



## Board Reports for August 2023

### I. President – Jeffrey Katz

#### A. 17<sup>th</sup> Street Shopping Center

The GC and the architect expect final plans for plan check by August 15. Katz facilitated Silver's payment to GC to get the project back on track. The landscape architect completed design and the architect is incorporating into the final plans. GC is working on financing.

#### B. Traffic Calming Report

Nothing to report.

#### C. Olive Street Alley

All documents have been notarized and returned to homeowners for recording. Neighbors are beginning to absorb the alley into their yards. This project is complete.

#### D. Homeless

The abatement of the homeless at the county building (18<sup>th</sup> and Broadway) remains in tact. Katz has been working on Yoshinoya and Baskin Robbins' properties which has seen a dramatic drop. Players Choice erected a fence around its parking lot and the front of the building. Wesco is likewise erecting a fence. Katz submitted a Limited Auth to Arrest form for Brown Mortuary.

#### E. Floral Park Promenade

Nothing to report.

#### F. Iron Fence along Broadway

Katz met with Rudy Rosas (Public Works) and the fence fabricator on June 30 to finalized details. Previously reported that Public Works authorized placement of the fence just 1 foot off the curb. This will necessitate moving the sprinkler heads which Rosas has authorized. I met with Ladd and one other sprinkler vendor at the site to discuss the project. Ladd will be passing on the project. The second sprinkler vendor (Gabriel) is awaiting response from Public Works regarding our ability to transition to a drip system. The roots are pretty significant. The fence vendor has marked off the position of the posts. Gabriel will be digging the holes.

## G. Arts & Culture Ad Hoc Committee

Pacific Symphony on August 27. The symphony has confirmed. The program has not been announced.

A jazz drummer on Victoria (Steve Cerra) will be bringing his fellow jazz musicians to the September mixer.

## II. **Sponsorship – Julie Humphreys & Mark Rothenberg (1<sup>st</sup> V.P.)**

No written report.

## III. **Beautification Committee - Chris Switzer (2<sup>nd</sup> V.P.)**

We had a committee in the beautiful backyard of Lina Lopez. The following members were in attendance: Beth Hoffman, Julye Bidmead, Paul Golino, Heather Small, Joe Rodriguez, Dian Willis, Debbie Wolfenbarger, Linda Chapel, Cindy Lee, Kathy Pierson, Glenda Fink, Denise and Brian Byrd, Rich Silva, Lina and Matthew Lopez, and Peter Christoffersen. Not present, but on the committee are George Salata, Lisa Sorenson, Kay Palmer, David Buster, Obed Garcia-Colato, Dave Karaffa, and Joanne Peart for a total of 23 members.

### 1. Discussions included the following:

- a. Sarah Mae Downie/Butterfly Garden – **Chris Switzer/Exits and Entrances - Lina Lopez**
  - i. Continue with the Wednesday Weeders – *new volunteers were added. Our Wednesday Weeders now include Cindy, Kay, Beth, Kathy, Denise, Brian, Heather, Diane and me.*
  - ii. *As an extension of routine maintenance, the Wednesday volunteers will provide weeding, etc. and the exits and entrances.*
  - iii. Twice a year, in the fall and spring, we will have large clean up and planting days.
- b. Infrastructure - Monuments/Fencing/Painting Light poles – **Rich Silva & Chris**
  - i. Information from the Historic District Committee was shared. At this time, no definite plans were made, but the committee is ready to begin planning when appropriate.
  - ii. New fence on Broadway – the committee is on standby to help with new planting, etc. when needed.
  - iii. Paint light poles in March/April '24 for streets on home tour – many volunteers were eager to continue painting light poles under Rich Silva's leadership.
  - iv. Possible new project – wrapping or painting our electrical boxes.
    1. Our discussion included exploring other options beside "wrapping" and that committee, Rich Silva, Debbie Wolfenbarger and Linda Chapel have already done their research by measuring, counting and mapping all the electrical boxes in the neighborhood. They determined that wrapping is not only the most economical approach, but also the most durable. They are reaching out to various companies for quotes and templates.
    2. No decisions were made, and this needs to be presented to the FPNA board to get their feedback. Rich Silva, Linda Chapel and Debbie Wolfenbarger are continuing to make some phone calls.
- c. Heart Stones –**Dave Karaffa**
  - i. Two new heart stones were ordered and are in process.
  - ii. The Newquist Family and Rich Silva ordered the stones.

d. Tree Committee – **Debbie Wolfenbarger**

- i. And, a huge thank you to **Heather Small** for volunteering to help Debbie. This is a huge job!
- ii. Debbie will send us her report when it is updated.

e. Most Beautiful Yard of the Year Award – **Debbie Wolfenbarger**

- i. Due to the low number of nominations this year, Debbie will make sure more e-blasts and letters to the committee are sent in April.
- ii. If every committee member could send in at least one picture of their favorite yard, that would be great and at least 20 to choose from.

2. New Business, Questions

- a. Do we want to start a Floral Park Monthly Beautiful Yard Award? Yes, the committee wants to start this in September.
  - i. Setting up criteria and determining if we will issue seasonal/monthly signs to homes that show efforts in their yard to beautify our neighborhood.
    - 1. So far we have determined the signs will be placed 3 times a year – March, June and September.
    - 2. David Buster agreed to be the chair of this committee and the committee members are Glenda Fink, Diane Willis, Rich Silva, and Debbie Wolfenbarger.
    - 3. We need to get it in writing, but the criteria for being selected may include: improved curb appeal which may not only include new plantings, but new house paint, fences, lighting, etc. We want the sign to reflect that Floral Park appreciates them!
  - ii. If so, we need to design the sign and get costs.

**IV. Care & Compassion – Rachel Moloo**

No written report.

**V. Membership Committee - Kevin Shuler & Katie Mayberry**

**Donations:**

- July finished with \$1230 and \$10,325 YTD.....and 79 YTD Donors.
- Most of these donations coming from recurring donors.....66 total which will just build to our totals over time, and year over year. Recurring donations is key to long term success.

**New Neighbors:**

- 2116 North Ross – Laura Hoegler

**Mixers 2023:**

- September 10th, 5-8pm, Home of Patrick and Denise Johnson; Combined with Jazz Concert which will start at 7pm for an hour or so.
- Walk of Lights – Tentative Thursday, December 21

**Donation Initiatives:**

- New neighbor baskets: All have been delivered to date.

- Membership table at every mixer.
- Membership Renewal Letters
- All FPNA Pride Flags Delivered
- Beginning to draft plans for Membership Drive 2023!

**Block Captains Update:**

- Block captains are working on collecting updated contact information from neighbors including email addresses to have a stronger neighborhood email list.

**VI. Home Tour Committee – Sandy DeAngelis**

The FPNA Home Tour Committee will meet August 22 to kick off the 2024 Home and Garden Tour

The 2024 Tour will be North of Santa Clara, Discussion of the layout of the Tour and the location of the various parts of the Tour will begin.

A Budget will be set so we are able to have our proposed budget to Peter by 9/12/23.

Proceeds of the Beer and Wine Garden as well as the Gala are to go toward scholarships as well as any individual scholarship donations.

The meeting schedule for the 23/24 year will be (these dates are subject to change if necessary)

- August 22
- September 19
- October 17
- January 16
- February 20
- March 19

Meeting will be held at 2121 N Victoria Dr, Santa Ana, Ca 92706 at 7 p.m.

After the August 22nd meeting, we will request an email blast requesting neighbors north of Santa Clara to volunteer their homes and gardens. We would ask that the Board members ask friends and family and co-workers to be docents or to help finding docents.

We will also have an email blast asking any neighbor who wishes to be part of the Home Tour Committee to join in.

**VII. Historic Resources Committee – Jim Perez and Bev Schauwecker**

No written report. Bev requested additional time to prepare signage options. This report will be disseminated at or just before the board meeting.

**VIII. Legacy Committee**

No written report.

## IX. Communications Committee –Trace Weatherford

### EBLASTS

- There were 16 neighborhood eblasts sent out since my last Board report.
- Spent time with tech support to fix/figure out bugs in the eblast system. Going forward everyone who has “subscribed” to eBlasts will be getting them.
- Below are some guidelines I have or would like to implement:
  - The FPNA Communications Director is the only one with access to the program we use to send out our official eblasts.
  - Email addresses contained in our eblast program **will never be published, nor will these emails be shared with any outside individual or organization.**
  - Only sanctioned and/or official FPNA business will be eblasted (i.e., our organized neighborhood-wide social and arts & culture events, upcoming Board/Committee meetings, etc.). On rare occasions the Board may decide to eBlast something important enough to communicate to the neighborhood that doesn’t fall within the above-mentioned examples.
  - eBlast requests will require a minimum 48-hour lead time.
  - Committee Leads will need to provide me with dates and locations of their committee meetings in order to get eBlasts out to the neighborhood. This should be done with a minimum one week notice.

### NEWSLETTER

- Deadline for the next issue of the Gazette is **Friday September 1<sup>st</sup>, 2023.**
- This is our FALL issue so it will focus on Halloween and Fall-related activities, etc.
- Our President has been amazing at providing this weary Editor with content for the newsletter, but I still **need help getting articles submitted.**
- Implemented a 15% discount to any media sponsor who signed up to sponsor a full year of the Gazette. This has proved very popular with most of our media sponsors choosing this option.

### WEBSITE

New webmaster is Kyle Moloo ([kmoloo31@gmail.com](mailto:kmoloo31@gmail.com)). He has asked for a minimum 48-hour notice to make any changes or edits to the website. He will not proactively update the website, so the onus will be on us to inform him of changes/edits.

### SIGNAGE

Brian Byrd has agreed to be our sign guy (picking up the signs, placing them at the designated spots etc). Requests for neighborhood signs should still go to me even though at the backend Marc LaFont is still designing the signs themselves.

## X. Parliamentarian – Patrick Johnson

Good Afternoon All . . . . As a follow-up to our Retreat over the weekend, my plan going forward is to provide the “charter” of each Committee, one at a time, as a part of my monthly Report, for discussion and potential revision at the following Borad Meeting. To that end, please find attached the Guidelines for the Legacy Award/Committee. This document currently lives on the Association website.

There has been some discussion in the last two Board Meetings related to how the Legacy Awards are selected and what criteria are used. This Board-approved document memorializes all of that, so any discussion of this subject needs to start with this document. I would ask each Board Member to review the guidelines before our meeting on the 15<sup>th</sup> and come prepared to discuss the any short-comings in the provisions of this document that merit revision.

Once we complete the review of the Legacy Guidelines, we can turn our attention to the Scholarship/Sponsorship Committee, particularly related to the budgeting and allocation process for the 2024 awards. We can prioritize the review of the rest of the Committee charters/guideline following that based on urgency.

Jeff . . . please include Committee Charter Review as a standing Board Meeting Agenda item for the foreseeable future, while we work through the review of all Committee Charters.

Julie . . . I've yet to find any documentation related to the Historic Committee and its Charter/Guidelines. Can you let me know if anything exists or how you think we could go about creating something.

As I shared in our retreat, not having a clear & documented understanding of how Committees function, and their respective reporting responsibilities, is a receipt for surprise, disappointment and resentment. We've certainly seen that in many recent Board meetings. Hopefully, getting the entire Board, Committee Chairs and Committee members on the same page with regard to Committee performance expectations will eliminate most of that going forward.

Having our committed and passionate volunteers feeling unappreciated, and worse, disrespected, is not a great thing. Let's fix this.

**XI. Treasurer's Report – Peter Christoffersen**

Financial Report - See attached Exhibit A.

# EXHIBIT A

**HOME TOUR**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4310	Prepaid Tickets-Cash Donations - # Tickets 62	\$ 1,500.00	\$ 2,790.00	\$ 1,290.00
4320	Prepaid Tickets-PayPal Donations - # Tickets 1,127	\$ 40,000.00	\$ 50,715.00	\$ 10,715.00
4330	Gate Ticket Donations - # Tickets 520	\$ 17,000.00	\$ 25,965.00	\$ 8,965.00
4350	Home Tour Book Contributions	\$ 3,525.00	\$ 8,125.00	\$ 4,600.00
4360	Collectible Contributions	\$ 4,500.00	\$ 6,265.00	\$ 1,765.00
4370	Vintage Auto Show Contributions	\$ 1,500.00	\$ 1,675.00	\$ 175.00
4384	Wine Garden Donations	\$ 5,000.00	\$ 15,674.00	\$ 10,674.00
4385	Hospitality Garden Donations	\$ 15,000.00	\$ -	\$ (15,000.00)
4387	Opening Night Donations - #139 Tickets	\$ 12,500.00	\$ 17,375.00	\$ 4,875.00
4388	Opening Night Donations/Silent Auction	\$ 11,000.00	\$ 16,865.00	\$ 5,865.00
		<b>\$ 111,525.00</b>	<b>\$ 145,449.00</b>	<b>\$ 33,924.00</b>
<b>Expenses</b>				
5310	Administrative	\$ 7,000.00	\$ 6,569.52	\$ (430.48)
5320	Promotional Flyer	\$ 2,000.00	\$ 1,617.31	\$ (382.69)
5330	Home Tour Book	\$ 3,900.00	\$ 5,524.91	\$ 1,624.91
5335	Docent	\$ 500.00	\$ 588.90	\$ 88.90
5340	Collectibles Section Expenses	\$ 200.00	\$ 590.95	\$ 390.95
5345	Vintage Auto Show Expenses	\$ 700.00	\$ 1,014.51	\$ 314.51
5350	Homeowners Costs	\$ 4,000.00	\$ 6,893.89	\$ 2,893.89
5360	Volunteer Appreciation	\$ 500.00	\$ 738.80	\$ 238.80
5365	Signage	\$ 1,000.00	\$ 683.41	\$ (316.59)
5375	Equipment Rental	\$ 5,000.00	\$ 6,547.82	\$ 1,547.82
5385	Promotional Expenses	\$ 500.00		\$ (500.00)
5388	Mailing Services	\$ 500.00	\$ 163.25	\$ (336.75)
5390	Misc. Home Tour Expense	\$ 1,000.00	\$ 1,747.65	\$ 747.65
5398	Opening Night Expense	\$ 10,000.00	\$ 18,906.41	\$ 8,906.41
5399	Wine Garden Expense	\$ 10,000.00	\$ 8,239.39	\$ (1,760.61)
		<b>\$ 46,800.00</b>	<b>\$ 59,826.72</b>	<b>\$ 13,026.72</b>

**Treasurer's July Month End Comments**

- \* **Outstanding Auction Payments Due \$455**
- \* **Two \$500 HT checks never cashed WF / reversed**
- \* **Moved Vendor Sponsor support to Acct# 4360**

Home Tour 2023 Activities Recap	
Wine Garden	\$ 7,434.61
Opening Night	\$ 15,333.59
Home Tour	\$ 62,854.08
<b>Total Impact *</b>	<b>\$ 85,622.28</b>



**SOCIAL**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4920	Social Donations	\$ 8,500.00	\$ 2,975.00	\$ (5,525.00)
<b>Expenses</b>				
5410	Summer Event - Freedom Fest	\$ 5,000.00	\$ 5,003.79	\$ 3.79
5415	Concert In The Park	\$ 2,000.00		
5420	Fall Concert Event	\$ 5,000.00	\$ 1,000.00	\$ (4,000.00)
5430	Winter Event - Holiday Party	\$ 5,000.00	\$ 45.00	\$ (4,955.00)
5465	Memorial Day Event * (Board Approved 6/13/23)	\$ 1,530.00	\$ 240.00	\$ (1,290.00)
5470	Additional Events	\$ 5,000.00	\$ 3,826.75	\$ (1,173.25)
		<b>\$ 23,530.00</b>	<b>\$ 10,115.54</b>	<b>\$ (13,414.46)</b>

**Treasurer's July Month End Comments**

\* 4th of July Bike Parade Miscellaneous \$124.45

<b>Expenses from 2022 Fall Event</b>			<b>Expense 5470</b>	<b>Net Cost</b>
Signage \$180.26 & Fall Party Reimbursements \$229.13			\$ 409.39	\$ 409.39
<b>Luck of The Irish Event</b>		<b>Revenue 4920</b>	<b>Expense 5470</b>	<b>Net Cost</b>
Activities		\$ 505.00	\$ 3,109.76	\$ 2,604.76
<b>Fall Concert Event</b>		<b>Revenue 4920</b>	<b>Expense 5420</b>	<b>Net Cost</b>
Band Deposit			\$ 1,000.00	\$ 1,000.00
<b>Freedom Fest</b>		<b>Revenue 4920</b>	<b>Expense 5410</b>	<b>Net Cost</b>
Advance Res 52 Tables \$1,300 /Cakewalk \$1,225		\$ 2,470.00	-	
Cosmo Rentals Chairs, Tables & Stage + RR			\$ 2,851.50	
Band White Sands Music			\$ 1,000.00	
Gift Cards Table Awards & Misc. Expenses			\$ 184.14	
Photographer			\$ 300.00	
Two Face Painters ( \$210 & \$275)			\$ 485.00	
Signs			\$ 183.15	\$ 2,533.79
<b>4th of July Bike Parade Event</b>			<b>Expense 5470</b>	<b>Net Cost</b>
Signage \$183.15 & Event Awards/Supplies \$124.45			\$ 307.60	\$ 307.60

**SPONSORSHIP**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	<b>Revenue</b>			
4610	Sponsorships/Endowment Donations	\$ 15,000.00	\$ 11,500.00	\$ (3,500.00)
	<b>Expenses</b>			
5610	Scholarships	\$ 25,000.00	\$ 24,169.00	\$ (831.00)
	<i>* Scholarships - Reallocation 2022 Home Tour Tickets</i>	\$ 7,321.94	\$ -	
	<i>* Scholarships - Reallocation 2222 Wine Garden Net</i>	\$ 18,905.26	\$ -	
	<i>* Scholarship Funds Paid in 2022 for 2023 Awards</i>	\$ 6,280.00		
5620	Charities (Board Approved 4/11/23 Budget +\$1,000)	\$ 7,000.00	\$ 8,000.00	\$ 1,000.00
5635	Arts & Culture Activities * (Board Approved 6/13/23)	\$ 2,500.00	\$ 2,182.50	\$ (317.50)
		<b>\$ 34,500.00</b>	<b>\$ 34,351.50</b>	<b>\$ (148.50)</b>

**Treasurer's July Month End Comments**

- \* Susan Hart's Estate Donation \$10,000 for Ten Years of Scholarships
- \* Paid Jazz Concert Musicians \$400 Acct# 5635

<b>* Scholarship Funds Paid in 2023 for 2024 Awards</b>	
Julie & Gary Humphreys	\$250
Sherry Bull - Donated Home Tour Garden Tour Pymt	\$250
Karen & Edward Athey Donation	\$1,000
Susan Hart Estate Scholarship Gift \$1,000/yr 10 Yrs	\$10,000

**HISTORICAL: SPECIAL PROJECT**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	<b>Expenses</b>			
6100	Miscellaneous Historical	\$ 10,000.00	\$ 838.75	\$ (9,161.25)

Treasurer's July Month End Comments

**LEGACY COMMITTEE**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
5515	Legacy Awards	\$ 4,500.00	\$ -	\$ (4,500.00)

Treasurer's July Month End Comments

**COMMUNICATIONS**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	<b>Revenue</b>			
4210	Promotional Sponsorship Funds	\$ 18,000.00	\$ 12,775.95	\$ (5,224.05)
	<b>Expenses</b>			
5210	Printing	\$ 18,000.00	\$ 5,215.10	\$ (12,784.90)
5240	Website	\$ 1,500.00	\$ 648.36	\$ (851.64)
		\$ 19,500.00	\$ 5,863.46	\$ (13,636.54)

**Treasurer's July Month End Comments**

\* Monthly Preauthorized Campaigner Prot Paid - \$67.85

**MEMBERSHIP**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4110	Membership Contributions	\$ 30,000.00	\$ 10,289.00	\$ (19,711.00)
<b>Expenses</b>				
5110	Printing, Mailing & Distribution	\$ 500.00		\$ (500.00)
5120	New Neighborhood Gifts	\$ 1,000.00	\$ 603.56	\$ (396.44)
5130	New Neighborhood Mixers	\$ 1,500.00	\$ 533.75	\$ (966.25)
5135	Block Captain Street Events * (Board Approved 7/11/23)	\$ 2,400.00	\$ 330.81	\$ (2,069.19)
5140	Miscellaneous Membership/Membership Drive	\$ 1,100.00		\$ (1,100.00)
		<b>\$ 6,500.00</b>	<b>\$ 1,468.12</b>	<b>\$ (5,031.88)</b>

**Treasurer's July Month End Comments**

\* 79 Donors Year-to-Date with 66 Reoccurring

**BEAUTIFICATION**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4510	Heartstone Sponsorships	\$ 800.00	\$ 800.00	\$ -
<b>Expenses</b>				
5510	Heartstone	\$ 700.00	\$ 195.75	\$ (504.25)
5520	Neighborhood Plantings	\$ 3,500.00	\$ 4,419.91	\$ 919.91
5540	Miscellaneous Beautification	\$ 1,500.00	\$ 214.07	\$ (1,285.93)
		<b>\$ 5,700.00</b>	<b>\$ 4,829.73</b>	<b>\$ (870.27)</b>
<b>Special Projects: Reforestation</b>				
5550	Reforestation Expenses	\$ 10,000.00	\$ -	\$ (10,000.00)
5565	Broadway Fence Project * (Board Approved 6/13/23)	\$ 22,500.00	\$ 6,021.00	\$ (16,479.00)

**Treasurer's July Month End Comments**

- \* Heartstone Purchase - Richard Silva
- \* *Outstanding Heart Stone - Paid but Not Ordered - Nichols (Oct 2021) \$200*
- \* Fence Project - City of Santa Ana \$810 License Fee Acct#5565

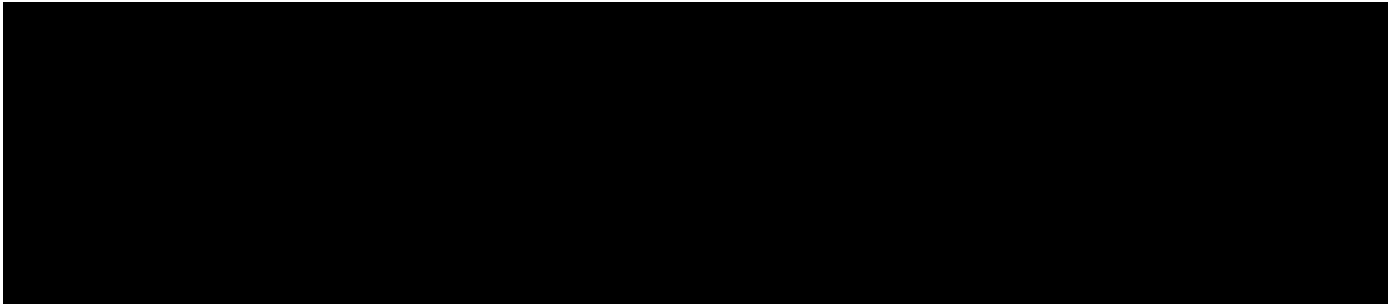
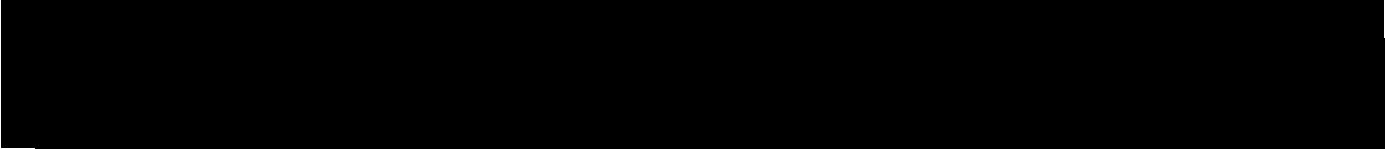
**CARE & COMPASSION COMMITTEE**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	<b>Expenses</b>			
6095	Care & Compassion Committee Expenses	\$ 2,000.00	\$ 397.86	\$ (1,602.14)

**Treasurer's July Month End Comments**

**GENERAL / ADMINISTRATION**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4010	Interest Revenue	\$ 100.00	\$ 1,274.60	\$ 1,174.60
4150	Floral Park Online Store Donations	\$ 1,000.00	\$ 1,355.00	\$ 355.00
4900	Miscellaneous Sponsorships/Donations/Grants	\$ 1,000.00	\$ 169.33	\$ (830.67)
		<b>\$ 2,100.00</b>	<b>\$ 2,798.93</b>	<b>\$ 698.93</b>
<b>Expenses</b>				
6010	Board Expenses	\$ 250.00	\$ -	\$ (250.00)
6020	Stationary, Postage & Supplies	\$ 700.00	\$ 579.61	\$ (120.39)
6030	General Meeting	\$ 3,000.00	\$ 1,098.79	\$ (1,901.21)
6035	Special General Meeting	\$ 250.00	\$ -	\$ (250.00)
6040	Insurance	\$ 5,500.00	\$ 4,565.00	\$ (935.00)
6050	Admin Storage * (Board Approval April 11, 2023)	\$ 4,500.00	\$ 1,475.34	\$ (3,024.66)
6060	Professional Services	\$ 1,250.00	\$ 750.00	\$ (500.00)
6070	Bank Charges/ PayPal & Giving Fuel Svc Charges	\$ 2,500.00	\$ 1,464.89	\$ (1,035.11)
6080	Board Election Expenses	\$ 250.00		\$ (250.00)
6090	Misc. Administrative Expenses	\$ 5,000.00	\$ 2,126.52	\$ (2,873.48)
		<b>\$ 23,200.00</b>	<b>\$ 12,060.15</b>	<b>\$ (11,139.85)</b>



**Treasurer's July Month End Comments**

- \* Closed Wells Fargo Accounts - Transferred ALL Funds To F&M Bank
- \* Storage Rental \$356.20
- \* Charitable Ventures of OC Donation \$50 Acct# 4900
- \* General Meeting/Scholarship Awards Cost \$874.81
- \* New Electric Cord to replace missing one \$64.62
- \* WF outstanding checks written off \$629.78 #6090

**Current Funds Status**

General	\$	██████████
2024 Sponsorship	\$	██████████
Total	\$	██████████

2023 Sponsorship Funds		
Earmarked Scholarship/Charity Funds	\$	32,507.20
Balance of Sponsorship Funds / Social	\$	15,030.00
Total	\$	47,537.20

<b>Total Revenue July</b>	<b>\$ 2,863.37</b>
---------------------------	--------------------



Floral Park Neighborhood Association  
2023 Budget vs. Actual YTD

Statement as of July 31, 2023

<b>Total Expenses July</b>	<b>\$ 607.74</b>
----------------------------	------------------

# EXHIBIT B

# Minutes of the Curb Appeal Appreciation Committee Sub-Committee of Beautification

Floral Park  
August 8<sup>th</sup>, 2023

## Members Present:

David Buster  
Debbie Wolfenbarger.  
Glenda Fink  
Richard Silva

## Members Absent:

Di Willis

Upon due notice given and received, the Committee meeting for Curb Appeal Appreciation was held on Monday, August 7<sup>th</sup>, 2023 and began at 7:13pm at the home of David Buster on Flower.

01). The Committee reviewed the following three topics: a) what will our name be b) ground rules for the committee and its purpose c) how often this appreciative award will be given out

### A). **Name**

The Committee decided on being called The Curb Appeal Appreciation Committee who is in charge of issuing the 'You've Got *GREAT* Curb Appeal' Award

### B). **Ground Rules**

The Committee's objective would be to award one to three houses four times a year with the award through this recognition program. The purposes of the award is neighborhood engagement and focuses on thanking our neighbors for a difference in Floral Park; to recognize them and to say thank you for helping to upkeep our neighborhood and a beautiful place to live. We want to make all our different neighbors feel good about being a member of Floral Park. Homes would/can be identified by the following criteria

- 01) Constant maintenance/upkeep
- 02) A nice change
- 03) Actively done something different
- 04) Provided a new focal point
- 05) A 'Refresh'

- Home owners would receive a sign to place in their yard demonstrating they have been acknowledged.
- Home owners can keep the sign for up to one month.
- Committee members to retrieve signs to reuse for the new award presentation
- We encourage 3 to 5 members to be vote.
- Beautification to pay for signs we would hand out
- Winners to be photographed and be placed in the Newsletter
- \*Winners to be announced via E-blast, Nextdoor and Floral Park's Instagram

### C). **Occurrence**

The award will be given out during the first week of September, January, March and June

### Action Items

David will reach out to Mark about cost of signs  
Richard will work with Mark on creation and layout of the signs

**Next Meeting-** August 14<sup>th</sup> at 6 pm at Glenda's house. We will tour houses and vote.

# EXHIBIT C

# **Embrace the Lofty Project: Uplifting Our Neighborhood and City Together**

## **Introduction:**

Our neighborhood has always been a place of community, where people come together, share joys, and support one another through challenges. As a united force, we have the potential to create a lasting impact not only within our neighborhood but also across our entire city. To achieve this, I urge the FPNA board to embrace a lofty project for the year—one that reflects our commitment to making a significant difference and leaves a lasting legacy for generations to come.

## **Importance of a Lofty Project:**

A lofty project carries the potential to inspire, motivate, and unify our community. They challenge us to think beyond our immediate needs and envision a future that is brighter, more inclusive, and sustainable. By adopting a lofty project, we demonstrate our dedication to elevating the well-being and overall quality of life for our neighbors and beyond.

## **Building Community Pride:**

A well-executed lofty project will instill a sense of pride and ownership in our neighborhood. As we work together to bring our vision to life, we foster a stronger sense of community and unity. This shared sense of purpose can lead to increased volunteerism, engagement, and a renewed commitment to nurturing our neighborhood's unique identity.

## **Citywide Recognition:**

A significant and ambitious undertaking will draw attention not only from our immediate neighbors but also from the wider city. It will showcase our neighborhood as a proactive and forward-thinking community that is willing to go the extra mile for the greater good. Such recognition can lead to increased opportunities for collaboration and partnerships with city officials, businesses, and other neighborhoods, further boosting our influence and impact.

## **Addressing Community Needs:**

A well-chosen lofty project can directly address the pressing needs of our community. Whether it's enhancing green spaces, improving infrastructure, or supporting local schools and education, the project should align with the aspirations and requirements of our residents. By addressing these needs, we can create a more resilient and cohesive community that thrives in the face of challenges.

## **Developing a Collective Memory:**

Participating in broader Neighborhood Project will create shared experience that people can reminisce about in the future. The human brain tends to remember experiences that involve

emotions, novelty, and social interactions. The Neighborhood Project should encompass all these elements, making the memories associated with the project, and thus the neighborhood, more vivid and lasting. Shared memories from neighborhood projects become the basis for storytelling and anecdotes that are shared among neighbors. These stories can further reinforce the sense of community and create a sense of shared history.

#### Identity and Pride:

A Neighborhood Project should reflect the unique culture, history, and values of our community. Participating in this project can instill a sense of pride in our neighborhood and its heritage. As a result, residents will feel a stronger attachment to where they live.

#### Inspiring Future Generations:

The impact of a lofty project extends beyond the immediate future. It becomes a part of our neighborhood's history, inspiring future generations to continue the legacy of community improvement. By engaging young minds in the project's planning and execution, we can foster a sense of responsibility and stewardship in the leaders of tomorrow.

#### Fundraising and Collaboration:

A lofty project may require substantial resources and support. Embracing such a challenge will encourage us to seek innovative fundraising methods and collaborate with external partners, further strengthening our network and bonds with neighboring communities.

#### Conclusion:

As members of this vibrant neighborhood, we have the power to transform our dreams into reality. Adopting a lofty project for the year will not only elevate our neighborhood but also demonstrate our capacity for positive change on a larger scale. Together, we can build a legacy of unity, progress, and compassion that will inspire generations to come. Let us seize this opportunity to create a future we can all be proud of—a future that defines our neighborhood and city as a beacon of hope, innovation, and prosperity. The time for action is now, and our united efforts will pave the way for a brighter tomorrow.