



# BECOME A MEDIA SPONSOR IN THE #1 BEST NEIGHBORHOOD NEWSLETTER IN AMERICA

The **Floral Park Gazette** is the publication of the Floral Park Neighborhood Association distributed to residences in Santa Ana's historic Floral Park neighborhood, adjoining areas, community leaders, and local businesses. As a media sponsor, you're reaching a target market in one of the county's most desirable neighborhoods with well-educated readers who are looking for new and innovative home improvement ideas, dining and entertainment options, arts/cultural events and other lifestyle topics. Your presence is further increased through our website, emails and social media.

Your tax deductible\* media sponsorship helps support neighborhood preservation, programs and local events. In exchange, you'll receive promotional space in the Floral Park Neighborhood Gazette and online at [www.FloralPark.com](http://www.FloralPark.com) with links to your web page, and receive recognition of your media sponsorship in an eblast to the neighborhood, on our Facebook page.

Floral Park was the recipient of Neighborhoods USA's **Neighborhood of the Year Award** and rated the **#1 Neighborhood** in the OC Register's "Best of Orange County"!

The Gazette was named **#1 Best Neighborhood Newsletter in America** by Neighborhoods USA and is available for viewing online at [www.FloralPark.com/news](http://www.FloralPark.com/news).

Media Sponsorships are available as follows:

		1 issue
Full Inside Page	7.5" x 10"	\$599
Half Page	7.5" x 4.9"	\$299
Third Page	2.3" x 10"	\$199
Quarter Page	3-3/8" x 4-5/8"	\$149
Business Card	3-3/8" x 2-1/4"	\$79
Half Back Cover*	7.5" x 4.9"	\$598
Inserts (650 copies)	8.5" x 11"	\$300

\*Consult your tax advisor or the IRS to determine whether your contribution is fully deductible.

\*\*Back cover space may not be available. In keeping with FPNA policies, all renewal media sponsors are provided first right of renewal prior to acceptance of new media sponsors

# Media Sponsorship Guidelines

Our goal is to provide entertaining, enlightening and informative articles about Floral Park and our neighboring communities. The Floral Park Gazette is distributed to every home in the neighborhood which consists of approximately 700 residences. Copies are also distributed to city council officials, realtors, sponsors, local neighborhood associations and community leaders.

All artwork and order forms for media sponsorship must be accompanied with check payment payable to FPNA within the above time limits. Late material received may be held over for the next issue at the discretion of the editorial staff. Artwork should be submitted as either a jpg, tif, or pdf file with at least 300 dpi.

**Hard copy documents and checks may be mailed to:  
The FPN Gazette  
c/o 1816 N. Heliotrope Drive  
Santa Ana CA 92706.**

**Documents and artwork may also be submitted to [Newsletter@FloralPark.com](mailto:Newsletter@FloralPark.com).**

*\* Email [Editor@FloralPark.com](mailto:Editor@FloralPark.com) to verify deadlines.*

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