



FPNA Board Meeting Minutes
Tuesday, September 14, 2021
(1919 No. Heliotrope Drive, Jeff's home)

Board Members: President	Jeff Katz
First Co-Vice President	Tracey Stein
First Co-Vice President	Mark Rothenberg
Second Co-Vice President	Chris Switzer
Second Co-Vice President	David Buster
Secretary	Angel Barnes
Treasurer	Peter Christoffersen
Co-Parliamentarian	Beverley Schauwecker
Co-Parliamentarian	Julie Humphreys
Communications Director	Marc LaFont
Social Co-Director	Jeanette Mustafa
Social Co-Director	Denise Silva
Membership Co-Director	Kevin Shuler
Home Tour Director	Sandy DeAngelis

Board Meeting Call to Order – The September 14, 2021 FPNA Board Meeting was called to order at 7:13 p.m. With the exception of Mark Rothenberg and Bev Schauwecker, all the above attended including **Care & Compassion Committee** Chair Rachel Borack Moloo. Neighbor Anne Rivera also attended. A Motion to approve the *September 14, 2021 Monthly Board Meeting Minutes* was made by Julie and seconded by Tracey. The Motion passed.

President – See *New Business*

1st VP - Scholarship and Sponsorship – Co-Director Tracey Stein

Tracey thanked the Board members who attended the August 15th Scholarship Awards Presentation which the students and all present seemed to enjoy. Tracey hopes to return the event to its usual month next year; it was last held on June 19th 2019. Meanwhile the Sponsorship Chairs will update the applications for 2022 and send them to Santa Ana College and to our high schools next month.

2nd VP – Beautification Committee – Co-Director Chris Switzer

The next Committee *Clean-Up Day of Sarah Mae Downie Park* will be calendared for late September or early October to remove summer annuals and prepare the garden for the winter. The August 21st Clean-Up Day was heartening, drawing many committee members and neighborhood volunteer helpers. The past month also saw the purchase and installation of two new Heart Stones.

The Subcommittee overseeing the Entrances and Exits met three times since our last Board Meeting. These are **key** areas for which the goal is to plant long-lasting color which is easy to maintain yet representative of a historic district and an enhancement to the value of our homes. Since October and November are not optimal months for planting, and given the expense of the quality plants envisioned for the Entrances and Exits, the Committee plans to utilize the \$1,253.45 left in Beautification's 2021 budget for attractive temporary planting to complement our first Holiday Tour. Each season the City spent \$2000 on plantings for us in **error**. None of the approximately fifty other Santa Ana neighborhoods received this benefit. Some perennials are no longer thriving and will need to be removed and replaced. **Although the** Committee foresees that our 2022 expense will be higher, the cost and upkeep in the years that follow will be less.

After its three exhaustive meetings to support its detailed budget request, and after extensive opportunity for discussion and questions at tonight's meeting, Beautification Committee Chair Chris asked that \$6,800 be budgeted for 2022, emphasizing that the expense for 2023 forward will be substantially less.

The Board likened this proposal to the Reforestation Special Project budget request approved by the General Membership in November 2018. Accordingly, with the Board's unanimous approval, it will next be presented to our General Membership in November for final approval.

To further enhance one's visual entry into Floral Park, Infrastructure Chair David Buster raised the possibility of monuments. Given the passage of years since these were explored, David will begin some research.

Membership – Co-Director Kevin Shuler

Kevin put forth his proposal for Membership Co-Director, Nicole Amweg who lives on 19th Street with her spouse Greg and their three children. The Board voted unanimously to accept Nicole into this position.

Since our last Board Meeting, Kevin hosted our first Mixer in nearly two years with Nicole's help. There was plenty to eat and attendance numbered over a hundred, including many new neighbors which warmed our hearts. Kevin's idea for the Bounce House was a winner, enabling

parents to mingle and chat with less interruption. Early February is being considered for our first 2022 Mixer.

Kevin was also pleased to announce that \$18,210 in year-to-date membership donations have been received which is well over projections for this year. He also plans another year-end push reminding neighbors that they can claim FPNA donations toward their taxes, sometimes matched by employers. Kevin and Nicole will be sending solicitations to new neighbors and to those who have previously donated.

Lastly, in the next month welcome letters and baskets will be delivered to our newest fourteen Floral Park households.

Social Committee – Co-Directors Jeanette Mustafa and Denise Silva

The new Social Committee has met since our last Board Meeting and has attracted over a dozen new volunteers bringing new energy and ideas. It will meet again on August 19th. Havana Nights promises to be our best orchestrated festivity ever, including among others, a decorating team, a Hawaiian-ice station donated by Denise Byrd, dance lessons, and even cigar rolling. Suzee Katz arranged for and confirmed the band. Flyers were distributed to our neighbors from which **all** of the 40 available tables have been reserved for \$25 each (our rental cost including chairs). For those who attend without a reserved table, there will be a decorated communal picnic table which can accommodate 26. Next year, those seeking to reserve will be informed that their table will stand reserved *upon receipt* of the rental fee.

Coupled with signage and E-blasts, the Heliotrope cul-de-sac will come alive from 5:00 to 9 p.m. next Saturday the 25th. In preparation thereof, Committee members have been handling a **myriad** of critical details, including permits, neighbor notifications, electrical needs and installation, optimizing the photography and much more. The Co-Directors asked the Treasurer for budget increases for both Havana Nights and future events. For Saturday there will be professional dancers who require a separate stage from the band which is an unforeseen expense. On the revenue side, the Chairs suggested an Opportunity Drawing of baskets donated by local businesses and a Membership Donation opportunity.

Post-September 25th the Committee turns its focus on new ideas for possibly transforming our annual December Holiday event to a North Park Winter Wonderland. This will be followed by lots of community fun in **2022** for which the Social Committee has tentatively set:

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| Saturday January 15 th | Sarah Mae Downey Park Picnic (Mark and Allison Thompson live across the street and have offered to accommodate any overflow) |
| Saturday March 12th | A yet-to-be-determined event |
| Saturday July 2nd | Freedom Fest |
| Saturday August 20th | Summer Concert |

Saturday September 24 Chili Cook-Off

Saturday December 3rd Holiday Event

Historic Resources Committee - Co-Chair Beverley Schauwecker (through Jeff and her report)

The State Historic Preservation Office in Sacramento has our application for inclusion in the *National Register of Historic Districts* on its calendar for October 29, 2021. Anticipating approval, individual and neighborhood signage will be finalized soon thereafter although the Irrigation Gate can be deferred. Meanwhile, the Committee is seeking letters on our behalf from other preservationist groups such as the Orange Old Towne Preservation Association, Preserve O.C., and the Santa Ana Historical Preservation Society, which Committee member Mark Mc Laughlin will collect and deliver.

The Committee's next meeting will be virtual on September 22, 2021 at 7 p.m.

Communications - Director Marc LaFont

Since the last Board meeting, Floral Park's Facebook followers now number over 660 and the Instagram page reaches nearly 3,000. During that time, the web site was visited 1,000 times by over 700 different visitors. Marc continues to update the Home Tour and Eblast list, of which there have been seven Eblasts.

Marc will soon be having an Editors' Committee Meeting. A beautiful Fall issue of the *Gazette* promoting Havana Nights is at the printer and will be timely delivered to our homes by September 19th. It will also promote our first Holiday Home Tour and everything in between.

Signs for the Blood Drive were printed and positioned, as well as for the Neighborhood Mixer which was very well attended and for the Fall concert. Ten new sign stands were purchased to replace the old ones.

In August Marc showed the Board a *365 Days of Floral Park 2022* calendar, for which he has now sold all the thirteen ad spaces therein which will cover the cost of printing 200 copies so the proceeds from its sale can benefit FP.

Holiday Tour – Director Sandy DeAngelis

The Committee met on August 17th at which ticket prices were increased to \$40.00 on the day of the event and \$35.00 if purchased prior to November 5th. The plan is to begin selling tickets on September 17th on our web site. The Committee next meets at 7 p.m. tomorrow, September 15, at Sandy's

This month a vital member of the Committee for the past 20 years, Susan Hart, who was in charge of recruiting and managing our Home Tour street vendors, succumbed to breast cancer. A Celebration of Life in her honor will take place at Sandy's on September 19th.

We received permission to close Victoria Drive during the Holiday Tour enabling us to likely double the present number of 15 vendors by positioning them on the street, instead of in the driveways or front yards of the four Holiday Tour homes, offering lots more for our guests to see. The Wine Garden Sub-Committee, Merle and Wayne, are offering scholarship donation opportunities to any neighbor wishing to cover the cost of a case of wine (\$150). Since it will be sold to Holiday Tour visitors by the glass, each case will yield \$500 (half of a \$1,000 Scholarship).

Parliamentarians - Julie Humphreys (and Beverley through her report)

Board members who are designated in the governing documents to have committees were reminded to send their list of committee members to the First-Vice President Tracey asap since they were due last month.

These include Parliamentarian, Treasurer, Communications, Scholarship/sponsorship, Home and Holiday tour, Beautification, Social and Membership.

Treasurer's Report – Peter Christoffersen

Peter completed the August 30, 2021 Reconciliation of Accounts and issued a 9-page *2021 Year to Date Budget & Actual Income & Expense* report covering each Committee, including their income and expenses for years 2020 and 2019 for reference. Pete's goal was to help the Board develop their respective budgets for 2022 which are due to him by September 28th. It will then be published for ultimate approval from the General Membership in November.

Care & Compassion Committee - Chair Rachel Borack Molo

The last Blood Drive is Friday September 17, having saved over 173 lives to date. Each Drive was filled to capacity. Thus, the Committee plans to resume in partnership with the American Red Cross in 2022.

In September C&C partnered with Ruth Anne Moriarty to provide masks for the kids returning to school, given the mandatory mask mandate for grades K-8. The masks are all handmade and double lined with an insert for filters. The first students to receive them were those attending Santiago Elementary in West Floral Park, although the rest will be donated to the children in the City of Santa Ana.

C&C's newest project is raising funds for a new program at CHOC Hospital called Onco-Fertility. This is Childhood Cancer Awareness Month and the program hopes to preserve the fertility of the youngsters undergoing cancer treatment now which would often preclude them from having children of their own in adulthood. Additional information and a link for donating will be available on the Floral Park website from now through October.

For the month of October, at the suggestion of Chris Switzer, Rachel will reach out to Moms of Orange County to facilitate donations for moms in need. Once she has more information, she will update the Board. She invited the Board to send her suggestions as they occur to us.

Lastly, Rachel will begin organizing a Thanksgiving Food Drive and a Toy Drive for the month of December, to benefit low-income Santa Ana families.

New Business

Five members attended the first **Ad Hoc 2021 Traffic Calming Committee** meeting to review and address traffic complaints, issues and ideas regarding Flower Street. Jeff and David secured the attendance and assistance of the City's Traffic Engineer, Frank Orellano and Traffic Technician, Nymia Luque-Ortiz. As one option, the Committee suggested building **chicanes** which are curves added to the curbs of long straight streets which give the street the appearance that it is narrowing. We were shown photos of these curb-high, S-shaped attachments.

Another option was rubberized speed humps. Some can be seen in French Park and Washington Square. They do not extend across the whole street like traditional speed bumps, but are wide enough so they cannot be driven around. They are also a very unattractive black in contrast to the color of our street surface.

A round-about is also still a possibility. Another meeting date will soon be determined.

Another project involves **the alley which divides Flower Street** (behind Tracey's house) **from Olive Street in West Floral Park**. It is gravel and extends from 19th Street to 17th Street giving the residents of both streets access to their garages. Their problem, however, is that the alley has become a target for tagging and for the homeless. Although the City responds immediately to reports of tagging by removing it, closing off access to non-residents may be a goal to be explored.

Lastly, Jeff reminded us that we need to solicit membership into Floral Park's Election Committee.

Approval of the Board Reports

A Motion to approve the Board reports was made by Jeanette and seconded by David.

A **Motion to adjourn** the September 14, 2021 Board Meeting at 9:04 p.m. was made by Julie and seconded by Peter.

Calendar of 2021 Events

Friday, September 17, 2021 Care & Compassion Blood Drive

Saturday, September 25, 2021 - Fall Concert, "Havana Nights" on Heliotrope from 5 to 9 p.m.

Tuesday, October 12, 2021 at 7 p.m. at 1816 No. Heliotrope (Marc LaFont's home)

Friday, October 22, 2021 at 7 p.m. – Walk of Fright (details to follow)

Saturday, November 13th Holiday Tour - Victoria Drive from 10 a.m. to 5:30 (Wine Garden to 7)

Thursday, November 28th General Membership Meeting at 7 p.m. (location TBA)

Saturday, December 4th – Holiday Event from 3 to 6 p.m. (details to follow)