

Board Reports for June 2023

I. <u>President</u> – Jeffrey Katz

A. 17th Street Shopping Center & Storage

The City and the GC have reached consensus on the Concept Drawings. On 6/5/23, Brian Silver authorized the GC to move forward with the completion of the final plans. The deadline for the submission is July 7, 2023.

B. Traffic Calming Report

At my request, Nabil Saba directed a member of Public Work to prepare an estimate of the traffic circle with a design set forth in the attachment. The estimate came back at \$2M. I confirmed with neighborhood architect David Ko that the estimate seemed reasonable. I will run in by the GC who is working on the shopping center.

C. Olive Street Alley

I finally got Tom Doughty (1707 Olive) and the Sims (1711) on the same page. Doughty's attorney has prepared a license for the Sims so that Jeff Sims will still be able to bring his motorcycle through the back. Now we need to get signatures. The challenge is that 1805 will be closing on a sale on 6/8.

D. Homeless at County Building on Broadway and 18th St.

The private security guard has been extremely effective. There have not been any encampments at the County Building since March 26, 2023. Now, the focus moves across Broadway to the Yoshinoya strip center.

E. Floral Park Promenade

Nothing to report.

F. Iron Fence along Broadway

The matter was brought to the City Council on June 6, 2023. It was on the Consent Calendar and was approved. I have advised the vendor to proceed with manufacturing.

G. Arts & Culture Ad Hoc Committee

The third event in the series, poet Gustavo Hernandez, took place on June 11, 2023, at the home of Matt and Ana Llamas.

II. Sponsorship – Tracy Stein & Mark Rothenberg (1st V.P.)

I have included a list of our scholarship & charity award winners below – we will write fuller bios for the newsletter.

Winners have been notified about the June 25th Awards presentation – so far we have confirmations from the mayor and city councilwoman, 14 students, 4 charities and 2 counselors. I will send reminders this week to students we have not heard from.

I will ask the mayor and Jesse if either would like to help hand out awards.

Event will be 3-5:30pm

During the board meeting I would like to ask for help setting up the tables and chairs at Sandy's prior to the event. I think if people can come at 12:00, set up won't take more than 1 hour. If board members are planning to attend the event, please be there by 2:30-2:45 to help welcome people.

I will order tables, chairs and tablecloths a little closer to event, based on confirmed attendees Food will be light sandwiches, chips, fruit and some desserts - I will bring Centerpieces – probably potted flowers like last year, we can ask people to take home

Beverages – lemonade, soft drinks, water, wine, beer (alcohol ok?) – I'd like to discuss what everyone thinks will work best so I don't bring too much

Ice and cooler – I need someone to the big coffin cooler and ice - I think this will be plenty (we had leftovers last year)

Pop up tents – does social have these? Home Tour? I think we need 1 or 2.

Check in table and name tags – people can fill out their own tags, like last year – I will bring tags and pens

Will offer tables for charities to place info for their organizations

Mic and speaker set-up – Jeff can we borrow, or does FPNA have one we can use?

Thank you everyone!!!!!

Proposed 2023 Scholarship Winners

20 Scholarships - \$1,200 each (\$24,000 Total)

Santa Ana College Students

Victor Huerta - ALICE SINCLAIR AWARD

Notable Involvements: Volunteer Coach Orange County FC (Youth soccer team)

Maria Roman

Notable Involvements: Operation Warm Wishes – helped homeless – gave them haircuts, clothing (plans on transferring to CSUF)

Diana Torres

Notable Involvements: St Joseph Hospital volunteer (500 hours)

High School Seniors

Lorena Alvarez – Santa Ana High

Notable Involvements: Key Club, Boys & Girls Club, Freshmen Mentor Program, Super Tutors

Aaliyah Candela – Middle College High School

Notable Involvements: Tutored children at La Semilla Learning Center, Big Brothers & Sisters

Nicholas Cisneros – Middle College High

Notable Involvements: Families Together of Orange County, The Coalition of Orange County Health Centers - worked at health fairs, helped people navigate healthcare system

Esmerelda Coeto-Medina – Middle College High

Notable Involvements: Bring About Hope Club - advocated for student well-being

Olivia Cortes - Century High

Notable Involvements: Girl Scouts of Orange County – volunteered in South America

Angelica Covarrubias – Godinez

Notable Involvements: Girls League – volunteered for WISEPlace

Samantha Esparza - Middle College High

Notable Involvements: Boys and Girls Club – Family Strengthening Initiative

Gricelda Gallardo - Century High

Notable Involvements: Nicholas Academic Centers, Big Brother & Sisters of OC

Valeria Garcia – Santa Ana High

Notable Involvements: Worked Food Drives, got pledges for UNICEF, helped organize Red Cross blood drives

Sandra Hernandez – Valley High

Notable Involvements: Key Club, Big Brothers & Sisters, Santa Ana Active Streets (bike helmets for community)

Kimberly Martinez – Saddleback High

Notable Involvements: Community United for Clean Air – environmental justice advocate

Beto Miranda – Century High

Notable Involvements: The Cambodian Family, Santa Ana Youth in Action (tutored children)

Marlizett Morales – Valley High

Notable Involvements: Advocated for more Santa Ana libraries – ran book drives, developed social media platform to bring attention to need for libraries in Santa Ana

Christopher Morales – Santa Ana High

Notable Involvements: Created Recycling Club at his school, Peer Tutor (tutored 3rd graders), Assistance League

Gizele Parra – Valley

Notable Involvements: Making Lives Better with Alorica Next Gen Program – organized backpack and school-supply giveaway - distributed 1,000 backpacks

Philana Trieu – OCSA – JOE BANGER AWARD

Notable Involvements: California Scholarship Federation volunteer – collaborated on community projects to benefit shelters (made blankets, publicity fliers)

Naomy Vazquez – Century High

Notable Involvements: Teach Academy Tutor for kids at Madison Elementary School. Inspired her to become a teacher.

7 Proposed Charity Award Recipients - \$1,000 each (\$7,000 Total)

Orange County Children's Therapeutic Arts (2215 N. Broadway, Santa Ana) - Provides innovative, artistic, educational and therapeutic programs that inspire and transform children, at-promise youth and their families. The OCCTAC arts center is the first and only organization in Orange County offering unique programming that combines the arts, academics and creative therapies to help people realize their highest capabilities. www.occtac.org

Police Explorers (Santa Ana) – The Santa Ana Police Explorer Program provides an opportunity for young men and women to experience first-hand, how a police department functions and what it takes to get started with a challenging career in Law Enforcement. Twice a year, new Explorers have an opportunity to attend a formal academy where they are taught criminal law, radio codes, traffic control, first aid, military drill, police procedures and other basic techniques.

Santa Ana Police Explorers perform a variety of community services such as traffic control at parades, festivals and special events. Occasionally, they are called to assist police in emergency situations such as searching for missing children, evidence or to perform any other duties required by the police department.

The Frida Cinema (305 E. 4th St. Santa Ana) – Non-profit movie theater in the heart of downtown Santa Ana. www.thefridacinema.org

WISE Place (1411 N. Broadway, Santa Ana) - The only Orange County-based nonprofit leading the effort to end homelessness for unaccompanied women. They provide women with safe shelter, counseling and mental health services, case management and addiction recovery, and employment assistance to help rebuild their lives. www.Wiseplace.org

LGBTQ Center of Orange County (1605 N. Spurgeon, Santa Ana) - The LGBTQ Center OC advocates for individuals' rights and represent the policy and legislative interests of Orange County's LGBTQ community. www.lgbtqcenteroc.org

Concern America (2015 N. Broadway, Santa Ana) - Concern America is a globally focused non-profit organization that has worked in materially impoverished regions since 1972. By transforming need into self-sufficiency, they seek to bring health care, clean water, education, and income opportunities to communities worldwide. www.concernamerica.org

Southwest Community Center (1601 W. 2nd St, Santa Ana) – Serve meals and provide services for needy individuals in the community. They are always in need of unopened and unused non-perishable food items and grocery bags to pack things in for their patrons. www.capoc.org

III. Beautification Committee - Chris Switzer (2nd V.P.)

- <u>Sarah Mae Downie Park/Butterfly Garden</u> Chris Switzer
 - SMD/Butterfly Garden the area was maintained 2 times in May, in spite of the wet conditions.
 - The redwood tree is finally starting to come back, this weather helps.
 - o Butterflies have been spotted along with eggs, and a few caterpillars.
- Exits and Entrances Lina Lopez
 - Nothing new to report, except that weeding is pruning will be scheduled for June.
 - We received multiple texts and emails from neighbors stating they are beautiful.
- Heart Stones Dave Karaffa
 - We have one outstanding gift certificate that has not been used yet.
 - Two heart stones purchased by the Van Buiten family were installed.
- <u>Tree Committee</u> Debbie Wolfenbarger
 - No new report.
- Painting the Lamp Posts Richard Silva
 - A huge shout out to Rich Silva for painting the lampposts in front the Katie Mayberry's before the mixer.
 - It is unknown at this time if painting the light posts will remain in Beautification or if it will return to the Home Tour committee.
- Most Beautiful Yard Debbie Wolfenbarger
 - David Buster on Flower won the Most Beautiful Yard of the Year award from Santa Ana. He will be receiving his award on June 22nd at Santa Ana College, Johnson Center.
- Old Business On February 25, Lina, Debbie, Jerry and Dave met and discussed the following:

- A sign will be distributed quarterly/seasonally for a home that shows efforts in their yard as a thank you for a helping us keep our neighborhood beautiful. This new award will begin after home tour.
- An additional thought, up for committee discussion, would be a tab on the FP website with gardening tips for new trees, tree trimming schedules, how to minimize mosquitos in your yard, etc.
- o Ongoing.
- A Beautification Committee/Thank you party is scheduled for Saturday, June 17th at 6:30 at Richard's and Jerry's house. The response so far has been positive.

IV. <u>Care & Compassion</u> – Rachel Moloo

No written report.

V. <u>Membership Committee</u> - Kevin Shuler & Katie Mayberry

Donations:

- May finished with \$1,670 and \$8005 YTD......and 75 YTD Donors.
- Most of these donations coming from recurring donors......62 total which will just build to our totals over time, and year over year. Recurring donations is key to long term success.

New Neighbors -

- 2009 Greenleaf Fernando Serratos & Monica Sanchez
- 407 W. Santa Clara The Arnold Family
- 2208 North Flower Vy Han & Stephanie Phan
- 2332 North Riverside Ashley Elsensehn

Mixers 2023

- Sunday, June 4th: Another great mixer! Well attended. Thanks to Katie & Ben for hosting!
- TBD for Aug/Sept/Oct: Let's look to see where there is a gap in activities.
- Walk of Lights Tentative Thursday, December 21

Donation Initiatives:

- New neighbor baskets to be delivered to newest neighbors once identified. Done. All have been delivered to date.
- Membership table at every mixer.
- Membership Renewal Letters
- All FPNA Pride Flags Delivered

Block Captains Update:

- Block Captains initiatives moving forward: Cornhole tournament by street, bike parade for 4th of July, progressive dinner with cards (see who has the best poker hand at the end), street by street mixers.

VI. Social Committee – Jay Joyer

Next Event: Freedom Fest - Saturday, July 1

• Event Chair: Suzee Katz

- Later start time (4pm) for milder weather during the event hours (4-8pm)
- Sponsored ice cream truck and beer garden offerings
- Marketing efforts (flyers, email blast, Facebook, Gazette) underway and rolling out soon
- Early-June social committee meeting secured needed volunteers to support the event

Transition to New Social Director A. Thompson

- Floral Park Social Director Playbook handed off
- Jay and Allyson meeting on June 13 to review and prep for installation starting July 1

Fall Concert – Saturday, September 23

- Event Chair: Suzee Katz
- Yacht rock theme band secured and initial deposit made
- Reminder: as reported in April, the date was changed from Sept. 30 to Sept. 23.

Holiday Event

Discussions taking place with potential new event chair(s)

2023 Event Dates

- Freedom Fest Saturday, July 1
- Fall Concert
- Saturday, September 23
- Holiday Event Saturday, December 9

VII. Home Tour Committee - Sandy DeAngelis

No written report.

VIII. Historic Resources Committee – Jim Perez and Bev Schauwecker

No written report.

IX. <u>Legacy Committee</u>

No written report.

X. <u>Communications Committee</u> – Dave Kosak & Trace Weatherford

XI. <u>Parliamentarian</u> – Patrick Johnson

XII. <u>Treasurer's Report</u> – Peter Christoffersen

- Solid Financial Results including Home Tour Wrap-Up
- Established Venmo Account for FPNA for Social event ease of use
- Completed Transfer of Accounts & Funds to Farmers & Merchants Bank

• Request Board Approval – Activities/Expenditures

Financial Report - See attached Exhibit A.

HOME TOUR

Acct #	Description	2	2023 Budget	202	23 Actual YTD	0	ver/(Under)
	Revenue						
4310	Prepaid Tickets-Cash Donations # Tickets 62	\$	1,500.00	\$	2,790.00	\$	1,290.00
4320	Prepaid Tickets-PayPal Donations - # Tickets 1,127	\$	40,000.00	\$	50,715.00	\$	10,715.00
4330	Gate Ticket Donations - # Tickets 520	\$	17,000.00	\$	25,965.00	\$	8,965.00
4350	Home Tour Book Contributions	\$	3,525.00	\$	8,125.00	\$	4,600.00
4360	Collectible Contributions	\$	4,500.00			\$	(4,500.00)
4370	Vintage Auto Show Contributions	\$	1,500.00	\$	1,675.00	\$	175.00
4384	Wine Garden Donations	\$	5,000.00	\$	15,674.00	\$	10,674.00
4385	Hospitality Garden Donations	\$	15,000.00	\$	6,265.00	\$	(8,735.00)
4387	Opening Night Donations - #139 Tickets	\$	12,500.00	\$	17,375.00	\$	4,875.00
4388	Opening Night Donations/Silent Auction	\$	11,000.00	\$	16,165.00	\$	5,165.00
		\$	111,525.00	\$	144,749.00	\$	33,224.00
	Expenses						
5310	Administrative	\$	7,000.00	\$	6,569.52	\$	(430.48)
5320	Promotional Flyer	\$	2,000.00	\$	1,617.31	\$	(382.69)
5330	Home Tour Book	\$	3,900.00	\$	5,524.91	\$	1,624.91
5335	Docent	\$	500.00	\$	588.90	\$	88.90
5340	Collectibles Section Expenses	\$	200.00	\$	590.95	\$	390.95
5345	Vintage Auto Show Expenses	\$	700.00	\$	1,014.51	\$	314.51
5350	Homeowners Costs	\$	4,000.00	\$	7,893.89	\$	3,893.89
5360	Volunteer Appreciation	\$	500.00	\$	738.80	\$	238.80
5365	Signage	\$	1,000.00	\$	683.41	\$	(316.59)
5375	Equipment Rental	\$	5,000.00	\$	6,547.82	\$	1,547.82
5385	Promotional Expenses	\$	500.00			\$	(500.00)
5388	Mailing Services	\$	500.00	\$	163.25	\$	(336.75)
5390	Misc. Home Tour Expense	\$	1,000.00	\$	1,747.65	\$	747.65
5398	Opening Night Expense	\$	10,000.00	\$	18,936.41	\$	8,936.41
5399	Wine Garden Expense	\$	10,000.00	\$	8,239.39	\$	(1,760.61)
		\$	46,800.00	\$	60,856.72	\$	14,056.72

Treasurer's May Month End Comments			
* Anticipate \$1,745 additional Auction Pymts Due	Home Tour 2023	Activ	vities Recap
	Wine Garden	\$	7,434.61
	Opening Night	\$	14,603.59
	Home Tour	\$	61,854.08
	Total Impact *	\$	85,637.28

SOCIAL

Acct #	Description	2023 Budget		t 2023 Actual YTD		2023 Actual YTD Over	
	Revenue						
4920	Social Donations	\$ 3	8,500.00	\$	505.00	\$	(7,995.00)
	Expenses						
5410	Summer Event - Freedom Fest	\$;	5,000.00			\$	(5,000.00)
5415	Concert In The Park	\$ 5	2,000.00				
5420	Fall Concert Event	\$ 5	5,000.00	\$	1,000.00	\$	(4,000.00)
5430	Winter Event - Holiday Party	\$;	5,000.00	\$	45.00	\$	(4,955.00)
5470	Additional Events	\$;	5,000.00	\$	3,631.65	\$	(1,368.35)
		\$;	22,000.00	\$	4,676.65	\$	(17,323.35)

Luck of The Irish Event	Revenue		Expense	Net Cost		
Activities	\$ 505.0	0 \$	3,109.76	\$	2,604.76	
Fall Concert Event	Revenue		Expense		Net Cost	
Band Deposit		ς	1,000.00	\$	1.000.00	

SPONSORSHIP

Acct #	Description		023 Budget	2023	Actual YTD	0	ver/(Under)
	Revenue						
4610	Sponsorships/Endowment Donations	\$	15,000.00	\$	420.00	\$	(14,580.00)
	Expenses						
5610	Scholarships	\$	25,000.00	\$	169.00	\$	(24,831.00
	* Scholarships - Reallocation 2022 Home Tour Tickets	\$	7,321.94	\$	-		
	* Scholarships - Reallocation 2222 Wine Garden Net	\$	18,905.26	\$	-		
	* Scholarship Funds Paid in 2022 for 2023 Awards	\$	6,280.00				
5620	Charities	\$	6,000.00	\$	1,070.00	\$	(4,930.00)
		Ś	31,000.00	Ś	1,239.00	Ś	(29,761.00

^{*} Treasurer Following Up -Susan Hart Estate Scholarship Funds

* Scholarship Funds Paid in 2023 for 2024 Awards							
Julie & Gary Humphreys	\$170						
Sherry Bull - Donated Home Tour Garden Tour Pymt	\$250						

* Scholarship Funds Paid in 2022 for 2023 Awards							
Ed Powel Scholarship - Memorial (9 Donors)	\$	725.00					
Ellen Koldewey Donation	\$	100.00					
Eriq Dominguez Scholarship Donation	\$	500.00					
Sandy De Angelis & Ed Trotter Scholarship Donation	\$	1,000.00					
Karen & Edward Athey Scholarship Donation	\$	1,000.00					
Nicki Curran Scholarship Donations (9 Donors)	\$	2,955.00					
	\$	6,280.00					

^{*} Board To Approve & Establish Budget for Arts & Culture Activities

HISTORICAL: SPECIAL PROJECT

Acct #	Description	2	023 Budget	20	23 Actual YTD	(Over/(Under)
	Expenses						
6100	Miscellaneous Historical	\$	10,000.00	\$	838.75	\$	(9,161.25)

Treasurer's May Month End Comments

LEGACY COMMITTEE

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
5515	Legacy Awards	\$ 4,500.00	\$ -	\$ (4,500.00)

Treasurer's May Month End Comments	
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COMMUNICATIONS

Acct #	Description	2023 Budget 2023 Actua		23 Actual YTD	Over/(Under)	
	Revenue					
4210	Promotional Sponsorship Funds	\$	18,000.00	\$	9,397.70	\$ (8,602.30)
	Expenses					
5210	Printing	\$	18,000.00	\$	2,612.94	\$ (15,387.06)
5240	Website	\$	1,500.00	\$	512.66	\$ (987.34)
		\$,	19,500.00	\$	3,125.60	\$ (16,374.40)

^{*} Monthly Purchase Campaigner Web \$67.85

^{*} Wix Web Charges \$120.

MEMBERSHIP

Acct #	Description	2	2023 Budget		023 Budget 2023 Actual YTD Over		ver/(Under)
	Revenue						
4110	Membership Contributions	\$	30,000.00	\$	7,535.00	\$	(22,465.00)
	Expenses						
5110	Printing, Mailing & Distribution	\$	500.00			\$	(500.00)
5120	New Neighborhood Gifts	\$	1,000.00	\$	375.00	\$	(625.00)
5130	New Neighborhood Mixers	\$	1,500.00	\$	169.23	\$	(1,330.77)
5140	Miscellaneous Membership/Membership Drive	\$	1,100.00		•	\$	(1,100.00)
		\$	4,100.00	\$	544.23	\$	(3,555.77)

^{*} Reimbursement: Signs & Flyers \$169.23

^{*} G/L Entry - New Neighbor Gift Baskets - 15 FP Flags \$375

BEAUTIFICATION

Acct #	Description	2023 Budget		2023 Actual YTD		Over/(Under)	
	Revenue						
4510	Heartstone Sponsorships	\$	800.00	\$	600.00	\$	(200.00
	Expenses						
5510	Heartstone	\$	700.00	\$	195.75	\$	(504.25
5520	Neighborhood Plantings	\$	3,500.00	\$	4,419.91	\$	919.91
5540	Miscellaneous Beautification	\$	1,500.00	\$	214.07	\$	(1,285.93
		\$	5,700.00	\$	4,829.73	\$	(870.27
	Special Projects: Reforestation						
5550	Reforestation Expenses	\$	10,000.00	\$	-	\$	(10,000.00

^{*} Two Orders - Lardas Heartstones \$130.50

^{*} Outstanding Heart Stone - Paid but Not Ordered - Nichols (Oct 2021) \$200

^{*} Spring Refresh & Home Tour Garden Update \$4,419.91

CARE & COMPASSION COMMITTEE

Acct #	Description	2	023 Budget	2023 Actual YTD		(Over/(Under)	
	Expenses							
6095	Care & Compassion Committee Expenses	\$	2,000.00	\$	397.86	\$	(1,602.14)	

GENERAL / ADMINISTRATION

Acct #	Description		2023 Budget		2023 Actual YTD		Over/(Under)	
	Revenue							
4010	Interest Revenue	\$	100.00	\$	621.97	\$	521.97	
4150	Floral Park Online Store Donations	\$	1,000.00	\$	1,260.00	\$	260.00	
4900	Miscellaneous Sponsorships/Donations/Grants	\$	1,000.00	\$	119.33	\$	(880.67)	
		\$	2,100.00	\$	2,001.30	\$	(98.70)	
	Expenses							
6010	Board Expenses	\$	250.00	\$	-	\$	(250.00)	
6020	Stationary, Postage & Supplies	\$	700.00	\$	579.61	\$	(120.39)	
6030	General Meeting	\$	3,000.00	\$	98.00	\$	(2,902.00)	
6035	Special General Meeting	\$	250.00			\$	(250.00)	
6040	Insurance	\$	5,500.00	\$	4,565.00	\$	(935.00)	
6050	Admin Storage * (Board Approval April 11, 2023)			\$	762.94	\$	762.94	
6060	Professional Services	\$	1,250.00	\$	750.00	\$	(500.00)	
6070	Bank Charges/ PayPal & Giving Fuel Svc Charges	\$	2,500.00	\$	1,100.54	\$	(1,399.46)	
6080	Board Election Expenses	\$	250.00			\$	(250.00)	
6090	Misc. Administrative Expenses	\$	5,000.00	\$	2,911.68	\$	(2,088.32)	
		\$	18,700.00	\$	10,767.77	\$	(7,932.23)	

