



## FPNA Board Meeting Minutes

Tuesday, April 13, 2021

(Via Tele-Conference)

Board Members:	President	Jeff Katz
	First Vice President	Julie Humphreys
	First Co-Vice President	Tracey Stein
	Second Co-Vice President	Chris Switzer
	Second Co-Vice President	David Buster
	Secretary	Angel Barnes
	Treasurer	Craig Kalthoff-Patti
	Parliamentarian	Beverley Schauwecker
	Communications Director	Marc LaFont
	Social Co-Director	Alison DeMark
	Social Co-Director	Suzee Katz
	Membership Co-Director	Tammy Heider
	Membership Co-Director	Kevin Shuler
	Home Tour Director	Sandy DeAngelis

### Committee Chair:

Care & Compassion      Rachel Borack Mooloo

**Board Meeting Call to Order** – The April 13, 2021 FPNA Board Meeting was called to order at 7:05 p.m. The above Board members attended with the exception of Craig and Beverley, although retired-Parliamentarian Ellen Koldewey appeared in Bev’s stead. We also welcomed Co-Presidents of the Jack Fisher Park Neighborhood Association, Rick and Nancy Collins.

**Approval of the *March 2021 Monthly Board Meeting Minutes***- A motion was made by David and seconded by Sandy to approve last month’s Minutes in their entirety. All were in favor.

**Secretary** – Angel Barnes

Michelle Micallef who is Community liaison for the Public Works Agency (PWA) and whom we met at our General Membership Meeting last winter, asked that we inform the Board and encourage participation in the City’s *Neighborhood Block Beautification Contest*.

To qualify, 50% of the homes on a block must participate. Among them, they assign a Block

Coordinator who will be responsible for ensuring eligibility requirements are met and for submitting the block entry forms, which will include detailed information as well as before and after photos of each participating property. Property enhancements must be for “community beautification” which means landscaping and enhancements that increase the property’s curb appeal. This includes the home’s exterior, the parkway, front yard, and any fencing. Entries will be judged by the Environmental Transportation Advisory Commission (ETAC), which will consider plant materials, landscape design, and property maintenance. The Commission will consider whether the parkway and landscape enhances the neighborhood and is appropriate for the site and the climate; whether the foot path is clear and inviting, whether the lawn is green and well-trimmed, and whether the fencing and exterior paint of the home, the porch and the front door are in good condition.

No more than three block winners per Ward will be chosen and each winning block will receive two elegantly designed signs installed at each end of the block, commemorating that neighborhood’s community pride. Additionally, every participating property on the block will be awarded a \$100 gift card. The application deadline is May 21, 2021 and judging will take place on June 1 through 7.

**President** – See *New Business*

**1st VP - Scholarship and Sponsorship** – Co-Directors Julie Humphreys and Tracey Stein

Given the fewer-than-normal Scholarship applications to date, the deadline was extended to June 1<sup>st</sup>. Accordingly, the 2021 Scholarship Awards Ceremony date has yet to be determined.

**2nd VP – Beautification Committee** – Co-Director Chris Switzer

Lots of volunteers including a number of new neighbors participated in Sarah Mae Downie’s *Neighborhood Clean Up Days* Friday and Saturday March 12 and 13<sup>th</sup>, for which they were thanked in an E-blast and in the City’s website.

The *Butterfly Garden Sub Committee* is preparing a program of events for its Dedication scheduled for Summer Solstice on June 19<sup>th</sup> to partner with West Floral Park’s Open Garden Day. Lepidopterist Allene Symons wrote an informative butterfly article delivered to Marc for our next *Gazette*. The City authorized *Butterfly Garden* signs to be hung which were prepared by Tracey.

At Beautification Committee’s requests, on April 23 and 24 the City will trim Sarah Mae Downie’s Podocarpus trees. Meanwhile, Marc issued an eblast reminding us of the City’s *Most Beautiful Yard of the Year Award*; no photos have yet been received.

Infrastructure Chairman David Buster reported that former Mayor Pulido prefers to have no lampposts installed on his side of Santa Clara. Consequently, our hope is to get three installed on the south side, given how dark that block is. The owners of the Maharaja house and the corner home on Greenleaf and Santa Clara are in favor.

Meanwhile, Jeff Katz and David have set their sights on Jefferson Street and on 18<sup>th</sup> Street for the City's *Neighborhood Block Beautification Contest*. Richard Payne on Jefferson and the homeowners at 18<sup>th</sup> and Broadway have offered to help.

A Sub-Committee dedicated to Floral Park's Entrances and Exits consisting of Jeff Brumett, Jeri Cunningham and Director Chris, with Marc LaFont in a Consultant role, have beautiful ideas, of which the largest project is the center island on Flower Street (as one enters FP from 17<sup>th</sup>). They will require volunteers for the regular weeding and trimming of each Entrance and Exit. To that end, the Committee will explore the possibility of high school students who may need community service hours. Possibly a Boy Scout troop might consider it for a project.

Planting perennials and designing the existing gardens will require that they first be weeded, trimmed, and then nourished with soil amendments. The Sub-Committee will solicit a truck for hauling in the bags of amendments and hopes for many volunteers to help distribute it. Their goal is attractive, hardy plants for these areas that look good year around, supplemented twice annually with seasonal color.

#### ACTION PLAN

Marc and Jeff will research Boy Scout troops for volunteers

Marc and Jeff will research and calculate the quantity needed of soil amendments and locate a truck

Jeri and Chris will research plants and the cost of the plants and bags of amendments

#### **Tree Maintenance Subcommittee – Co-Chairs Ellen Koldewey and Angel Barnes**

The Subcommittee is pleased to report that, as of last month, a total of 31 trees have been planted in Floral Park completing our Neighborhood Reforestation project launched in November 2018. When the Subcommittee receives a current list from the City which identifies new suitable vacant sites for in-fill planting, a new request will be submitted to the Beautification Committee to support authorizing additional Reforestation funds in a future budget.

Meanwhile, the Subcommittee continues to monitor the irrigation of entry ways, median trees and new trees and it continues to invite new members interested in tree maintenance by contacting [emkold@aol.com](mailto:emkold@aol.com) or [beautification@floralpark.com](mailto:beautification@floralpark.com). The Subcommittee also seeks continued publicity for [www.Santa-ana.org/green/TreeProgram.asp](http://www.Santa-ana.org/green/TreeProgram.asp) as well as the "Tree Maintenance Department" at the (714) 647-3380 Public Works Dispatch line, and the "mySantaAna" app for reporting tree maintenance requests.

#### **Membership – Co-Directors Tammy Heider and Kevin Shuler**

Kevin reported that as of this meeting, the membership drive has generated \$10,675.00 in 2021 donations. Since we last met, Tammy has delivered five *Welcome* Letters and gifts to all the

new neighbors listed in her Committee report. She has also sold two framed Orange Crate posters. There will be much meeting-and-greeting once it is safe to resume our quarterly Neighborhood Mixers.

Jeff and Kevin have been hand-delivering Membership Drive letters which resulted in a 30% response from folks who sent no donation in 2020, and six of twenty who gave in the first quarter of 2020, did so again this year. To date there have been 56 donors this year. Another plea will be included in the pending *Gazette*.

**Social Committee** – Co-Directors Suzee Katz and Alison DeMark

The Easter Bunny's visit to Floral Park on Saturday, April 3rd was a very welcome opportunity for neighborhood parents and grandparents to have their children be photographed with the Easter Bunny.

Anticipating a similar success akin to February's Virtual Cooking Class, the Social Committee will now offer another neighborhood mixer in the form of a Virtual Herb Gardening Class led by Heirloom Potager, Ashley Irene. About 28 neighbors registered to attend. Although the fee for the class and materials was \$30, neighbors were asked to pay only \$15 with the Social Committee covering the balance for them.

The Committee solicited ideas from the Board for exploring other upcoming virtual events. Assuming the City permits it, on Saturday July 3<sup>rd</sup>, our traditional *Freedom Fest* will take place with possibly new ideas for entertainment, games and food. If we cannot get the permit, a smaller scale celebration may be held in the North Park cul de sac.

**Parliamentarian** – Ellen Koldewey for Beverley Schauwecker

First Vice President Julie Humphreys, Membership Co-Director Tammy Heider, Social Co-Director Suzee Katz and Treasurer Craig Kalthoff-Patti (through Jeff) all announced that they will not be running for re-election this year. Technically, nominations for their replacement opened on April 1<sup>st</sup> and Beverley asked Ellen to remind us that, with the distraction of COVID, we have not even sought candidates for an Election Committee. This is an independent body from the Board consisting of a Chair, two committee members and up to two alternates. For the sake of continuity, the Standing Rules recommend that one member have been an Election Committee member previously.

**ACTION ITEM** Jeff is to identify three people to serve on the Election Committee with Board approval.

**Historic Resources Committee** - Co-Chair Beverley Schauwecker

Dylan Almendral is again revising the Application based on the State Historic Preservation Office's brief feedback and he will pass the revision by Julie and Mark MacLoughlin before it is re-submitted.

The Committee intends to meet the week of April 19 to discuss our Application, the electronic preservation of historic information, the Weir gate and signage in the event our Designation is approved.

#### **Holiday Tour** – Director Sandy DeAngelis

A Committee meeting was held on April 6th to discuss the upcoming Holiday Tour.

As we support other neighborhoods, all Committee members and Board members are encouraged and reminded to volunteer for the West Floral Park Garden Tour which is set for June 19<sup>th</sup>. Marc has agreed to publicize this event at their request. One hopes that our West Floral Park neighbors will reciprocate by likewise volunteering at our Holiday and Home Tours. We are contacting interior decorators and florists to sponsor one of the Holiday Tour houses. Further, this year's Wine Garden will be offered on Ruth Ann Moriarty's beautiful lawn.

It was agreed that the pre-paid ticket price will be \$25.00, or \$30.00 on the day of the event. Mason will set up our Website for Holiday Tour ticket sales on-line, as well as the traditional mode of notice and payment by mail. He will repeat the process in 2022 for our customary Home Tour.

#### **Communications** - Director Marc LaFont

Floral Park continues to gain new Facebook and additional Website visitors, with Instagram followers having grown to **over 2,800**. Marc continuously updates the website with homes and calendar information.

He reported that the next *Gazette* is scheduled for distribution in the last week of April. The deadline for submissions was April 12th. A proof will be sent to the Board promptly thereafter for its careful review, with corrections or changes to be submitted to Marc no later than Thursday, April 15. The final product will be sent to the printer on Friday April 16.

Last but definitely not least, **the Floral Park Gazette has been named one of the three finalists in the NATIONAL Neighborhood Newsletter Competition!!** Kudos to Marc for his incredible efforts and talent, including eliciting participation from residents who have contributed articles about, and of keen interest to, our neighborhood.

#### **Treasurer's Report** – Craig Kalthoff-Patti

Craig provided the Board with FPNA's financial report synopsis and reconciliation detail for March. All financial accounts to date are within budget.

Advertising revenue was \$4,854; no scholarship contributions were received. Budgeted social events covered the expense of the Hipcooks Virtual Cooking Class which was \$1205. There was no social income from this event. Lastly, the final payment was made for the previously budgeted Tree Reforestation, of \$4,860 in funds allocated but not previously spent.

### **Care & Compassion** – Committee Chair Rachel Borack Moloo

Last month's donations for the Easter Baskets to the children at the Boys & Girls Club exceeded expectations! Ruth Ann Segerstrom Moriarty helped assemble ten of the baskets and Rachel thanked Peter Christofferson for his generous Donation.

Given the success (63 lives saved) of our last Blood Drive and since COVID is still looming, the Care & Compassion Committee will continue its partnership with the Red Cross. Rachel has scheduled four additional blood drives for the duration of 2021, so donors can plan ahead. All dates are on the third Friday of the following months and will again be held at the Boys & Girls Club: May 21, July 23, September 17 and November 19, 2021.

For this month, Rachel has offered to host a *Comfort Kit Drive* for **Wound Walk OC** which its volunteers will distribute for us to the homeless it serves as they enter treatment facilities. Rachel will advise us exactly what is needed for the kits, and she asks that we drop off the donated items to her front door on Friday, Saturday and Sunday April 23 to 25, and April 30 to May 2<sup>nd</sup>.

### **Infrastructure**

Nabil Saba, Executive Director of Santa Ana's PWA, is working with his Traffic Engineers regarding the logistics for adding light posts to the Santa Clara sidewalk which runs along the side of the Maharaja house which is very dark at night. Former Mayor Pulido will not allow an easement for a sidewalk on his side, therefore, the installation of possibly two lamp posts will be on the south side. If the City will not undertake the cost, a Motion will be made for General Membership's approval, that Floral Park purchase the lights with the City doing the installation which includes pulling electricity for below ground. We purchased the lights for Heliotrope several years ago at \$4,200 each and the current price is now \$4,500.

**ACTION ITEM:** Jeff and David will continue follow-up with the PWA for developments.

### **Traffic Mitigation**

In follow-up to our quest to slow traffic down on Flower Street we were shown photos of the rubberized speed humps installed in French Park and at Logan. They are the same height as paved speed bumps but are narrow enough to be straddled by a fire engine which is now a

requirement. The Board's consensus was that they are too unattractive. Nabil is, however, looking into a round-about at the intersection of Flower and North Park.

Jeff informed Rick and Nancy Collins that Nabil is also looking into a flashing light perched at the cross-walk from the Jack Fisher Park Neighborhood across Flower to the Park.

ACTION ITEM: David and Jeff will continue to follow-up with Nabil's office for progress.

### New Business

Jeff has been working with the owner of the commercial property which abuts Floral Park (on Jefferson at 17<sup>th</sup>). He does not reside in southern California but attended one of our meetings pre-Covid and owns a home here in the neighborhood. Jeff gave us the exciting news that a rendering of the re-envisioned strip mall is expected by this month-end.

Meanwhile, Jeff is arranging for a movie at Santiago Park on May 15, possibly *Field of Dreams* at which hot dogs and/or Cracker Jacks may be available.

### **Approval of the Board Reports**

A Motion to approve the Board reports was made by David and seconded by Tracey; all were in favor.

**The Motion to Adjourn** the April Board Meeting at 8:37 p.m. was made by David and seconded by Tracey; all were in favor.

### **Calendar of Social Events & Deadlines**

April 18, 2021 - Herb Garden Class via Zoom

Tuesday, May 11, 2021 at 7 p.m. – Special Election Meeting & FPNA Board Meeting via Teleconference

Friday, May 21 – Care & Compassion Blood Drive

Saturday, June 19, 2021 - Butterfly Dedication at Sarah Mae Downie Park

Saturday, July 3, 2021 - Freedom Fest

September 2021 - Summer Concert, "Havana Nights"

Saturday, November 13, 2021 -10 a.m. to 4 p.m. on Victoria Drive – Our first annual Holiday Tour