



Monthly Board Meeting Minutes
Tuesday, August 20, 2019 at 7 p.m.
1808 Flower Street (Tammy Heider's Home)

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| Board Members: | President | Ed Murashie |
| | First Vice President | Julie Humphreys |
| | Co- First Vice President | Tracey Stein |
| | Second Vice President | Chris Switzer |
| | Co-Second Vice President | Nanci Zinngrabe |
| | Secretary | Angel Barnes |
| | Treasurer | Rich Heider |
| | Treasurer | Craig Kalthoff-Patti |
| | Parliamentarian | Erik Hernandez |
| | Co-Parliamentarian | Ellen Koldewey |
| | Communications Director | Marc LaFont |
| | Social Director | Tammy Heider |
| | Membership Director | David Buster |
| | Membership Co-Director | Jeffrey Katz |
| | Home Tour Director | Sandy DeAngelis |

General Board Meeting Call to Order – The August FPNA Board Meeting was called to order at 7:22 pm. With the exception of Nanci Zinngrabe, all the above Board members attended.

A Motion to Approve the July 23, 2019 *Monthly Board Meeting Minutes* was made by Chris and seconded by Sandy; all were in favor.

Public Comments –

FP Neighbor Tony Sherman of Riverside Drive attended the first 30 minutes of the meeting to personally propose that we ask FP households to register to vote for Board elections by submitting an email address. Alternatively, FPNA can create an email address for non-responding households, making e-mail the only way by which a home can receive and submit a ballot. This would save FPNA costs, which due to the tie for Treasurer, resulted in a second ballot bringing the election cost total to \$1,100, (which is \$600 for the normal single ballot, 2019 having been the only instance of a tie in Floral Park history). Tony opined that the 18% response did not justify the expense.

The issue of anonymity was raised by the Board which is protected by snail mail but not e-mail. On further discussion, a Board member mentioned that there is an electronic system that may meet our needs. The other challenge, however, is that some households do not have e-mail.

Tony was thanked for his suggestion and the Board concurred with him that our election process needs review. Sandy reminded us that elections were originally held annually at a General Meeting consisting of each candidate briefly speaking followed by the distribution and collection of little paper ballots. After many years, we resorted to mail, thereby getting greater participation. Having been faced with a tie for the first time, however, the whole process needs to be deferred to the independent FP Election Committee to review and comment upon, as well as consider any other recommendation the Elections Committee might elicit.

Secretary – Angel Barnes

For the first time in a year, no funds were received since the July Board Meeting, only a few solicitations which will be passed on to Julie.

President – Ed Murashie

Another sweep of the creek will take place on August 21st.

A meeting Ed had with Mark McLoughlin was promising as to our pending Historic District Designation.

Ed elicited volunteers from among the Board members to each walk a specific FP street to photograph and inventory our concrete sidewalks that pose trip hazards and need repair. Those addresses will be forwarded to him who will then send the collected data to Public Works.

1st VP - Scholarship and Sponsorship – Julie Humphreys

Julie has further researched the acquisition of a fiduciary bond for our Treasurer which is a volunteer position not an *employee*. Our prior insurance provided a bond for a salaried employee, which rendered it a useless expense. Julie will now submit the appropriate coverage to a broker to determine the cost.

2nd VP – Beautification Committee – Chris Switzer and Nanci Zinngabe

The committee will hold a meeting on Tuesday, August 27th. It received several positive responses to its recruitment e-blast from returning members and three new members who will be attending the meeting.

Beautification Committee member Ellen Koldewey reported for the Tree Project Subcommittee that, using City funds, Public Works has identified 19 new trees for planting this September and October 2019 in the medians, entryways, and shared parkways of five participating joint neighborhoods, including FP. Ellen spoke at ETAC to thank PWA for allotting funds for joint neighborhood replanting and to support ETAC's supplemental request for Measure X funds for reforestation.

Regarding the Tree Committee's *Vacancy Infill Project*, FPNA has asked PWA for a current suitable tree site vacancy list and this Fall plans to order replacement trees for all identified suitable sites using FPNA sponsorship funds previously budgeted for this purpose.

FPNA will continue to publicize the (714) 647-3380 Public Works Dispatch line for assistance and guidance on tree care, and the "mySantaAna" app. The PWA was notified of additional dead and dying trees in Floral Park that need to be treated or removed. It was also asked to review requests from neighbors who would like to be placed on the City's suitable vacancy list for future parkway tree planting in our neighborhood.

Treasurer's Report –Craig Kalthoff-Patti

Outgoing Treasurer Rich Heider provided the Board with updated FPNA Financial Reports as of July 31, 2019, advising us that the year-to-date financial activity is in line with the budget.

Craig designed a revised Reimbursement/Check Request Form which he asked us to fill out and bring to him (at 2510 North Park), along with any bill or receipt, whenever we seek a reimbursement check. Likewise, any funds received should be delivered directly to him, rather than to Committee directors.

After an extensive transition meeting with Rich, they met with Wells Fargo. FPNA has two money market accounts of about \$1,500 and \$10,000 which are earning negligible interest (less than a percent). Craig and Rich proposed to the Board that these should be promptly closed and rolled into a 9-month CD which will garner 1.8% through Wells Fargo. (Although slightly higher rates are advertised, as high as 2.5%, they are offered solely to individuals, not organizations.)

Julie suggested that other options also be evaluated by the Finance Committee. Our Bylaws call for a Finance Committee, but one has not existed for several years. Consequently, the **Motion** was made by Craig and seconded by David that, rather than continue to allow the two money market accounts to earn next-to-nothing while a Finance Committee is formed, that the CD be acquired now and when its 9-month anniversary date approaches, that the Finance Committee present us with possible other investment opportunities. All were in favor.

While at Wells Fargo, Craig discovered that our FPNA records there identify the Key Executive and Stakeholder to be a President and Treasurer which held office years ago. Our file needs an immediate update by Wells Fargo. Consequently the **Motion** was made by Julie that FPNA's Key Executive and Stakeholder be changed to Ed Murashie and Craig Kalthoff-Patti, replacing the names of Blake Anderson and Joseph Magaddino which should be deleted. The Motion was seconded by Tracey; all were in favor.

Membership – Co-Directors David Buster and Jeffrey Katz

The Summer Mixer took place on July 28th at the home of relatively-new neighbors, Amy and Ryan Bruce at 2214 Heliotrope Drive. All who attended enjoyed it, although fewer attended than at last year's summer Mixer.

The Fall Mixer is October 30 with the location TBA. David has personally visited and welcomed all the new neighbors to date but none have moved in since our July Board meeting. That function will now transfer to the new Co-Membership Director, Jeffrey Katz. David is working on devising a Fall Membership Drive.

Social Committee - Tammy Heider

Twelve members of the Social Committee met on August 15 to make final plans for the Summer Luau. All 25 tables have been reserved and five tables will be available for open seating for those who did not reserve a whole table. Flyers were delivered to all households over a week ago and a full-page colorful reminder is contained in this week's Newsletter.

The Committee also discussed the Chili Cook-off, which it named Harvest Bounty, scheduled for Saturday, September 28 from 3 to 6 p.m. It is moving back to the North Park cul-de-sac. Flyers for it will be available at the Luau and delivered on neighborhood doorsteps in September.

Tammy urged all the Board members to encourage our FP friends and neighbors to enter the contest by making chili. The event runs the risk of being cancelled without enough chili entrants. Rich Heider and Jess Carr will Co-Chair the cook-off with help from Social Committee members.

December 7th will complete the 2019 Social year with the Holiday party, however, Tammy issued the following anticipated **2020** dates in the hope of avoiding Calendar Conflicts:

Saturday February 9, 2020 at 6 p.m. Valentine Sweetheart Dinner (a self-funded event)

Saturday February 22, 2020 at 6 p.m. National Margarita Day

Sunday May 3, 2020 at 3 to 7 p.m. Cinco de Mayo Fiesta

Saturday June 27, 2020 at 3 to 7 p.m. Freedom Fest

Saturday August 22, 2020 at 5 to 9 p.m.

Saturday October 3, 2020 at 3 to 6 p.m. Chili Cookoff

Saturday December 5, 2020 Holiday Party at 3 to 6 p.m.

Parliamentarians – Erik Hernandez and Ellen Koldewey

Given the start of our new terms of office, including new members on the Board, Erik disseminated the current version of our Constitution, Bylaws and Standing Rules, urging us all

to familiarize ourselves with them. They are also always accessible on FP's website for future reference.

At tonight's meeting, the following documents were circulated to all Board members for their signatures: the Board's Code of Conduct, our Fiduciary Duty document and the Board's Conflict of Interest Policy.

Home Tour – Sandy DeAngelis

The 2020 Home Tour takes place north of Santa Clara. Sandy is seeking eight homes for the Tour and the first Home Tour Committee Meeting took place on August 13th. Wayne Suraci & Merle Craig comprise the Home Tour Subcommittee which is in charge of the Wine & Beer Garden and Opening Night, however, they were absent due to out-of-state houseguests.

Given Linda Schulte's retirement and her anticipated move to L.A. County, Alison DeMark has joined the Committee stepping into Linda's position as Marketing Director. Likewise, given Nicki Curran's retirement as Docent Chair and her transfer to Food Vendors, Angel has stepped up as Docent Chairman. Two electronically-sophisticated Committee members, Charles Graeber and Jessica Carr, are investigating an electronic process to substantially replace much of the initial recruitment efforts which required hundreds of mailers, greater cost, and many hours of follow-up. The Home Tour Committee's next meeting will occur at Sandy's home on Monday September 9 at 7 p.m., followed by the final Home Tour meeting this year on October 7th.

Two homeowners have committed their houses thus far. The Beautification Committee is hopeful that the first *Certified Butterfly Sanctuary* in the whole city will be among the Garden stops on our 2020 Tour.

Communications - Marc LaFont

The newsletter is finished and scheduled for distribution this week in time to promote this weekend's Luau. It is typically distributed by neighbor Ed Powers. Marc is working on a new rate sheet for newsletter advertisers.

Marc is off to a great start, actively addressing social media. The *Historic Floral Park* Facebook page has new graphics and is posting daily. It currently has 126 followers, which represents less than 20% of the neighborhood. Conversely, the *Floral Park Neighborhood* Instagram page, which has changed its name to *Historic Floral Park Neighborhood* to match its Facebook page, now has over 2,000 followers and posts daily. Marc is also promoting the Luau (to Floral Park residents only) via NextDoor.

Former Communications Director Tracey Stein is still handling e-blasts to give Marc a chance to familiarize himself with the system. She informed us that the neighborhood has provided us with about 500 e-mail addresses which is a high percentage of the homes.

The website was updated to include the Luau Concert. Marc is working on a website redesign with the goal of updating its look and making it simpler to navigate.

We learned that membership donations and purchases for FP merchandise can now be done on-line through Pay Pal.

Approval of the Board Reports

A Motion to approve the Board reports was made by David and seconded by Tracey; all were in favor.

New Business

- FPNA t-shirts were deferred to next meeting.
- The next CalTrans meeting regarding the temporary freeway closures is August 21 at Riverview at 6:30 to 8:30 p.m.
- The COM-LINK meeting is this Thursday August 22nd at which instructors will be discussing what's new at S.A. Colleges. Additionally, disaster preparedness will be presented by the OC Fire Department and by the SAPD. With the exception of the once-annual award meeting at the Bowers Museum (as in July), the COM-Link meetings are **held at the SA Police Dept at 7 p.m.** Tracey and Jeff will attend it. Ed urged that one or more of us try to attend every month's COM-Link meeting so Floral Park stays on its radar, and our attendees can hear and disseminate any important information.
- Tammy raised the issue that retrieving props, tables and other large or awkward items from the vendor in Orange or from our storage unit using our personal vehicles needs to end. The items are puncturing or ripping upholstery and scratching car surfaces. Although she suggested the purchase of a very inexpensive truck, the ongoing issue of parking, insurance and maintenance are discouraging considerations. Jeff then told us of an UBER-type service involving trucks that he had heard of. Another member suggested renting a truck, van or U-haul. The Board unanimously concurred with Tammy that the use of our own cars for the above tasks will hereby be replaced by either of the latter two suggestions. She and/or Jeff will research the name and cost of the UBER-type service, as well as the rental fee for a truck, van or Uhaul.
- Tammy alerted us that not all Board Committee meetings are being advertised. For instance, the date of the first Home Tour Meeting was inadvertently publicized only to the existing Committee members, rather than by e-blast. Consequently, Chris volunteered to make a roster of the about 12 Floral Park Committees and ultimately Jeff can distribute the list to the new neighbors he visits. The list will offer opportunities for new neighbors to get involved in our activities. The list will also be made available at the General Meeting so folks can sign up for whatever interests them. Further, the Chairs of those committees will alert the Communications Director when their next meeting is approaching so an E-blast can announce it.

Last but not least, Chris Switzer, Ellen Koldewey and Angel all attended the *2525 Main Street Redevelopment Planning Commission Meeting* on August 12th in City Council Chambers. Attendees were urged to arrive by 5 p.m. if they hoped to sit down for the meeting. "2525" was the fourth item on the Agenda, therefore we **did** arrive by 5 pm but it was close to 6:30 p.m. before our item began. Vineyard Development, which paid \$17 million dollars for 2525

which is an empty office building sitting on just under 6 acres, sought to acquire Planning Commission approval to re-zone 2525 Main to **High Density residential**. Although Vineyard originally sought to build over 500 apartments, it now asks for 347 apartments and 694 parking spaces representing 2.0 spaces per unit. Since Angel was the only Board Member able to stay until the end of this SIX HOUR hearing (which concluded at 10:40 p.m.), she was among the **73** attendees who signed up to speak.

At least 30 Union workers, in uniform, attended. A dozen of them candidly announced that a project of this size, particularly when **added** to the 1,900 apartments already approved for building beside Main Place Mall and 1,200 more units **now** leasing or under construction on Town & Country, would indeed provide union jobs, but when finished, the traffic grid-lock would last forever and would forever destroy the historic feel of Park Santiago. These Union workers generated a thunderous applause from the audience.

Additionally two unrelated real estate experts as well as Tim Rush testified to the enormous decline an apartment house of that size would have on the **property values** of the Park Santiago homes and Tim gave examples of the same scenario's negative impact in other Santa Ana neighborhoods.

Out of 73 people who spoke, about **60** of them spoke in strenuous opposition to the rezoning. On behalf of the developer, four students spoke, each asserting the need for *affordable housing*. This generating laughing, since the cheapest unit, a studio, will rent for \$2,200 per month with larger units up to \$3,800, clearly not "affordable" housing. Conversely, a homeowner on Spurgeon Street which will be the most negatively affected since it abuts the development, admitted that the developer promised him \$35,000 to spend in any manner he chooses to mitigate the impact, so he wants the rezoning.

At or after 10 p.m. and despite the impassioned pleas from **80%** of the speakers, Commissioner David Benavides led the vote on the developer's behalf by stating that, in his own neighborhood, the SAUSD built a school which was initially opposed by his neighbors, but in the long-run, having the school as a neighbor "**has not been so bad**" (as though a Monday to Friday 10-month per year school which empties-out at 3 p.m. is comparable to 700 new next-door neighbors and their 700 cars coming-and-going 24-7.) The next Commissioner to follow the lead set by Benavides was Kenneth Nguyen on the grounds that opposing this project would discourage others from bringing new development and added revenue to Santa Ana. (Evidently, "development is development", even if it's *completely incompatible* with its surroundings, and even though a well-designed **business** development can bring nearly-comparable revenue to the City). Lastly, Felix Rivera voted with Benavides and Nguyen but gave no audible explanation. The three Commissioners who voted **NO** on rezoning were Chairman Mark McLoughlin, Vice Chair Cynthia Contreras-Leo and Commissioner Angie Cano. Given the **tie** vote, however, the matter is now in the hands of the City Council which will vote on September 3rd. The Board was strongly urged to attend.

A Motion to Adjourn at 9:11 p.m. was made by Sandy and seconded by Julie – all were in favor.

Calendar of Future Events

August 24, 2019 Summer Luau and Polynesian concert from 5 to 9 p.m. in the Heliotrope Cul-de-sac

September 7, 2019 beginning at 8 a.m. Charity Fall Quarter Garage Sale with proceeds to the Santa Ana Historical Preservation Society at 2006 North Victoria Drive (Angel's front yard).

September 17, FPNA Board Meeting at 7 p.m. at the home of Marc LaFont 1816 No. Heliotrope

September 19, 2019 General Membership Meeting at 7 p.m. location TBA

September 28, 2019 – Chili Cookoff from 3 to 6 p.m. in the North Park cul-de-sac

October 15, 2019 – FPNA Board Meeting 7 p.m. at the home of Julie Humphreys, 2112 No. Ross

October 20, 2019 Mixer Location TBA

November 5, 2019 – FPNA Board Meeting 7 p.m. at the home of Dave Buster & Erik Hernandez, 2301 No. Flower

November 14, 2019 – General Membership Meeting - Location TBA

December 7 Holiday Party