour	\$ 50,000	\$ 53,310
Heartstone Income	\$ 250	\$ 420
Social Events Income	\$ 2,000	\$ 2,263
Miscellaneous Income	\$ 2,500	\$ -
Subtotal	\$ 54,750	\$ 55,993
Expenses		
Home Tour	\$ 26,000	\$ 22,572
Special Events	\$ 15,700	\$ 13,465
Planned Sponsorship Commitments	\$ 2,000	\$ 4,602
Scholarships	\$ 5,000	\$ 6,000
Charities	\$ 3,500	\$ 1,255
Miscellaneous	\$ 1,500	\$ -
Subtotal	\$ 53,700	\$ 47,894
Sponsorship Fund Increase (Decrease)	\$ 1,050	\$ 8,099
Floral Park Ending Balance as of 12-31-2014		<u>\$ 129,990</u>



Rich Heider
Treasurer@floralpark.com

Assistance League of Santa Ana

We're moving right into spring!

Our March speaker is from Women Helping Women and we are donating purses to help women who are bettering themselves in appearance for jobs and the future.

March 18-19 is Chico's

Days at Main Place - Anything that you buy and mention ALSA - Assistance League of SA will benefit 10% of the purchase for our philanthropy programs - school uniforms/supplies, dental center, eyeglasses/exams, scholarships.

Our teenagers - Assisteens - are selling See's Candy for Easter. Order it now - 714-664-0547.

April 11th - Cleanup Day

The ALSA truck will be in your neighborhood. At the designated location will be our truck for donations. We cannot take mattresses.

May 30th is the second annual Best Taste of Santa Ana.

4-7 pm at the East End Parking Lot - Third and Bush Streets. Tickets are \$40 - \$25 presale until May 15th. We have Paypal at our website - assistkids.org. We will have all the wonderful restaurants who came in July AND the new ones which have just opened.

Feel free to call our offices - 714-664-0547 with questions.

We would love to have you be a volunteer or have your items for the Thrift Store

Kay Housley
714-914-3137, kayhousley@att.ent

Re-printed from the Winter 2014 Newsletter.

CORRECT FINANCIAL STATEMENT for period ending 10-31-2014

Floral Park Year-to-Date Budget vs. Actual	2014 Budget	YTD Actual
General Fund:		
Beginning Balance as of 01-01-14		\$122,405
Contributions/Promotional Sponsorship Funds		
Investment Income	\$120	\$61
Membership Contributions	\$10,000	\$12,759
Newsletter/Website Promotional Sponsors	\$6,000	\$6,585
Subtotal	\$16,120	\$19,405
Expenses		
Administrative	\$8,600	\$7,228
Membership/New Neighborhood	\$2,500	\$1,713
Newsletter/Website	\$4,000	\$4,181
Subtotal	\$15,100	\$13,122
General Fund Ending Balance	\$1,020	\$6,283
Sponsorships Fund:		
Contributions		
Home Tour	\$50,000	\$53,310
Heartstone Income	\$250	\$220
Social Events Income	\$2,000	\$2,095
Miscellaneous Income	\$2,500	\$ -
Subtotal	\$54,750	\$55,625
Expenses		
Home Tour	\$26,000	\$22,572
Social Events	\$15,700	\$9,790
Planned Sponsorship Commitments	\$2,000	4,042
Scholarships	\$5,000	\$6,000
Charities	\$3,500	\$1,255
Miscellaneous	\$1,500	\$ -
Subtotal	\$53,700	\$43,659
Sponsorship Fund Ending Balance	\$1,050	\$11,966
Floral Park Ending Balance as of 10-31-2014		\$140,654



Promotional Sponsorship Deadlines

2015:
 Summer – May 15
 Fall - August 15
 Winter – November 15
 Spring – February 15 - 2016

Artwork

Preferred formats:
 PDF • JPEG or TIFF
 If you have a Word file, please save it as a pdf and submit that file.

Hard copies may be mailed to:
 FPNA, Attn: Nancy Smith
 P.O. Box 11366,
 Santa Ana, CA 91711-1366
 or send via email to:
newsletter@floralpark.com

Payment

Please please make checks payable to FPNA and send to:
 FPNA - Newsletter, Attn: Sponsorship
 P.O. Box 11366,
 Santa Ana, CA 91711-1366

The **FLORAL PARK NEWS** is published four times a year by volunteers and friends of Floral Park. Our goal is to provide the reader with accurate, entertaining, enlightening, and informative news from Floral Park and the surrounding areas.

The Floral Park Neighborhood Association welcomes promotional sponsorships. Each quarter, the newsletter is placed on the porch of Floral Park homes and an electronic version is contained on the website at www.floralpark.com.

Sponsorship Sizes and Rates

Size	Dimensions	1 issue	4 issues
Business Card	3" x 2 ¼"	\$60	\$215
Quarter Page	3" x 4"	\$120	\$430
Half Page	7" x 4"	\$240	\$850
Full Page	7" x 9 ½"	\$480	\$1,600
Inserts (Qty: 650)	8 ½" x 11"	\$125	N/A

(Inserts must be pre-approved and 650 supplied by sponsor)

Questions about becoming a sponsor, please contact sponsorship@floralpark.com

Note: All information contained in any promotional sponsorship (ad) is the sole responsibility of the individual sponsor. The Floral Park Neighborhood Association (FPNA) Newsletter is not responsible for the accuracy or reliability of said information. The appearance of promotional sponsorships in the Floral Park Newsletter in no way implies endorsement or approval by the FPNA of any sponsorship claims or of the sponsor, its product, or services. The FPNA disclaims any liability whatsoever in connection with promotional sponsorships appearing in this publication.

Thank You

2014 Home & Garden Tour Sponsors!

Anderson Real Estate Group
 Chantal deFelice
 Chemers Gallery
 Designs by Cynthia Dalton Wilsie
 Diego's
 EZ Auto
 Floral Park Architect
 Ganahl Lumber
 Gay Neighbors Families and Friends

Golden City Realty
 Jadtec Security Services
 Joanne Peart - Villa Real Estate
 Little Sparrow Restaurant
 Nicole Doughty - First Team Real Estate
 Phil Schaefer - Seven Gables Real Estate
 Ray Smith- Hillside Plastering Inc.

Sandy DeAngelis - Seven Gables Real Estate
 Santa Ana Historical Preservation Society
 The Hacienda Restaurant
 Weatherline Roofing
 Window Restoration



Join us in our beautiful urban kitchen for an evening of fresh flavors and new friends.

Hipcooks provides hands-on cooking classes for the novice and seasoned cook alike. Measuring implements are banned, tasting is encouraged, and your inner chef is invited to play. The best part? Every class ends with a dinner party!

If you'd like to learn to cook healthy food for your family, fun menus for 30 of your closest friends (while you never break a sweat in the kitchen) or knife skills to impress a samurai, Hipcooks shows you how to be as cool in the kitchen as you are everywhere else.

The Skinny:

Classes have a set price of \$65, including fresh, organic (wherever possible) ingredients, tools and supplies, wine tasting with dinner. Classes are limited in size to allow for hands-on instruction.

HipCooks Mission Statement

We say "Mission Accomplished!" when a student leaves a Hipcooks class planning the next time he'll be cooking. You see, our aim is to empower and excite our students to go into their own kitchens and create! Of course, we teach mad skills (how to use a knife, how to flip ingredients in a sauté pan) - but we really focus on instilling confidence - with a dash of playfulness - in each of our classes.

What you won't find at Hipcooks:

Stuffy teachers that you have to call "Chef" that dictate his way to do things. You know the kind - they make everything seem very complicated and fussy. That's not what we believe in. At Hipcooks, we "demystify" food and make it approachable. Like Gusteau says: "Anyone can cook!"

Another thing you won't find at Hipcooks:

Measurements and recipes. Nope! You'll get those later (via email) after you attend a class. Cooking from a recipe is impersonal (and you already know how to follow a recipe). Instead we immerse you in the theme of that particular class and create the delicious dishes step by step, with explanations and anecdotes along the way. What you will find at Hipcooks is a fun environment with hands-on (experiential) learning. We won't divide you into groups - we cook it all together. We focus on healthy, fresh, organic and local foods. Real Food, Real Menus. You'll leave with a newfound confidence and a spring in your step. And hopefully, you'll be

cooking more at home!

All classes are 3 hours long & cost \$65 unless otherwise noted. New classes are posted around the 1st of the month. Class attendance is by pre-registration only! (No walk-ins)

For more information:

Phone: 714-479-0855

Location: 125 N. Broadway Suite C
(next to The Gypsy Den)



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