



**FPNA Board Meeting Minutes**  
Tuesday, October 12, 2021  
(1816 No. Heliotrope Drive, Marc's home)

|                          |                      |
|--------------------------|----------------------|
| Board Members: President | Jeff Katz            |
| First Co-Vice President  | Tracey Stein         |
| First Co-Vice President  | Mark Rothenberg      |
| Second Co-Vice President | Chris Switzer        |
| Second Co-Vice President | David Buster         |
| Secretary                | Angel Barnes         |
| Treasurer                | Peter Christoffersen |
| Co-Parliamentarian       | Beverley Schauwecker |
| Co-Parliamentarian       | Julie Humphreys      |
| Communications Director  | Marc LaFont          |
| Social Co-Director       | Jeanette Mustafa     |
| Social Co-Director       | Denise Silva         |
| Membership Co-Director   | Kevin Shuler         |
| Membership Co-Director   | Nicole Amweg         |
| Home Tour Director       | Sandy DeAngelis      |

**Board Meeting Call to Order** – The October 12, 2021 FPNA Board Meeting was called to order at 7:13 p.m. With the exception of Jeanette Mustafa and Nicole Amweg, all the above attended including **Care & Compassion Committee** Chair Rachel Borack Moloo. New neighbor Johana Rivera also attended. A Motion to approve the September 14, 2021 *Monthly Board Meeting Minutes* was made by Tracey and seconded by Peter. The Motion passed.

**Secretary:** Since our last Board meeting all the funds received by mail were reservations for Havana Nights tables with two exceptions – a \$200 silver patron donation from Alyssa and David Nisson of 2013 N. Heliotrope and our first check for two Holiday Tour tickets from a resident of Irvine. We received a thank you letter from Moms of O.C. and literature with solicitation from the Wooden Floor. Our annual invoice for the P.O. Box and a website domain bill were both given to Peter for payment if he determines the website bill is legitimate. Secretary of State Shirley Weber sent us our *Renewal of FPNA's Trademark and Service Marks* (for our name Floral Park and our stylized Fleur de Lys which we originally registered in 2006, renewed by Tracey in April 2021). They will not expire until February 28, 2026. All the

feedback this Secretary has received about Havana Nights was extremely favorable. The Board of Directors Contact list will be updated to add the new Membership Co-Director.

**President** – See *New Business*

**1st VP - Scholarship and Sponsorship** – Co-Director Tracey Stein

Tracey solicited the last of the committee-member lists which the First V.P. maintains. She is updating the Scholarship Application forms (web-based) for 2022 for which she has gotten Scholarship Committee member Wayne Suraci's help. Once completed, they can be uploaded to our website. Meanwhile, she has sought Marc's help to indicate on the website that the new Scholarship Applications will be available shortly.

**2nd VP – Beautification Committee** – Co-Director Chris Switzer and David Buster

The next Committee *Clean-Up Day of Sarah Mae Downie Park* will be calendared for early November to remove summer annuals and prepare the garden for the Holiday Tour and winter.

The Subcommittee overseeing the Entrances and Exits met five times in September. The City has removed the unwanted plants at 19<sup>th</sup> & Broadway and Victoria. The new plant design has been submitted to the City. When approved, Chris will purchase the plants (which she estimates will cost \$2085 plus tax without mulch). Marc will then E-blast the neighborhood for volunteers to come plant the Entrances & Exits for our first Holiday Tour.

**Membership** – Co-Director Kevin Shuler

By our September Mixer Kevin demonstrated that the expense for the Bounce House was very worthwhile. It enabled the parents to mingle and chat with less interruption and it enticed many of the new FP young families to attend. Membership's 2022 budget allows for a similar expense for its future Mixers, the first of which is tentatively set for January 23<sup>rd</sup>.

Kevin was pleased to announce that \$18,600 in year-to-date membership donations have been received and no less than six new households call Floral Park home this Fall.

Kevin and Nicole will be submitting an article for a final year-end donation request in the next Newsletter. Their next event is the Walk of Lights on Tuesday, December 21, 2022.

**Social Committee** – Co-Director Denise Silva

The Social Committee has not met since our last Board Meeting, however, the September 25<sup>th</sup> Havana Nights Concert was an enormous success. Feedback was sought at tonight's meeting. On the revenue side an Opportunity Drawing of baskets donated by local businesses yielded about \$1,800 which covered the additional costs for the concert, such as for the second stage. Denise informed us that the sound system was inadequate and Sandy concurred that it has

been so for a long time. Denise informed us that replacing it would run about \$2,500 and the Board deemed it a necessary expense. Sandy mentioned that a FP neighbor is in the sound system business. The Board agreed that the cost should not be borne by the Social Committee since the new system will be shared by all our committees as needed.

The Social Committee can now focus on the annual Holiday event set for Saturday, December 4<sup>th</sup>. Denise has already negotiated with the food truck that a percentage of its revenue that day will be FPNA's.

The new year may begin with a Sarah Mae Downey Park Picnic on Saturday January 15<sup>th</sup>, and may be followed by a monthly meet-up for dinner, held each month patronizing a different local restaurant. The budget for these events is minimal since the cost of the meals will be borne by the participants.

The Social Committee's budget was scrutinized and discussed at great length. The decision as to whether a yet-to-be-determined event will be held on Saturday March 12<sup>th</sup> was deferred. Thereafter, the Committee will set its sights on a July 2, 2022 Freedom Fest, a Summer Concert on August 20, 2022, the much-missed Chili Cook Off on Saturday September 24, 2022, and next year's Holiday Event on Saturday, December 3<sup>rd</sup>.

#### **Historic Resources Committee** - Co-Chair Beverley Schauwecker

The State Historic Preservation Office in Sacramento has our application for inclusion in the *National Register of Historic Districts* on its calendar for October 29, 2021. The Committee sought and received letters in support from other preservationist groups in O.C. which Committee member Mark Mc Laughlin submitted. *The Heritage Orange County Trust Fund* sent the Committee a \$4,000 donation. Dylan Almendral is preparing his presentation to the SHPO and a link for those who want to listen-in will be provided.

If our Designation is approved, the Committee is considering modeling our new signage on that of Cleveland's historic district which was e-mailed to the Board pre-meeting. Accordingly, the sign would be a durable metal product, with Fleur de Lys, and would read:

Santa Ana  
FLORAL PARK HISTORIC DISTRICT  
National Register of Historic Places

The signage would eventually be at Sarah Mae Downie Park and at both ends of Flower, at both entry and exits. Once our designation is approved, the Committee will present their recommendation to the Board for individual historic house signage

### **Communications** - Director Marc LaFont

Since our last Board meeting, Floral Park's Facebook followers now number over 800 and the Instagram page gained nearly 3,000 new followers. During that time, there have been twelve Eblasts and Marc continues to update the e-mail lists.

The Fall issue of the *Gazette* promoting Havana Nights and Halloween was timely delivered. The holiday issue promoting our Walk of Lights, Decorating Contest and December 3<sup>rd</sup> Holiday Event will be distributed in November. The deadline for submissions and advertising is November 5th on a space-available basis. Marc is seeking articles from neighbors about their holiday traditions.

The ten new sign stands which Marc ordered were received including his newest creation, a sign for the Halloween Decorating Contest.

The new *365 Days of Floral Park 2022* Calendar, will go to the printer later this month. All thirteen ad spaces therein have been sold which covers the cost of printing 200 copies, so the calendar's sale proceeds can benefit FP.

### **Holiday Tour** – Director Sandy DeAngelis

As of this Board Meeting, 102 tickets were already sold in the Holiday Tour's first week of sales. Sandy emphasized that \$125 donations for the Wine Garden are still being enthusiastically welcomed. Recall that each such donation covers the cost of a case of wine which will be sold to Holiday Tour visitors by the glass, with each case yielding \$500 for half of a \$1,000 Scholarship.

Sandy asked us to make it known to neighbors that scholarship donations of **any** amount are much appreciated; dispel any belief that Scholarship requires only \$1,000 increments.

The Committee expects to have at least 25 vendors, some of whom have sold their crafts at Home Tour and some who are new to us. Additionally, Sandy told us of the food Truck, Monkey Business, which will offer a menu compatible with the wine garden, without the minimum-sale requirement that many food trucks require. Supporting Monkey Business means helping foster teens who are completely termed-out of foster care on turning 18.

Sandy showed us the brochures for the holiday Tour which are available for pickup just outside her front door at 2121 N Victoria. It's up to us to circulate them to family, friends, co-workers and the businesses we patronize. She has also contacted a designer from Disneyland who will make large red bows with gold trim for Victoria's vintage light poles which he will have mounted, taken down post-season and stored for us. It would be inequitable to make this an FPNA expense, so Victoria's homeowners will be asked to share the cost.

Lastly, Sandy suggested we mark our calendars for the very-missed return of our annual HOME AND GARDEN TOUR which will occur on April 23<sup>rd</sup> and 24<sup>th</sup>, 2022.

**Parliamentarians** - Julie Humphreys and Beverley Schauwecker

Answering an inquiry from Jeff, Bev reiterated that we are required to seek candidates for an Election Committee as soon as possible despite the FPNA Board election still months away. She reminded us that the Standing Rules dictate that this process should start in September (through E-blasts and newsletter) with announcement of the Election Committee Chair and members at the next General Meeting (which would mean this year on November 18<sup>th</sup>). From the Election Committee candidates, Jeff selects a Chair (with approval of the Board), two committee members (one of whom having previously served on the Committee) and up to two alternates.

The two-year terms of these Board Directors expire in June 2022: President, Second Vice President and Secretary.

**Treasurer's Report** – Peter Christoffersen

Peter's goal was to review the entire proposed 2022 budget package for each Committee and allow the Board Members in attendance the opportunity to comment, suggest changes and/or accept each budget as proposed. Julie urged that we make additional funding for Scholarships and Charities in 2022 a priority. We agreed that having both a Home Tour and a Holiday Tour in 2022 would help achieve this goal, but we also spent significant time looking into other areas to increase income and reduce expenses. Other neighborhood improvements and projects were reviewed to ensure we have appropriate funds available for them. We also discussed the need and means to purchase a new Sound System so those attending future neighborhood events are better able to hear and enjoy the presentations and/or music.

Julie moved to approve the Proposed Budgets as amended which was seconded by Tracey. The Board unanimously approved. Peter's final steps are publication and approval by the General Membership next month.

**Care & Compassion Committee** - Chair Rachel Borack Moloo

Since September was Childhood Cancer Awareness Month, Rachel started and is continuing to raise funds in October for CHOC's Onco-Fertility program intended to preserve the fertility of children undergoing cancer treatments. Information and a link to donate is in Floral Park's website.

Rachel is also soliciting car seats for Moms of Orange County over the weekends of Friday October 15 to Sunday October 17 and from Friday October 22 to Sunday October 24 from 10 am to 6pm to Rachel's, 2221 N. Victoria.

At that same address n Friday Nov 5<sup>th</sup> to Sunday Nov 7<sup>th</sup> and Friday Nov 12<sup>th</sup> to Sunday Nov 14<sup>th</sup> from 10 am to 6pm. Rachel will be collecting items requested by the Second Harvest Food Bank's Thanksgiving Drive for the children and families of the Boys & Girls Club of Santa Ana. They include bags of beans, rice, boxes of pasta, instant mashed potatoes, cans of corn and gravy. Her deadline to drop-off the items is Monday the 15<sup>th</sup>,

For the Toy Drive she is requesting gifts of at least \$20 for children ages 6-12 or gift cards from Target, Walmart, or a generic Visa or Mastercard so the children can choose their own toy. Care & Compassion will then take January off, giving its generous donors a break.

### **New Business**

Jeff had considered inviting someone from the City to speak to an Ordinance of the City Council prohibiting Santa Ana apartment and mobile home space rental increases that exceed 3% annually or 80% of the increase in the Consumer Price Index (whichever is less). Its first reading was approved by a 4-3 vote at the September 21st City Council meeting (with Bacerra, Mendoza and Penalosa dissenting) and the recommended action was to place the Ordinance for second reading this month and adopt. Although there are apartments in Ward 3, this really does not impact Floral Park. Fortunately, the City official was unable to attend, given all the necessary business we had to cover in our October Board Meeting, which went much later than usual.

Jeff requested that Angel contact the Rancho Community College building to reserve their General Meeting room for our 7 p.m. General Meeting on November 18<sup>th</sup>.

Lastly, we were encouraged to show our support for the residents of Jefferson & 18<sup>th</sup> Streets and for Greenleaf (between 19<sup>th</sup> and Santa Clara) who will be honored by our Council Member and the Mayor for their participation in the *Neighborhood Block Beautification Contest*. The ceremonies will take place on Saturday October 23<sup>rd</sup> at 9 a.m. on Jefferson/18<sup>th</sup> and at 10:30 at Greenleaf.

### **Approval of the Board Reports**

A Motion to approve the Board reports was made by Chris and seconded by Peter.

A **Motion to adjourn** the October 12, 2021 Board Meeting at 9:50 p.m. was made by David and seconded by Denise.

### **Calendar of 2021 Events**

Friday, October 22, 2021 at 7 p.m. – Walk of Fright (details to follow)

Friday October 15 to Sunday October 17 Mom's of O.C. car seat drive from 10 am to 6 pm at 2221 North Victoria

Friday October 22 to Sunday October 24 Mom's of O.C. car seat drive from 10am to 6pm at 2221 North Victoria.

On Friday November 5 to Sunday November 7 and Friday November 12 to Sunday Nov 14 from 10 am to 6 pm. at 2221 North Victoria in collaboration with Second Harvest Food Bank for the families of Boys & Girls Club of Santa Ana

Saturday, November 13<sup>th</sup> HOLIDAY TOUR on Victoria Drive from 10 a.m. to 5:30 p.m. (Wine Garden to 7 p.m.)

Thursday, November 18<sup>th</sup> General Membership Meeting at 7 p.m. (Location to be confirmed)

Saturday, December 4<sup>th</sup> – Holiday Event from 3 to 6 p.m. (details to follow)