



## **FPNA Board Meeting Minutes**

Tuesday, January 11, 2022

(Via Tele-Conference)

Board Members: President	Jeff Katz
First Co-Vice President	Tracey Stein
First Co-Vice President	Mark Rothenberg
Second Co-Vice President	Chris Switzer
Second Co-Vice President	David Buster
Secretary	Angel Barnes
Treasurer	Peter Christoffersen
Co-Parliamentarian	Beverley Schauwecker
Co-Parliamentarian	Julie Humphreys
Communications Director	Marc LaFont
Social Co-Director	Denise Silva
Membership Co-Director	Kevin Shuler
Membership Co-Director	Nicole Amweg
Home Tour Director	Sandy DeAngelis

**Board Meeting Call to Order** – The January 11, 2022 FPNA Board Meeting was called to order at 7:09 p.m. With the exception of Marc LaFont, Sandy DeAngelis and Nicole Amweg, all the above attended. Care & Compassion Committee Chair, Rachel Moloo was home with her new infant, prospective Director and Committee member, Jack David. A Motion to approve 2021’s final Minutes was seconded upon correction to the title. Accordingly, the December 2, 2021 *FPNA General and Board Meeting Minutes* was made by David and seconded by Chris. The Motion passed.

**Secretary:** The State sent us a reminder and instructions on how to register FPNA on the Attorney General's Registry of Charitable Trusts for 2022 on-line which was forwarded to Tracey. Additionally, a form from the California Franchise Tax Board regarding the identity of our Power of Attorney Representatives was forwarded to Peter. Solicitations and thanks from charities were received as well as a “*Twilight Zone*” moment for this Secretary: an actual ballot, in its original blue FPNA envelope, cast for the **2016** FPNA election.

**President** – See *New Business*

## **1st VP - Scholarship and Sponsorship – Co-Directors Tracey Stein and Mark Rothenberg**

The recently-updated Scholarship Applications are now on the FPNA website and have been emailed to our school counselors on file. Tracey reported that five counselors have already acknowledged receipt. The deadline for Application submissions is Friday, March 25<sup>th</sup> which will be promptly followed by the first Email to the neighborhood soliciting volunteers to help review them.

In Fall 2021, private donations of \$1,000 each were received from Sherri Bull, Sharon Flynn, the Athey Family Trust and from the Susan Hart Trust all of which have been earmarked for 2022 scholarships, including \$100 each received from Linda Canova, Rhonda Nalisnik, and David and Ruth Seigle.

The first e-mail soliciting Charity suggestions will issue on April 4<sup>th</sup> with the deadline for same by April 18. Over the ensuing two weeks the Applications will be reviewed as well as the proposed charities, concluding on May 2<sup>nd</sup>. The winners will be recommended to the Board for approval at our monthly meeting on May 10<sup>th</sup>. Notification to the winners will issue over that next week.

The *tentative* date for our annual Scholarship & Charity Awards Ceremony is Sunday, June 12<sup>th</sup>.

## **2nd VP – Beautification Committee – Co-Directors Chris Switzer and David Buster**

The next *Clean-Up & Planting Day of Sarah Mae Downie Park* will be scheduled for March. Meanwhile, volunteers decorated the redwood tree with ornaments and removed them last week. Likewise, the roses were trimmed and fertilized.

The Subcommittee overseeing the Entrances and Exits met on January 5<sup>th</sup> to decide which plants should be removed and replaced with the new plant design for the Santa Clara Exit. The following day they met with Santa Ana Public Works Agency members Kim McPeck, Juan and Jose who agreed that the City will remove our unwanted plants by the end of this month. Thereafter the Subcommittee will add compost for installation of the new plants on February 11 and 12.

Co-Director Chris reported that the Committee would like to buy lights to highlight the monuments since there seems to be electricity at Santa Clara and 19<sup>th</sup> Streets. Although we did not budget for that expense, the Board was unanimously in favor of the idea. David will look into the installation, and the electricity required will likely be a minimal expense which the City will provide as long as the wiring exists. Peter suggested, and all agreed, that the lights should be borne by the General Fund rather than by Beautification.

## **Membership – Co-Director Kevin Shuler**

FPNA Membership has greatly exceeded its 2021 goal by raising \$26,365, of which \$4,840 arrived in the month of December, the highest monthly total ever. It also hosted a well-attended December 21st Walk of Lights. Due to the Covid surge, Membership's first Mixer, which was to occur on January 23<sup>rd</sup>, has been cancelled. Membership tentatively set a St. Patrick's Day Theme Mixer for March 13<sup>th</sup> but a new date and theme will likely be chosen, given Social's *Luck of the Irish* party on March 12<sup>th</sup>. The change may also affect its Summer Mixer tentative date of June 5<sup>th</sup>.

Membership's successful Donation Drive campaign included a Donation Insert in the December Gazette and individualized donation request letters to all 2020 donors who had not donated in 2021. The next Newsletter will include a Donor Recognition Article. Kevin will focus on explaining the important uses to which our Membership dollars go. He provided the names of December's new neighbors for whom Nicole is creating *New Neighbor Baskets*. They will include information on how our Membership donations are used. Kevin or Nicole may also approach our local eateries for donated gift cards to possibly include in these baskets.

#### **Social Committee** – Director Denise Silva

Denise reported that her Co-Chair, Jeanette Mustafa, has stepped down. Jeanette did a terrific job, so we were heartened to learn that she will continue to lend help as one of the approximately dozen Social Committee members.

The Committee already had its first meeting on January 6<sup>th</sup> while all the Holiday Event details were still fresh in mind, as to which to keep and which to change for next year. A detailed written Social Committee report provided to the Board reviewed the Holiday Event with specificity.

Moving into this first quarter of 2023, the Committee originally created a *Neighborhood Dine Out Night* but given the new health surge, the January 13<sup>th</sup> date at Congregation Ale was cancelled and replaced by a *Neighborhood Dine Out Week*, one week per month for February, March and April. The Santa Ana restaurant(s) will be featured in the next Gazette. Since we will not all be dining together as previously envisioned, we will inform the proprietor/host that we are there (either for dine-in or take-out) thanks to FPNA's *Neighborhood Dine Out Week* which also supports their eatery. Denise will be speaking to our downtown restaurants.

Another new *first quarter* creation will be a *Luck of the Irish* party in March. Attendees will bring their own meal but be entertained by an Irish band, the Fenians, and by a local Irish dance troupe from the Thistle Irish Dance School. The Silva's have volunteered their lovely yard and the date is presently set for Saturday March 12 from 3 to 6 p.m. Some of the funds from the very successful Holiday Event of December 4<sup>th</sup> will help pay for these entertainers. The cloggers will require a stage or a dance floor of about 16' x 28'. Since the Holiday/Home Tour Wine Garden also uses such a stage, Denise will explore with Wayne the possibility of having a modular stage built, for a one-time joint expense, rather than both Committees having to each rent a stage annually.

## **Historic Resources Committee** - Co-Chairs Beverley Schauwecker

The State Historic Preservation Office in Sacramento has yet to issue our final approval for inclusion in the *National Register of Historic Districts*, apparently due to the holiday season and COVID-related staff shortages. Regardless, the Committee's Ed Murashie continues to follow-up.

At the Committee's November 21, 2021 meeting, it considered mounting five new Historic Designation signage which will include a Fleur-de-lis design on a short or long pole that matches our neighborhood light poles, such as those recently installed on Greenleaf and on 18th Streets. Consideration was given to installing the poles behind each of the monuments at the Santa Clara exit, the 19th Street entrance, and in the medians at 17th and Flower and at the Riverside/North Park and Flower juncture. Much consideration was given as to surrounding traffic or parking signs which would detract, and as to which of the new signs should be single or double-sided. Julie gave the Board a power point presentation. Infrastructure Chair Dave Buster will be working with HRC regarding our monuments and the proposed selections of sites for historical markers.

Given the scope of this important project, the suggestion of a consult with one of the neighborhood's professional designers was made.

The committee also reviewed options (including pricing and materials) for individual markers for the historic homes.

Given the years that it has taken for our official Designation, Jeff's suggestion for a Celebration was well received. Julie Humphreys will solicit suggestions.

## **Communications**

Given Director Marc LaFont's absence, Peter reported that 91 of the new *365 Days of Floral Park 2022* Calendar have been sold of the 200 printed. Happily, the thirteen ad spaces therein covered the cost of its printing.

## **Home Tour** – Director Sandy DeAngelis

The Committee met on January 4<sup>th</sup> for a Wrap Up of our first Holiday Tour. We discussed the pros and cons. Whether and when we have another such tour was deferred. The Committee's next meeting will be directed exclusively to our Annual Spring Home & Garden Tour. There is no question that the HOLIDAY Home Tour exceeded our expectations. Including tickets, the Wine Garden intake and the donated cases of wine, overall revenue was \$79,535.00 of which

expenses were \$15,631.99 for a net profit of \$63,903.01. Peter reported that, of this amount, \$8,608 will go to 2022 Scholarships and \$6,518 will go to local charities.

Soliciting opinions from the Board for next year's HOLIDAY DECORATION Contest was deferred. Meanwhile, the Home Tour Committee has already had its initial meeting, and it plans to meet again before month end. The annual HOME AND GARDEN TOUR will occur on April 23<sup>rd</sup> and 24<sup>th</sup> featuring seven houses and two gardens north of Santa Clara. Most were originally set for the cancelled 2020 Home Tour, and thankfully most are still willing and ready to proceed, contingent on State and City health guidelines as the time approaches.

**Parliamentarians** - Julie Humphreys and Beverley Schauwecker

No report although a Bylaws meeting is set for next week.

**Treasurer's Report** – Peter Christoffersen

Peter provided all Board members with copies of the very detailed 2022 Budgets packets for each Committee, approved by the General Membership last month. Any and all comments and questions were addressed. Peter asked whether it has been the Treasurer's or Membership's past practice to issue "Donation Thank You Letters" and, if not, whether it is a practice we should initiate and support. Jeff indicated that letters should go to individuals who have given over a certain dollar amount. Peter will follow-up with Kevin and determine who should receive "Thank you" letters. A detailed file exists with names, addresses and donation amounts, and the same language can be used as from prior letters.

Peter inquired as to the mechanics of merchandise purchases from our FPNA Website. He asked whether the applicable FPNA Board Director is notified automatically when someone orders a Floral Park Flag, Calendar, Heartstone or other item. Thereafter, how soon does the customer placing the on-line order typically get delivery? Jeff indicated that the Parliamentarians may need to review whether there is a practice which we should be following for this, and if not, whether some guidelines should be established.

Given the exhaustive job that Peter does, it was agreed that he could definitely use the assistance of a committee.

**Care & Compassion Committee** (via Chair Rachel Moloo's written report)

Rachel provided toy drive boxes at her home and at the Holiday Event for the Boys and Girls Club of Santa Ana for December's Second Annual Floral Park Toy Drive. Expectations were exceeded by receipt of over 140 toys valued at a minimum of \$20 each, yielding about \$2,800.00 in toy donations for the currently-enrolled 53 children. Thus, each child received two toys, with extras taken home to siblings. Rachel reminded us that these are the only toys these youngsters received for Christmas, which made our donations extremely appreciated.

The month of January will be directed more to community service within Floral Park rather than monetary donations to a charity. Rachel will e-mail us as opportunities arise.

As to the February Blood Drive, it will not take place unless and until the American Red Cross can guarantee staffing. The Committee's last two Blood Drives could not proceed for that reason, so Rachel will keep us updated as next month nears.

Recall September was Childhood Cancer Awareness Month for which Rachel began, and continues to raise funds, by providing information and a link to donate in Floral Park's website for CHOC's Onco-Fertility program intended to preserve the fertility of children undergoing cancer treatments.

### **New Business**

Jeff usually walks through the corner strip mall daily and observed that our locked storage unit had been broken into with a hacksaw and occupied by homeless persons, who damaged some of the property therein and even urinated in the empty bottles. Although FPNA pays no rent for the unit, Jeff promptly notified Brian Silver, the mall's owner who resides in Northern California. He authorized the expense of having the entry point re-secured. Paul Miller and Jeff did an initial survey of the damage. At the Board Meeting, Peter volunteered to do an inventory of the salvageable items to inquire what still needs be retained.

### **Approval of the Board Reports**

A Motion to approve the Board reports was made by David and seconded by Peter.

A **Motion to adjourn** the January 11, 2022 Board Meeting at 8:53 p.m. was made by Beverley and seconded by Peter.

### **Calendar of 2022 Events**

Tuesday, February 9, 2022 at 7 p.m. – Monthly FPNA Board Meeting via Zoom at 7 p.m.

Sunday, February 13, 2022 at 2 p.m. – Garden Swap at 1919 No. Heliotrope

Saturday, March 13<sup>th</sup> Luck of the Irish Party at 2009 North Victoria Drive from 3 to 6 p.m.

March, 2022 General Membership Meeting at 7 p.m. (Date & location TBA)