

Board Reports for July 2023

I. <u>President</u> – Jeffrey Katz

A. 17th Street Shopping Center & Storage

The GC and the architect expect final plans for plan check by August 15. Katz facilitated Silver's payment to GC to get the project back on track. The landscape architect completed design and the architect is incorporating into the final plans. GC is working on financing.

B. Traffic Calming Report

Nothing to report.

C. Olive Street Alley

Katz has received notarized docs from 5 of 6. The final docs will be coming from Doughty whose mother passed away on 7/6.

D. Homeless

The abatement of the homeless at the county building (18th and Broadway) remains in tact. Katz has been working on Yoshinoya and Baskin Robbins' properties which has seen a dramatic drop. Players Choice erected a fence around its parking lot and the front of the building. The owner of Brown Mortuary on 17th has approached Katz to become part of the initiative.

E. Floral Park Promenade

Nothing to report.

F. Iron Fence along Broadway

Katz met with Rudy Rosas (Public Works) and the fence fabricator on June 30 to finalized details. Rosas authorized placement of the fence just 1 foot off the curb. It will necessitate moving the sprinkler heads which Rosas has authorized. Katz has reached out to Ladd for the project and will seek board authorization at the meeting.

G. Arts & Culture Ad Hoc Committee

The 5th event will be occurring on July 21 at the home of the Johnsons on Victoria.

II. Sponsorship – Tracy Stein & Mark Rothenberg (1st V.P.) – transitioning to Julie Humphreys and Mark

The Scholarship and Charity Awards presentation took place on Sunday, June 26th. Thank you to all who promoted, helped set up, attended and generally supported the committee.

I will submit receipts to the treasurer for reimbursement. This will definitely help next year's committee plan their budget for expenses.

We had 16 of the 20 scholarship recipients (plus families) and representatives from 6 of the 7 charities in attendance, along with school counselors, our councilwoman and a member of the school board. The neighborhood turnout was a little low, maybe the board can discuss ways to make the meeting more of a highlight of the year, seeing as we work so hard for the funds that are awarded at this event.

I will submit a brief article about the awards and event to the newsletter editor for publishing in next edition. George Will took some nice photos, hope to include those too.

Overall, I think the event was a success, thank you again!

III. <u>Beautification Committee</u> - Chris Switzer (2nd V.P.)

- <u>Sarah Mae Downie Park/Butterfly Garden</u> Chris Switzer
 - o SMD/Butterfly Garden the Wise, Wonderful, Wacky Wednesday Weeders provided care.
 - The redwood tree is looking great!
 - o Butterflies have been spotted along with eggs, and a few caterpillars.
- Exits and Entrances Lina Lopez
 - Weeding at the Santa Clara exit occurred in June and maintenance on 19th St. and Flower St. will occur in July.
- Heart Stones –Dave Karaffa
 - We have one outstanding gift certificate that has not been used yet.
 - No new heart stones.
- Tree Committee Debbie Wolfenbarger
 - No new report.
 - o The median sycamores trees on North Park were trimmed.
- Painting the Lamp Posts Richard Silva
 - It is unknown at this time if painting the light posts will remain in Beautification or if it will return to the Home Tour committee.
- <u>Most Beautiful Yard</u> Debbie Wolfenbarger
 - David Buster on Flower won the Most Beautiful Yard of the Year award from Santa Ana. He received his award on June 22nd at Santa Ana College.
- A very successful <u>Beautification Committee/Thank you party</u> was on Saturday, June 17th at 6:30 at Richard's and Jerry's house. Their home was lovely, and Richard, Jerry, Lina and I really enjoyed

thanking the volunteers. For the folks who brought desserts, we all say thank you! What a delicious ending we had.

- <u>Beautification Meeting for new members and returning members</u> is scheduled for July 20 at Lina Lopez's house, 2045 Greenleaf at 7:00 PM. Some items on the that agenda will be:
 - Setting up criteria and determining if we will issue seasonal/monthly signs to homes that show efforts in their yard to beautify our neighborhood.
 - If so, we need to design the sign and get costs.
 - Establish a subcommittee.
 - O Discuss our role, if any, on the new fence going in on Broadway.
 - Discuss our role, if any, on "wrapping" or painting the ugly electrical boxes.

IV. <u>Care & Compassion</u> – Rachel Moloo

No written report.

V. <u>Membership Committee</u> - Kevin Shuler & Katie Mayberry

Donations:

- June finished with \$1,440 and \$9235 YTD......and 78 YTD Donors.
- Most of these donations coming from recurring donors......64 total which will just build to our totals over time, and year over year. Recurring donations is key to long term success.

New Neighbors -

2116 North Ross – Names of new neighbors not yet posted on tax records. TBD

Mixers 2023

- September 17 Mixer N. Park home
- Walk of Lights Tentative Thursday, December 21

Donation Initiatives:

- New neighbor baskets to be delivered to newest neighbors once identified. Done. All have been delivered to date.
- Membership table at every mixer.
- Membership Renewal Letters
- Block Captains delivering thank you letters to new donors
- All FPNA Pride Flags Delivered

Updates:

- Successful 4th of July Kids Bike Parade with approximately 40 kids
- Street by Street Cornhole Tourney as a part of the Fall Concert
- Ideas brewing around Jazz nights, traveling dinners with poker hands and Pickleball tourney.

VI. <u>Home Tour Committee</u> – Sandy DeAngelis

No written report.

VII. <u>Historic Resources Committee</u> – Jim Perez and Bev Schauwecker

No written report.

VIII. <u>Legacy Committee</u>

No written report.

IX. <u>Communications Committee</u> –Trace Weatherford

No written report.

X. <u>Parliamentarian</u> – Patrick Johnson

No written report.

XI. <u>Treasurer's Report</u> – Peter Christoffersen

Financial Report - See attached Exhibit A.

HOME TOUR

Acct #	Description	2023 Budget	202	23 Actual YTD	(Over/(Under)
	Revenue					
4310	Prepaid Tickets-Cash Donations # Tickets 62	\$ 1,500.00	\$	2,790.00	\$	1,290.00
4320	Prepaid Tickets-PayPal Donations - # Tickets 1,127	\$ 40,000.00	\$	50,715.00	\$	10,715.00
4330	Gate Ticket Donations - # Tickets 520	\$ 17,000.00	\$	25,965.00	\$	8,965.00
4350	Home Tour Book Contributions	\$ 3,525.00	\$	8,125.00	\$	4,600.00
4360	Collectible Contributions	\$ 4,500.00			\$	(4,500.00)
4370	Vintage Auto Show Contributions	\$ 1,500.00	\$	1,675.00	\$	175.00
4384	Wine Garden Donations	\$ 5,000.00	\$	15,674.00	\$	10,674.00
4385	Hospitality Garden Donations	\$ 15,000.00	\$	6,265.00	\$	(8,735.00)
4387	Opening Night Donations - #139 Tickets	\$ 12,500.00	\$	17,375.00	\$	4,875.00
4388	Opening Night Donations/Silent Auction	\$ 11,000.00	\$	16,865.00	\$	5,865.00
		\$ 111,525.00	\$	145,449.00	\$	33,924.00
	Expenses					
5310	Administrative	\$ 7,000.00	\$	6,569.52	\$	(430.48)
5320	Promotional Flyer	\$ 2,000.00	\$	1,617.31	\$	(382.69)
5330	Home Tour Book	\$ 3,900.00	\$	5,524.91	\$	1,624.91
5335	Docent	\$ 500.00	\$	588.90	\$	88.90
5340	Collectibles Section Expenses	\$ 200.00	\$	590.95	\$	390.95
5345	Vintage Auto Show Expenses	\$ 700.00	\$	1,014.51	\$	314.51
5350	Homeowners Costs	\$ 4,000.00	\$	7,893.89	\$	3,893.89
5360	Volunteer Appreciation	\$ 500.00	\$	738.80	\$	238.80
5365	Signage	\$ 1,000.00	\$	683.41	\$	(316.59)
5375	Equipment Rental	\$ 5,000.00	\$	6,547.82	\$	1,547.82
5385	Promotional Expenses	\$ 500.00			\$	(500.00)
5388	Mailing Services	\$ 500.00	\$	163.25	\$	(336.75)
5390	Misc. Home Tour Expense	\$ 1,000.00	\$	1,747.65	\$	747.65
5398	Opening Night Expense	\$ 10,000.00	\$	18,936.41	\$	8,936.41
5399	Wine Garden Expense	\$ 10,000.00	\$	8,239.39	\$	(1,760.61)
		\$ 46,800.00	\$	60,856.72	\$	14,056.72

Treasurer's June Month End	Comments
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^{*} Outstanding Auction Payments Due \$455

^{*} Volunteer Appreciation Emanual Rental \$175

Home Tour 2023 Activities Recap								
Wine Garden	\$	7,434.61						
Opening Night	\$	15,303.59						
Home Tour	\$	61,854.08						
Total Impact *	\$	84,592.28						

SOCIAL

Acct #	Description	2023 Budget		2023 Actual YTD		Over/(Under)
	Revenue					
4920	Social Donations	\$ 8,500.00	\$	1,885.00	\$	(6,615.00)
	Expenses					
5410	Summer Event - Freedom Fest	\$ 5,000.00	\$	4,519.65	\$	(480.35)
5415	Concert In The Park	\$ 2,000.00				
5420	Fall Concert Event	\$ 5,000.00	\$	1,000.00	\$	(4,000.00)
5430	Winter Event - Holiday Party	\$ 5,000.00	\$	45.00	\$	(4,955.00)
5465	Memorial Day Event * (Board Approved 6/13/23)	\$ 1,530.00	\$	240.00	\$	(1,290.00)
5470	Additional Events	\$ 5,000.00	\$	3,814.80	\$	(1,185.20)
		\$ 23,530.00	\$	9,619.45	\$	(13,910.55)

^{*} Signs for July 4th Bike Parade Signs \$183.15

Luck of The Irish Event		Revenue 4920		Expense 5470	Net Cost		
Activities	\$	505.00	\$	3,109.76	\$	2,604.76	
Fall Concert Event	Revenue 4920 Expens		4920 Expense 5420		ense 5420 N		
Band Deposit	Band Deposit		\$	1,000.00	\$	1,000.00	
Freedom Fest	F	Revenue 4920		Expense 5410		Net Cost	
Advance Res 52 Tables \$1,300 /Cakewalk \$1,225	\$	2,525.00	\$	-			
Cosmo Rentals Chairs, Tables & Stage + RR			\$	2,851.50			
Band White Sands Music			\$	1,000.00			
Two Face Painters (\$210 & \$275)			\$	485.00			
Signs			\$	183.15	\$	1,994.65	

SPONSORSHIP

Acct #	Description		2023 Budget		2023 Budget 2023 Actual YTD		Over/(Under)	
	Revenue							
4610	Sponsorships/Endowment Donations	\$	15,000.00	\$	1,460.00	\$	(13,540.00)	
	Expenses							
5610	Scholarships	\$	25,000.00	\$	24,169.00	\$	(831.00)	
	* Scholarships - Reallocation 2022 Home Tour Tickets	\$	7,321.94	\$	-			
	* Scholarships - Reallocation 2222 Wine Garden Net	\$	18,905.26	\$	-			
	* Scholarship Funds Paid in 2022 for 2023 Awards	\$	6,280.00					
5620	Charities (Board Approved 4/11/23 Budget +\$1,000)	\$	7,000.00	\$	8,000.00	\$	1,000.00	
5635	Arts & Culture Activities * (Board Approved 6/13/23)	\$	2,500.00	\$	1,670.00	\$	(830.00)	
		\$	34,500.00	\$	33,839.00	\$	(661.00)	

- * Deposit to Symphony On The Go \$1,500
- * Issued Scholarship Checks \$24,000 & Charitiy Checks \$7,000
- * Honorarium Poet Gustavo Hernandez \$100
- * Received Scholarship Donation Karen & Edward Athey \$1,000

* Scholarship Funds Paid in 2023 for 2024 Awards					
Julie & Gary Humphreys	\$170				
Sherry Bull - Donated Home Tour Garden Tour Pymt	\$250				
Karen & Edward Athey	\$1,000				

HISTORICAL: SPECIAL PROJECT

Acct #	Description	2	023 Budget	2023 Actual	YTD	0	ver/(Under)
	Expenses						
6100	Miscellaneous Historical	\$	10,000.00	\$ 8	38.75	\$	(9,161.25)

Treasurer's June Month End Comments

LEGACY COMMITTEE

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
5515	Legacy Awards	\$ 4,500.00	\$ -	\$ (4,500.00)

COMMUNICATIONS

Acct #	Description	2023 Budget		2023 Actual YTD		ver/(Under)
	Revenue					
4210	Promotional Sponsorship Funds	\$ 18,000.00	\$	12,775.95	\$	(5,224.05)
	Expenses					
5210	Printing	\$ 18,000.00	\$	5,215.10	\$	(12,784.90
5240	Website	\$ 1,500.00	\$	580.51	\$	(919.49
		\$ 19,500.00	\$	5,795.61	\$	(13,704.39)

^{*} Monthly Purchase Campaigner Web \$67.85

^{*} PJ Printers \$2,602.16 (\$3.45/Gazette)

MEMBERSHIP

Acct #	Description	2	2023 Budget		2023 Actual YTD		ver/(Under)
	Revenue						
4110	Membership Contributions	\$	30,000.00	\$	8,949.00	\$	(21,051.00)
	Expenses						
5110	Printing, Mailing & Distribution	\$	500.00			\$	(500.00)
5120	New Neighborhood Gifts	\$	1,000.00	\$	603.56	\$	(396.44
5130	New Neighborhood Mixers	\$	1,500.00	\$	864.56	\$	(635.44)
5140	Miscellaneous Membership/Membership Drive	\$	1,100.00			\$	(1,100.00)
		\$	4,100.00	\$	1,468.12	\$	(2,631.88)

^{*} Victoria Block Captains Event \$330.81 (5130)

^{*} Neighbor Mixer Reimbursements \$ 362.52

^{*} New Neighbor Gifts \$ 228.56

BEAUTIFICATION

Acct #	Description 2023 E		023 Budget	202	3 Actual YTD	ver/(Under)	
	Revenue						
4510	Heartstone Sponsorships	\$	800.00	\$	600.00	\$	(200.00)
	Expenses						
5510	Heartstone	\$	700.00	\$	195.75	\$	(504.25)
5520	Neighborhood Plantings	\$	3,500.00	\$	4,419.91	\$	919.91
5540	Miscellaneous Beautification	\$	1,500.00	\$	214.07	\$	(1,285.93)
		\$	5,700.00	\$	4,829.73	\$	(870.27)
	Special Projects: Reforestation						
5550	Reforestation Expenses	\$	10,000.00	\$	-	\$	(10,000.00
5565	Broadway Fence Project * (Board Approved 6/13/23)	\$	22,500.00	\$	5,211.00	\$	(17,289.00

^{*} Broadway Fence Contractor \$5,211 Deposit

^{*} Outstanding Heart Stone - Paid but Not Ordered - Nichols (Oct 2021) \$200

CARE & COMPASSION COMMITTEE

Acct #	Description	2	2023 Budget	20	23 Actual YTD	(Over/(Under)
	Expenses						
6095	Care & Compassion Committee Expenses	\$	2,000.00	\$	397.86	\$	(1,602.14)

GENERAL / ADMINISTRATION

Acct #	Description	2023 Budget	20	23 Actual YTD	C	Over/(Under)
	Revenue					
4010	Interest Revenue	\$ 100.00	\$	1,130.90	\$	1,030.90
4150	Floral Park Online Store Donations	\$ 1,000.00	\$	1,355.00	\$	355.00
4900	Miscellaneous Sponsorships/Donations/Grants	\$ 1,000.00	\$	119.33	\$	(880.67)
		\$ 2,100.00	\$	2,605.23	\$	505.23
	Expenses					
6010	Board Expenses	\$ 250.00	\$	-	\$	(250.00)
6020	Stationary, Postage & Supplies	\$ 700.00	\$	579.61	\$	(120.39)
6030	General Meeting	\$ 3,000.00	\$	223.98	\$	(2,776.02)
6035	Special General Meeting	\$ 250.00	\$	-	\$	(250.00)
6040	Insurance	\$ 5,500.00	\$	4,565.00	\$	(935.00)
6050	Admin Storage * (Board Approval April 11, 2023)	\$ 4,500.00	\$	1,119.14	\$	(3,380.86)
6060	Professional Services	\$ 1,250.00	\$	750.00	\$	(500.00)
6070	Bank Charges/ PayPal & Giving Fuel Svc Charges	\$ 2,500.00	\$	1,379.44	\$	(1,120.56)
6080	Board Election Expenses	\$ 250.00			\$	(250.00)
6090	Misc. Administrative Expenses	\$ 5,000.00	\$	2,691.68	\$	(2,308.32)
•		\$ 23,200.00	\$	11,308.85	\$	(11,891.15)

2022 FPNA Overall Summary	2023 Budget 2023 A		23 Actual YTD	Over(Under)
Revenue YTD	\$ 185,925.00	\$	173,724.18	\$ (12,200.82)
Expenses YTD	\$ 206,330.00	\$	134,165.09	\$ (72,164.91)

Acc	ount Balance	Uncleared Funds	Α	vailable Funds
\$	22,625.25	\$ (1,659.78)	\$	20,965.47
\$	6,470.66		\$	6,470.66
\$	41,235.06	\$ (30,116.59)	\$	11,118.47
\$	150,360.21		\$	150,360.21
\$	50,702.35		\$	50,702.35
\$	271,393.53		\$	739.617.16
	\$ \$ \$ \$ \$ \$ \$	\$ 6,470.66 \$ 41,235.06 \$ 150,360.21 \$ 50,702.35	\$ 22,625.25 \$ (1,659.78) \$ 6,470.66 \$ 41,235.06 \$ (30,116.59) \$ 150,360.21 \$ 50,702.35	\$ 22,625.25 \$ (1,659.78) \$ \$ 6,470.66 \$ \$ \$ 41,235.06 \$ (30,116.59) \$ \$ 150,360.21 \$ \$ 50,702.35 \$

Treasurer's June Month End Co	mments
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- * Monthly Zoom payment \$16.87 (Now cancelled starting July))
- * Signs General Mtg/Scholarship Event \$125.98

* Storage Rental \$356.20

	Current Funds Status					
g July))	General	\$	193,515,91			
	2024 Sponsorship	\$	46.101.25			
	Total	\$	239.617.16			
2023 Sponsorship Funds						
Earmarked Scholarship/Charity Funds			8Z.5U7.ZU			

\$

Balance of Sponsorship Funds / Social \$

Total

Total Revenue June	\$	5,416.18
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15.030.00

47.537.2U

Total Expenses June \$ 41,880.8	.86
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