



FPNA Board Meeting Minutes

Tuesday, August 18 1, 2020 at 7 p.m.
(Via Tele-Conference)

Board Members:	President	Jeff Katz
	First Vice President	Julie Humphreys
	First Co-Vice President	Tracey Stein
	Second Co-Vice President	Chris Switzer
	Second Co-Vice President	David Buster
	Secretary	Angel Barnes
	Treasurer	Craig Kalthoff-Patti
	Parliamentarian	Beverley Schauwecker
	Communications Director	Marc LaFont
	Social Co-Director	Alison DeMark
	Social Co-Director	Suzee Katz
	Membership Co-Director	Tammy Heider
	Membership Co-Director	Kevin Shuler
	Home Tour Director	Sandy DeAngelis

Board Meeting Call to Order – The August 18, 2020 FPNA Board Meeting was called to order at 7:17 p.m. with all the above Board members in attendance. No neighbors attended.

Approval of the July 21, 2020 Monthly Board Meeting Minutes was made by Chris and seconded by Tracey; all were in favor.

Secretary – Angel Barnes

No public comments or new funds were received. Mail received from our CPA was promptly delivered to Treasurer Craig. In a chance encounter with Dylan Almendral on August 15, he informed this Secretary that a recent contact from the agency reviewing our Historic District Designation Application was an encouraging sign that their review is ongoing.

President – See *New Business*

1st VP - Scholarship and Sponsorship – Co-Directors Julie Humphreys and Tracey Stein

The Scholarship and Sponsorship Committee consisting of a half-dozen members reviewed all applications for the scholarship awards and all nominations for the charity awards. Their selections for Scholarship winners and the following ten recipients for Charity Awards (of \$450 each) all met with the Board's approval.

MOMS OC – Provides free access to pre-natal care, health screenings, health education, and referral services through monthly home visits and group classes for needy Santa Ana mothers.

Love Bugs –A foster-pet-care in Santa Ana from which many Floral Park neighbors have adopted their pets.

Police Explorers – Its goal is to develop awareness of the criminal justice system through training, practical experience and other activities. Recall that SAPD Explorers have volunteered their time at our prior Home Tours.

Santiago Intermediate School– To specifically support its Garden Club which promotes the love of nature and the enhancement of our outdoor surroundings with plants and trees.

The Samueli Academy – A Santa Ana-based charter school that offers educationally-underserved teens with a new choice for public education. It was founded by the Orangewood Foundation’s Board members to serve at-risk and foster-care youth.

LGBTQ Center OC – Advocates on behalf of the Orange County Lesbian, Gay, Bisexual, Transgender and Queer/Questioning communities for services to ensure its well-being and positive identity.

OC Therapeutic Arts Center – Provides innovative, artistic, educational and therapeutic programs that inspire and transform children, at-risk youth, adults and their families to fulfill their highest potential.

Santa Ana Historical Preservation Society – An all-volunteer staff works to preserve the history of Santa Ana. It maintains the Victorian Howe-Waffle House, the Santa Ana Fire Museum and sponsors other historical and preservation activities.

WisePlace – Provides women with safe transitional and emergency shelter, counseling and mental health services, case management and addiction recovery, and employment assistance to help rebuild their lives.

CASA OC – Court Appointed Special Advocates represent children who have experienced abuse, neglect, and abandonment, in the courtroom and other settings.

2nd VP – Beautification Committee – Chris Switzer and David Buster

The City removed the dead roses from the entrances and exits as well as the annuals which will be replaced in the Fall. Volunteers, either alone or by pairs, continue to weed weekly.

David reported a broken bulb in a lamp in the 1700 block of North Heliotrope. He is researching who is responsible for replacing the bulb in Sarah Mae Downie Park, since that light pole was a gift from West Floral Park years ago.

There will be an article in the Newsletter soliciting more volunteers, although some have already come forward.

Beautification Tree Maintenance Subcommittee: Co-Chairs Ellen Koldewey and Angel Barnes

Ellen has surveyed all neighborhood median and parkway trees for dead trees and surveyed the young trees FPNA ordered from the City in 2019 for any problems to report to PWA. She notified PWA of one failing median and one dead parkway tree. She will contact each homeowner before notifying PWA of any issues with a parkway tree ordered last year. She notified PWA of the need for better irrigation of one median tree. We have checked with PWA to confirm that our information is current and complete on the best watering practices for this heat. PWA and, as needed, FPNA, will share that information with our neighbors.

PWA agreed to notify us of any new suitable vacant sites next month (in September) so we can add them to our June 2020 replanting order to occur when the weather cools down in October or November. All the affected FPNA homeowners have been made aware of the planting schedule.

We will be using what remains of the previously budgeted FPNA sponsorship funds of \$11,160 for: replacing all the above residential parkway trees requested by property owners; followed by replacement of all suitable vacant median and entry way tree sites; followed by upgrading the trees planted at the City's cost. In September, the Tree Maintenance Subcommittee will submit our budget information to the Beautification Committee and ask it to: a) approve our budget reauthorization request; and b) recommend that the Board reauthorize the previously approved budget funds for this reforestation and maintenance.

Although we serve as a liaison for PWA assistance and guidance to residents on tree maintenance, these monthly Minutes also continue to publicize www.SantaAna.org/green/TreeProgram.asp as well as the Tree Maintenance Department at the (714) 647-3380 Public Works Dispatch line, and the "mySantaAna" app for reporting tree maintenance requests and for guidance from PWA on how to water trees in summer.

Membership – Tammy Heider and Kevin Shuler

The new Co-Directors implemented and delivered an introductory letter to our four new Floral Park homeowners: Jason Stilwell at 2104 Greenleaf; Laura Haight and Michael Penilla at 412 West Santa Clara; Hanna and Alejandro Franco at 1816 North Ross; and David and Laura Snipes at 2315 Bonnie Brae. Outgoing Membership Directors Jeff and David had ordered *New Neighbor* gifts, now received for Tammy and Kevin to delivery shortly. A "Welcome Wagon" Committee for those who enjoy meeting and welcoming new Floral Park residents may be created.

Membership is creating an e-mail letter directed to all past Membership Donors thanking and reminding them of their prior contributions. It will ask them to participate on an annual basis either via check or on-line via the FP website, and they will be sent a reminder notification when their donation is due beginning the month they originally donated. Kevin is exploring

modalities by which the letter can also afford residents the **option** of participating on a monthly basis which may be easier for a donor than a one-time annual donation.

Marc created and brought a “*Floral Park Gold*” orange crate poster to generate more Membership revenue. It could be offered for prizes or gifts and to residents for purchase, fully framed. It met with favorable response from the Board.

A Silver and a Gold-level Membership donation was received in August from Diane Dunn (\$100) and from Kathleen Cooper (\$200)

Angel referred the Board to a 2016 Fall Newsletter page which memorialized a very successful Membership campaign that year, as confirmed by the then-Membership Director, Dave Buster. It was entitled “***We’d Like to thank all our 2016 contributors !*** and it proceeded to list the names and street (not house numbers) of all those who donated in the first three quarters of 2016 **by** contribution-level: *Diamond, Platinum, Gold, Silver, etc.* It concluded “***Make sure that your name is on the list next issue. You can contribute by visiting***” (David confirmed that revenue was approximately \$16,000, which is nearly triple Membership’s 2020 intake.)

The Board discussed its concerns as to whether Membership’s **Mixer** should go forward on September 13th. In the interests of public safety given COVID, it opted to cancel or postpone the event.

Suggestions will be sought for a homeowner to host a station for the December 17th *Walk of Lights*.

Social Committee – Co-Directors Suzee Katz & Alison DeMark

The Social Committee had its first meeting on July 16th to discuss how to approach the remaining 2020 event schedule given COVID. Attendees offered excellent ideas for continuing neighborhood events safely. A second meeting was held on August 17th to finalize the volunteer list for Saturday’s Summer concert. Fortuitously, only six neighbors had requested the early seating. Since the heatwave necessitated its cancellation, room was made and extra tables ordered to add those six to the 38 people reserved for the second seating.

Since COVID requires cancellation of the October Chili Cook-Off, Suzee shared some interesting and creative ideas gleaned from her experience at the CHOC Foundation for smaller possible opportunities to salvage a Fall 2020 Social Calendar yet bring social activities to the neighborhood safely.

Meanwhile, the Committee selected the following dates to constitute the proposed **2021 Calendar** of Events:

Saturday February 20th - Mardi Gras

Sunday May 2nd to celebrate Cinco de Mayo which falls mid-week.

Saturday June 26th - Freedom Fest which is usually the weekend preceding the July 4th weekend.

Saturday August 28th - Summer Concert

Saturday October 2nd - Either October Fest or Chili Cookoff

Saturday December 4, 2021 - Holiday Party

Home Tour – Director Sandy DeAngelis

Sandy invited Suzee to jointly co-ordinate with Home Tour in a NEW ***Walk of FRIGHT***. The creation of a Halloween Decorating Contest will generate fun and FP enthusiasm, yet the cost to the Association will be minimal: yard signs to the winners in these suggested Categories: MOST SCAREY, MOST GHOSTLY, BEST PUMPKINS & HARVEST , and BEST USE OF ORANGE & BLACK.

A Fall Home Tour Committee meeting will be announced later. Most of its planning normally done between August and October is finished, given last year's unused efforts.

Come November E-blasts regarding Holiday Light Decorations will remind neighbors about outside decorating. The judging deadline will be set prior to the scheduled ***Walk of Lights***. Signs will be posted and winners will receive one Home Tour ticket. Judges will be from neighboring Neighborhood Associations.

Parliamentarian – Beverley Schauwecker

Having run out of time, we deferred Bev's request that each of us have reviewed and come prepared to discuss, if any change is requested or needed, to the official duties of our position as set forth in the Standing Rules. Bev also felt it would behoove us to review the duties of the other members.

She also reminded us to prepare and submit our respective budgets at next month's Board Meeting, since the annual budget must be approved at the General Meeting in November.

Although we typically need to submit the names of our respective committee members in August, the deadline was extended to September. Bev suggested we keep the *Neighborhood Inclusiveness* objective in mind by inviting neighbors to become involved, and perhaps stimulate an interest in serving on a future Board. (We will all need **successors** someday) In light of the social isolation triggered by COVID this year, she believes we need not amend the Standing Rules to allow for new Committee members to be recommended without being seconded.

Communications - Director Marc LaFont

Much activity on every modality of FP's social media during COVID and seven E-blasts were sent since the last Board Meeting regarding the Summer Concert, a traffic alert and charitable giving.

Marc hopes to have our Fall Newsletter ready for distribution in mid-September. He is considering adding a new section called "Neighborhood Shout Out" where neighbors can submit acknowledgments of births, birthdays, anniversaries, acts of kindness, appreciation, etc. He asked the Board members for submissions to which the Secretary responded with Parliamentarian **Beverley and Erwin Schauwecker's 52nd** Wedding Anniversary !

For this Newsletter, Marc has asked the Sponsorship Committee for head shots of the ten scholarship winners, a Social Committee article from Suzee, as well as Jeff's first "From the President" article, along with short articles on our newly-created *Sunshine Committee* and newly-resumed *Neighborhood Watch*.

A short article was requested from Membership welcoming our new neighbors, and Marc can accommodate a 22-photo layout from the summer concert if everything is submitted to him no later than Monday, August 23rd. He hopes to distribute the Newsletter to the Board via email for proofing by the 26th for submission to the printer scheduled for August 28th.

The signs were picked up from the *Most Beautiful Yards*.

Treasurer's Report –Craig Kalthoff-Patti

Just as he did last year, Craig advised us that he will be preparing budget packets for each committee, for distribution in mid-September. He plans to confer by phone with each committee Chair to give guidance on next year's budget submission. Once each committee has their budget completed, he will prepare an overall budget packet for the October Board meeting. Each Committee Chair can present their budget, elicit discussion if needed, and then request Board approval. The General Membership will then be asked for approval in November.

Craig emphasized that he will work with Membership in any way needed to accommodate and monitor (weekly or more often if needed) whatever mode of payment they offer to the neighborhood. Those paying by check should be instructed to mail them to the post office box. Should a Board Member receive a check for membership directly from a neighbor, they are asked to put it in Craig's mailbox at home and he will promptly notify Tammy and Kevin of any funds received.

Craig went over the financial reports for the past month. He reminded us that the lack of income from the cancelled Home Tour along with some major budget expenses previously approved by the Board, has or will affect our overall budget's bottom line. He stated that as we

enter the new budget cycle, we will determine what monies may need to be transferred into our general fund from savings. General questions were answered.

Historic Resources Committee: Co-Chair Beverley Schauwecker

Our efforts for National Registry Designation continue. Last month the Preservation Office sent an inquiry regarding our “period of significance” which Dylan continues to work on, looking to expand the original period.

Beverley is awaiting an answer from the City about permission to incorporate the “bit of history” pertaining to the IRRIGATION GATE, which is that box (?) which stands on the southwest corner of Victoria and Santa Clara

Bev had one inquiry this month regarding purchasing a Santa Ana Historic plaque.

NEW BUSINESS

Jeff reconsidered his original idea voiced at the last Board meeting to have us break-out into groups for 15 minutes at the end of tonight’s meeting. Given our confinement to a Zoom Meeting platform, he wisely opined that it is not a conducive setting to that type of vibrant, concurrent discussion. Consequently, the idea is postponed, although we jointly discussed the following categories to this extent.

Neighborhood Care AKA *Sunshine Committee*: It was suggested that the *Gazette* invite volunteers for this Committee and suggestions for recipients. Julie then raised the need to first establish parameters regarding the lending of time, talent or resources to FP neighbors. The appropriate offer of meals or transportation or pet-care to a neighbor’s family during or right after an injury or hospitalization is a much different event than a neighbor losing his job without means to pay his mortgage or rent. Further, is it our intent to earmark FPNA funds for this cause?

Neighborhood Inclusiveness/ *Kids’ Kindness Project*: Jeff suggested a way to involve the parents of Floral Park kids ages five to fifteen to concurrently encourage the child to **save** a portion of their allowance specifically for donation to needy local kids. Willing children let Mom or Dad set aside 10% of their allowance and when a specific amount is reached, it is sent to FPNA which will have established a trust for contribution to a local charity of the child’s choice picked from a list of three Santa Ana charities benefitting needy children.

Before EITHER of the above Committees will be publicized or implemented, a Motion by David, seconded by Tracey and approved by all, directed that **an Ad Hoc Committee must** form and formulate guidelines pertaining to the above. It shall report back to the Board for further discussion and approval or rejection (or modification) of these projects.

Neighborhood Watch: A Block Captain will be solicited for every 15 or 20 homes. To start the ball rolling, Secretary Angel volunteered for Victoria Drive and she solicited Mason Nakamura who consented to be Co-Captain. We will give Neighborhood Watch a trial-run for one year. In order to apprise the Board as to its progress or efficacy, a Super Block Captain will be named to report to the Board quarterly. He or she will stay in contact with the Block Captains from the other streets so the quarterly reports can encompass the whole neighborhood's feedback or issues. Once we have the Captains named for the other streets, Jeff will arrange for a meeting with the S.A. Police Officer who will be assigned as the Committee's contact person at the SAPD. Captains will be asked to be keen observers and to watch for irregularities at their neighbors' properties. Jeff shared the first instance of this when a neighbor observed odd activity at the alleged-PC repair shop that abuts the other side of the North Heliotrope wall. The neighbor reported it to SAPD which triggered a sting operation that uncovered an illegal gambling hall !

Given COVID and no pressing business requiring the General Membership's consideration, coupled with no prohibition in the Standing Rules or Bylaws, no September General Meeting will be held.

Approval of the Board Reports

A Motion to approve the Board reports was made by Jeff and seconded by Tammy; all were in favor.

The Motion to adjourn the August Board Meeting at 9:16 p.m. was made by Julie; Kevin seconded; all were in favor.

Calendar of Future Events:

Saturday, August 22nd Summer Concert on Heliotrope

Tuesday, September 8, 2020 FPNA Monthly Board Meeting via Tele-Conference at 7 p.m.

Tuesday, October 13 Monthly FPNA Board Meeting at 7 p.m.

October 2020 *Walk of Fright* (Date TBA)

Tuesday, November 10, 2020 Monthly FPNA Board Meeting at 7 p.m.

Thursday, November 19, 2020 FPNA General Meeting (location TBA)

December 5, 2020 Holiday Party on North Park from 3 to 6 p.m. (pending City permission)

December 17, 2020 Holiday Walk of Lights