



FPNA Board Meeting Minutes

Tuesday, May 11, 2021

(Via Tele-Conference)

Board Members:	President	Jeff Katz
	First Vice President	Julie Humphreys
	First Co-Vice President	Tracey Stein
	Second Co-Vice President	Chris Switzer
	Second Co-Vice President	David Buster
	Secretary	Angel Barnes
	Treasurer	Craig Kalthoff-Patti
	Parliamentarian	Beverley Schauwecker
	Communications Director	Marc LaFont
	Social Co-Director	Alison DeMark
	Social Co-Director	Suzee Katz
	Membership Co-Director	Tammy Heider
	Membership Co-Director	Kevin Shuler
	Home Tour Director	Sandy DeAngelis

Committee Chair:

Care & Compassion Rachel Borack Mooloo

Board Meeting Call to Order – Promptly following adjournment of the Elections Meeting including Nominations and Election of the 2021 Board which takes office on July 1st, the May 11, 2021 FPNA Board Meeting was called to order at 7:28 p.m. The above Board members attended with the exception of Sandy, Alison and Tammy.

Approval of the April 13, 2021 Monthly Board Meeting Minutes- A motion was made by David and seconded by Tracey to approve last month's Minutes in their entirety. All were in favor.

Secretary – Angel Barnes (See Beautification)

President – See *New Business*

1st VP - Scholarship and Sponsorship – Co-Directors Julie Humphreys and Tracey Stein

The Scholarship application deadline is still June 1st and a reminder “push” will promptly issue to School Counselors. Winners will be notified in mid-to-late June, with the 2021 Scholarship Awards Ceremony date to take place in mid-to-late July.

The State has issued our 2021 *Certificates of Renewal* for Floral Park’s two trademarks and two service marks. They expire in 2026. Tracey saved FPNA over \$1,200 by processing these applications in lieu of the law firm we previously used.

2nd VP – Beautification Committee – Co-Director Chris Switzer and David Buster (Infrastructure Chair)

As promised, the City pruned the Sarah Mae Downie Park podocarpus trees on April 25th. The *Butterfly Garden Sub Committee* (Chris, Allene, Tracey and David) are preparing for the Dedication scheduled for Summer Solstice on June 19th to coincide with West Floral Park’s Open Garden Day. Chris and Lepidopterist Allene Symons are writing a script and educational aides for the docents. The City authorized the hanging of the *Butterfly Garden* signs prepared by Tracey.

Marc has posted the three gardens submitted by the *Most Beautiful Yard of the Year Award* Committee, chaired by Debbie Wolfenbarger,

No recent meeting of the Sub-Committee dedicated to Floral Park’s entrances and exits so Nanci Zinngarbe has taken the initiative of weeding the Santa Clara exit.

As to **Tree Maintenance**, Angel Barnes received a call from Janelle McLaughlin, Chair of the City of Santa Ana Environmental Transportation Advisory Commission to assure that our Beautification Tree Sub Committee is aware of the grant money which may be available to us by which Santa Ana will plant two trees in spots where one very large dead tree needs to be removed. She suggested that I inventory such trees because, per her discussion with the Washington Square Neighborhood Association President, Susan Griset, the Assistant Public Works Projects Manager who replaced Dannell Mercado, may have obsolete data.

ACTION ITEM: Angel thanked Janelle for this update, will inventory, and given that the 2019 Reforestation Project was successfully completed, new Tree Subcommittee Co-Chairs would be warmly welcomed to assist Angel and Ellen Koldewey in new projects.

Membership – Co-Director Kevin Shuler

Kevin reported that as of this meeting, the membership drive has generated \$13,085.00 in 2021 donations, which is impressive, with \$1,030 received in April. Kevin is seeking a Co-Director to handle the social aspect of Membership.

Social Committee – Co-Directors Suzee Katz and Alison DeMark

Come June 16th the City will be issuing permits for events. Accordingly, on Saturday July 3rd, our traditional *Freedom Fest* **will** take place, as will our Summer Concert in September !

Parliamentarian – Beverley Schauwecker

Bev raised concerns about publication of the Board election which Jeff addressed.

Historic Resources Committee - Co-Chair Beverley Schauwecker

The Committee met on April 28th to discuss the requested revision of our 16-page Application. Dylan Almendral has sent his final notes to Julie, Mark McLaughlin and Ed Murashie who will complete their review no later than May 17th. When the Application is ultimately sent to the Office of Historic Preservation the Board will be notified. Individual house plaque design and neighborhood design signage will be discussed further at the Committee's next meeting set for May 19, 2021 at 7 p.m.

Holiday Tour – Director Sandy DeAngelis by Bev Schauwecker

Sandy and Bev had a meeting with the homeowners on April 28th for a preliminary discussion of the homeowners' ideas and to discuss tour hours, as well as to identify the decorators and florists to be assigned to each house for the upcoming Holiday Tour. They will report their findings to the Holiday Tour Committee at its meeting later this month.

In lieu of our normal April Dumpster Day, it was suggested that we offer the dumpster on Saturday August 14th, in anticipation that social distancing rules will be less stringent by then.

Walk of Fright – Director Sandy DeAngelis by Bev Schauwecker

It was suggested that the dates of Saturday and Sunday October 23 and 24 would be best for the Walk of Fright since Halloween is the very next weekend.

ACTION ITEM: The Board was asked to consider by the next Board meeting whether we should recognize the following categories or make changes, and what awards should go to the winners:

The Scariest, Most Theatrical, Best Use of Pumpkins, Most Creative, Best Harvest Theme and

Best Use of Fall Colors.

Communications - Director Marc LaFont

Since the Board's April meeting Floral Park's Facebook page has reached nearly **18,000** people, with a 29% Website visitor increase thanks to its new graphics, type fonts, colors, and animation. Folks love the new *History* page which highlights Floral Park stories. Links were added for easy access to the newsletter, to Scholarship Applications, as well as a Blood Drive sign up link. The past 30 days saw at least one new Instagram follower daily, now numbering 2,865! Marc issued six E-blasts and added 25 new email addresses to our list.

As scheduled, and with the help of Board proof-readers, the April *Gazette* was published and distributed by month end. Marc reported that the next *Gazette* is scheduled for distribution in early July. The deadline for article submissions will be early June since the newsletter will go to the printer by June 25. He anticipates it will feature articles on Floral Park's Most Beautiful Yard winners, the Butterfly Garden Dedication, Freedom Fest, new Board member introductions, Membership patrons, the Scholarship Winners (if determined), and individual congratulations to our Floral Park seniors who will be graduating. It will also feature a teacher honored by SAUSD, Jenny Hazen, as well as a history of Santa Ana High School and the photos of its famous graduates!

ACTION ITEM: Marc asked Board members to send him their individual high school graduation photo, and the names of any neighborhood senior soon to graduate.

Treasurer's Report – Craig Kalthoff-Patti

Craig provided the Board with FPNA's financial report synopsis and reconciliation detail for April. All financial accounts to date are within budget.

As of April 30, 2021, Membership contributions totaled \$1,030 with no additional scholarship contributions over those shown below. Final payment was made for Reforestation of Floral Park trees in the previously-budgeted-and-approved amount of \$4,860. The General Fund/Scholarship/Charity balance as of April 30, 2021 was \$53,616.65 of which \$11,070 is earmarked for scholarship/charity disbursement. Of this amount, \$5,000 is earmarked for scholarships received from the following patrons who donated \$1,000 each: Ed & Karen Athey, KC & Helen Jones, Ed Trotter & Sandy DeAngelis, Merle Craig & Wayne Suraci and Susan Hart. Additionally \$6,000 of this was reauthorized from 2020 for use this year. Tracey asked Craig to confirm what percentage of the non-scholarship-designated funds need to be donated to charities this summer which Craig will determine.

Craig was pleased to report that the inadvertent loss of our tax-exempt status in 2017 (which he promptly corrected upon discovering it) generated no taxable event and Craig received a

formal confirmation from the Franchise Tax Board. Additionally, we owed no State or Federal taxes for 2020.

Care & Compassion – Committee Chair Rachel Borack Moloo

Jeff received some negative feedback from residents abutting Santiago Park, convinced that by supplying some basic necessities, we were enabling and encouraging the homeless to continue residing in the park. They perceive the homeless as largely drug addicts, content with their lifestyle. Accordingly, Rachel's April *Comfort Kit Drive* for **Wound Walk OC** was cancelled. By that juncture, however, she had collected some donations which she proceeded to donate to Wound Walk.

Conversely, given the 63 lives saved from our last **Blood Drive**, the Care & Compassion Committee in partnership with the Red Cross, is still hosting its four additional 2021 blood drives, again to be held at the Boys & Girls Club. The dates are all Fridays: **May 21**, July 23, September 17th and November 19th from 10 am to 4 pm. Rachel asked that Board members please approach three to five neighbors to donate blood.

Come June, the Care & Compassion Committee will be collecting **school supply donations** for the children of our closest campus, Willard School, 1324 North Ross, who need backpacks (**ideally 200** of them), notebooks, pens, pencils, markers, crayons, highlighters, pencils and sharpeners, in order to return to the classroom.

The Willard School event for passing out the donations is June 5th, so Rachel will be putting out Donation boxes on Friday May 21 through Sunday May 23, and again on Friday May 28 through Sunday May 30.

Infrastructure

Jeff Katz and David have ignited the requisite interest on Jefferson and 18th Streets for the City's *Neighborhood Block Beautification Contest*. In fact, one person (living on Fairhaven) owns five homes on 18th and Jefferson and responded very favorably. The curbs, however, are crumbling and Jeff has contacted Michelle Micallef at Public Works (PWA) about the disrepair. The other street participating for the award will be Greenleaf.

New Business

With the permission of the owner of the 1990's strip mall which abuts Floral Park (on Jefferson at 17th). Jeff retained a designer whose clients include Disneyland and Universal. The Board was shown the designer's beautiful, gated concept design. It features a clock tower, garden dining, historic-looking lampposts and lovely landscaping. In fact, a Floral Park couple (who are

already restaurateurs) expressed eagerness to open a new venue in this re-envisioned location. Regrettably, the property owner is fixed on convincing Trader Joe's to locate a store there, even though Richard Payne (who lives one block from the location and was TJ's employee *from the company's inception* until 2019) tried to explain to the owner that Trader Joe's was uninterested in coming to Santa Ana, but to no avail.

Approval of the Board Reports

A Motion to approve the Board reports was made by David and seconded by Tracey; all were in favor.

The Motion to Adjourn the April Board Meeting at 8:41 p.m. was made by Suzee and seconded by Tracey; all were in favor.

Calendar of Events

Saturday, May 15, 2021 at 6:30 p.m. Movie Night by the *We Love Santiago Park* Association featuring the family film *Sandlot*. The Orange County Health Department will permit the sale of grilled hot dogs. Attendees will include City Council members Jonathan Hernandez, Phil Becerra, Jessie Lopez and star Santa Ana High School and Santa Ana College baseball players.

Tuesday, June 8, 2021 at 7 p.m. – FPNA Board Transition Meeting outdoors at Julie Humphreys 2112 No. Ross Street

Friday, May 21 – Care & Compassion Blood Drive

May 21-23 and May 28-30 – Donation Collection for Willard School at 2221 No. Victoria Drive

Saturday, June 19, 2021 - Butterfly Dedication at Sarah Mae Downie Park

Saturday, July 3, 2021 - Freedom Fest

September 2021 - Summer Concert, "Havana Nights"

Saturday, November 13, 2021 on Victoria Drive – Our first annual Holiday Tour