



Board Reports for May 2024

I. President – Jeffrey Katz

A. 17th Street Shopping Center

City Planning Department and the Property Team (Brian Silver, the GC and the architect) be convened a meeting on site on April 16, 2024. One week later, revised plans were submitted. The City commented. Another set of revisions were filed on May 7. The City anticipates that it will complete its review and this will be final. The City has directed Brian to have the structural engineering completed so the building department can issue permits.

B. Traffic Calming Report

Nothing to report.

C. Homeless

The second meeting of SMBA convened on May 1, 2024. Homeless Services Division Manager, Ken Gominsky, presented to the group. The size of the Alliance continues to grow with the recent inclusion of 76 and Arcos gas stations. Dramatic improvement on 17th west of Main. Focus is now on 17th Street, east of Main. We have successfully lobbied to CalTrans and our Assemblyman for the installation of an iron fence near the 5 Freeway and 17th. Anticipate installation to begin in 30 days.

D. Arts & Culture Ad Hoc Committee

Planning underway for the Memorial Day Ceremony.

II. Sponsorship – Julie Humphreys & Stephanie Miles (1st V.P.)

Notice of scholarship awards were sent to the 30 scholarship recipients and invitations to the May 19th General Meeting / Scholarship Awards Ceremony have been sent to the recipients, school counselors, SAUSD Superintendent, City Councilmember, Mayor, Assemblymen, and Congressman. RSVPs are coming in. The ten charities have also been invited.

Planning for the event has begun and tables, chairs, food, beverages, flowers centerpieces, paper goods/flatware, name tags, award certificates, and neighborhood signs are being ordered. A press release has been drafted.

We will need assistance with table set-up and take down, sound set up (microphone), and ice delivery on the day of the event at Sandy's home. We are requesting Board Members sign up to help with these things. Thank you in advance!

We will also need checks for each recipient. **Peter**- let us know what additional information you will need for this.

Additionally, we are finalizing drafts of the Special Grant Project Application form and Press Release.

III. Beautification Committee - Chris Switzer (2nd V.P.)

- Sarah Mae Downie Park/Butterfly Garden – Chris Switzer
 - The Wise, Wonderful Wednesday Weed Whackers were in the garden multiple times and this area received many positive comments during Home Tour.
- Exits and Entrances - Lina Lopez
 - All exits and entrances were show-worthy for Home Tour.
- Heart Stones –Dave Karaffa
 - Two heart stones have been purchased and completed, but not yet installed per the families' request.
 - Ashley Elsensohn bought a heart stone, but it has not yet been installed.
 - Maggie Miller's heart stone is in process. The installer is on vacation.
- Tree Committee – Debbie Wolfenbarger and Heather Small
 - WCA planted 16 trees in April.
 - We paid for 25 total, so 6 more trees will be planted soon.
- Yard with Most Curb Appeal – David Buster
 - Our May homes for the Curb Appeal Award are 2120 Heliotrope and 2369 Riverside.
- Electrical Box Wraps –Chris, Rich Silva and Debbie Wolfenbarger and committee
 - No report.
- Planting on Broadway – Lina and Chris.
 - No report
- Most Beautiful Yard of the Year Award – awarded by Santa Ana
 - Three homes were submitted on May 1st to the city.
 - 1924 Ross
 - 2045 Greenleaf
 - 2442 Heliotrope

IV. Social – Allyson Thompson

We are planning for independence day event. We have a Social Committee meeting on May 16th.

V. Care & Compassion – Rachel Moloo

No written report.

VI. Membership Committee - Kevin Shuler & Katie Mayberry

Donations:

- April Membership Donations = \$2065
- YTD Donations = \$7860
- 79 Total Donors to date, of which 66 were recurring donors (84%)

New Neighbors:

- 1804 North Flower Street – Jan Dritsopoulos
- 2319 Bonnie Brae – Neeta Alengadan

Mixers Update:

- Early Summer Mixers will be by Street, Hosted by the Block Captains.
- Mid to Late Mixer: Date TBD

Donation Initiatives:

- New neighbor baskets: All have been delivered to date.
- Membership table at every mixer.
- Membership Renewal Letters & Letters/Surveys to non-donors to inspire future donations.
- All FPNA Pride Flags Delivered. 25 more flags have been ordered.

Block Captain Updates:

- Block Captains supported the distribution of neighborhood election flyers.
- Block Captain celebration gathering scheduled for May 24th, 7pm, at 2405 Bonnie Brae. Anyone interested in being a Block Captain can RSVP by contacting katie.i.mayberry@gmail.com.

VII. Home Tour Committee – Sandy DeAngelis

No written report.

VIII. Historic Resources Committee – Jim Perez and Bev Schauwecker

On May 8, 2024, the City reported to the HRC that it had reached out to 3 vendors: Bravo Signs, Southcoast Lighting, and Outdoor Dimensions. All are specialty contractors for this work that can perform the job. The City has received 2 quotes.

IX. Legacy Committee - vacant

No written report.

X. Communications Committee –Trace Weatherford

No written report.

XI. Parliamentarian – Mark Rothenberg

No written report.

XII. Treasurer's Report – Peter Christoffersen

Attached is the Financial recap Year-to-Date through end of April.

HOME TOUR

| | |
|---------------------|---------------------|
| 2024 (1,778) | 2023 (1,709) |
|---------------------|---------------------|

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|-----------------|--|----------------------|----------------------|---------------------|
| Revenue | | | | |
| 4310 | Prepaid Tickets-Cash Donations - # Tickets 33 (62) | \$ 2,000.00 | \$ 1,485.00 | \$ (515.00) |
| 4320 | Prepaid Tickets-PayPal Donations - # Tickets 1299 (1127) | \$ 45,000.00 | \$ 58,455.00 | \$ 13,455.00 |
| 4330 | Gate Ticket Donations - # Tickets 446 (520) | \$ 25,000.00 | \$ 22,305.00 | \$ (2,695.00) |
| 4350 | Home Tour Book Contributions | \$ 6,000.00 | \$ 4,825.00 | \$ (1,175.00) |
| 4360 | Collectible Contributions | \$ 5,000.00 | \$ 5,750.00 | \$ 750.00 |
| 4370 | Vintage Auto Show Contributions | \$ 1,200.00 | \$ 1,810.00 | \$ 610.00 |
| 4384 | Wine Garden Donations - Pre Event | \$ 5,000.00 | \$ 5,310.00 | \$ 310.00 |
| 4385 | Hospitality Wine Garden Donations - HT | \$ 7,000.00 | \$ 17,102.00 | \$ 10,102.00 |
| 4387 | Opening Night Donations - # Tickets 187 (139) | \$ 18,750.00 | \$ 25,800.00 | \$ 7,050.00 |
| 4388 | Opening Night Donations/Silent Auction | \$ 15,000.00 | \$ 27,327.00 | \$ 12,327.00 |
| | | \$ 129,950.00 | \$ 170,169.00 | \$ 40,219.00 |
| Expenses | | | | |
| 5310 | Administrative | \$ 8,500.00 | \$ 5,649.31 | \$ (2,850.69) |
| 5315 | Walk of Fright - NEW | \$ 200.00 | \$ - | \$ (200.00) |
| 5320 | Promotional Flyer | \$ 2,000.00 | \$ 1,424.46 | \$ (575.54) |
| 5330 | Home Tour Book | \$ 5,700.00 | \$ 7,277.30 | \$ 1,577.30 |
| 5335 | Docent | \$ 600.00 | \$ 85.54 | \$ (514.46) |
| 5340 | Collectibles Section Expenses | \$ 500.00 | \$ 100.00 | \$ (400.00) |
| 5345 | Vintage Auto Show Expenses | \$ 1,200.00 | \$ 1,268.39 | \$ 68.39 |
| 5350 | Homeowners Costs | \$ 6,585.00 | \$ 5,301.94 | \$ (1,283.06) |
| 5360 | Volunteer Appreciation | \$ 800.00 | \$ - | \$ (800.00) |
| 5365 | Signage | \$ 800.00 | \$ 1,094.10 | \$ 294.10 |
| 5375 | Equipment Rental | \$ 8,000.00 | \$ 7,577.33 | \$ (422.67) |
| 5385 | Promotional Expenses | \$ 500.00 | \$ - | \$ (500.00) |
| 5388 | Mailing Services | \$ 250.00 | \$ - | \$ (250.00) |
| 5390 | Misc. Home Tour Expense | \$ 2,000.00 | \$ 3,171.93 | \$ 1,171.93 |
| 5398 | Opening Night Expense | \$ 15,000.00 | \$ 28,655.63 | \$ 13,655.63 |
| 5399 | Wine Garden Expense | \$ 8,500.00 | \$ 5,179.31 | \$ (3,320.69) |
| | | \$ 61,135.00 | \$ 66,785.24 | \$ 5,650.24 |

Treasurer's April Month End Comments

- * Opening Night Catering \$19,647
- * Opening Night Decorations \$487
- * Trash Services Home Tour \$527
- * Water & Supplies Home Tour \$966
- * Auto Display - Auto Polish Drawing \$146
- * Auctioneer Opening Night \$600
- * Sound System WG \$331 & Opening Night \$243
- * WG Musicians \$1,775
- * Emmanuel Party Rentals \$1,600
- * Opening Night Charcuterie \$1,500
- * Wine Garden & Opening Night Wines \$599 + 1449 + \$379
- * HT Toilet Rentals \$4130
- * Players Choice Plaques Homes \$1,117 & Autos \$1,110
- * HT House Sketches \$1,347

| Home Tour 2024 Activities Recap | |
|--|----------------------|
| Wine Garden | \$ 17,232.69 |
| Opening Night | \$ 24,471.37 |
| Home Tour | \$ 61,679.70 |
| Total Impact * | \$ 103,383.76 |

- * Balance Opening Night Entertainment \$550
- * Homeowners & Garden HT Appreciation \$3,750
- * Hot Spots Purchase for iPads HT \$434
- * Opening Night Restrooms \$1,000
- * Chic Party Rentals Opening Night \$1,131
- * Homeowner Rocks Ray \$435
- * OC Fire Protection \$220

*** HT Books Printing \$4,826**

*** Signage ABC \$900**

* Service Charge Fees - PayPal & Square \$2,470

SOCIAL

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|--------|---------------------------------|---------------------|-----------------|-----------------------|
| | Revenue | | | |
| 4920 | Social Donations | \$ 6,000.00 | \$ - | \$ (6,000.00) |
| 4935 | Chili Cook Off Donations - Fall | \$ 2,500.00 | \$ - | \$ (2,500.00) |
| | | \$ 8,500.00 | \$ - | \$ (8,500.00) |
| | Expenses | | | |
| 5410 | Summer Event - Freedom Fest | \$ 5,250.00 | \$ - | \$ (5,250.00) |
| 5420 | Fall Concert Event | \$ 6,000.00 | \$ - | \$ (6,000.00) |
| 5425 | Chili Cook Off - Fall | \$ 3,000.00 | \$ - | \$ (3,000.00) |
| 5430 | Winter Event - Holiday Party | \$ 5,750.00 | \$ - | \$ (5,750.00) |
| 5470 | Additional Events | \$ 5,000.00 | \$ - | \$ (5,000.00) |
| | | \$ 25,000.00 | \$ - | \$ (25,000.00) |

Treasurer's April Month End Comments

SPONSORSHIP

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|-----------------|---|---------------------|---------------------|-----------------------|
| Revenue | | | | |
| 4610 | Sponsorships/Endowment Donations | \$ 12,000.00 | \$ 190.00 | \$ (11,810.00) |
| Expenses | | | | |
| 5610 | Scholarships * | \$ 30,000.00 | \$ - | \$ (30,000.00) |
| | <i>* Scholarships - Reallocation 2023 Home Tour Tickets</i> | <i>\$ 9,306.18</i> | | |
| | <i>* Scholarships - Reallocation 2223 Wine Garden Net</i> | <i>\$ 22,718.20</i> | | |
| | <i>* Scholarship Funds Paid in 2023 for 2024 Awards</i> | <i>\$ 3,900.00</i> | | |
| 5620 | Charities * (Board Approved Change 2/7/24) | \$ 10,000.00 | \$ 10,000.00 | \$ - |
| 5622 | Community Project Funds | \$ 5,000.00 | \$ - | \$ (5,000.00) |
| | | \$ 45,000.00 | \$ 10,000.00 | \$ (35,000.00) |

Treasurer's April Month End Comments

| * Scholarship Funds Paid in 2024 for 2025 Awards | |
|--|----------------|
| Susan Hart Estate Scholarship Gift \$1,000/yr. 9 Yrs. | \$9,000 |
| Sherry Bull Scholarship Donation (Gala Tkt Cancellation) | \$135 |
| Toni Kimball - Nikki Curran Scholarship Donation | \$50 |
| Mason Nakamura - Donation (System Test for HT) | \$5 |

HISTORICAL: SPECIAL PROJECT

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|--------|--------------------------|--------------|-----------------|---------------|
| | Expenses | | | |
| 6100 | Miscellaneous Historical | \$ 10,000.00 | \$ 932.03 | \$ (9,067.97) |

Treasurer's April Month End Comments

LEGACY COMMITTEE

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|--------|---------------|-------------|-----------------|---------------|
| 5515 | Legacy Awards | \$ 2,500.00 | \$ - | \$ (2,500.00) |

Treasurer's April Month End Comments

ARTS & CULTURE COMMITTEE

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|--------|---------------------------|-------------|-----------------|---------------|
| 5635 | Arts & Culture Activities | \$ 4,500.00 | \$ - | \$ (4,500.00) |
| 5465 | Memorial Day Event | \$ 250.00 | \$ - | \$ (250.00) |
| | | \$ 4,750.00 | \$ - | \$ (4,750.00) |

Treasurer's April Month End Comments

COMMUNICATIONS

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|--------|-------------------------------|--------------|-----------------|----------------|
| | Revenue | | | |
| 4210 | Promotional Sponsorship Funds | \$ 15,000.00 | \$ 4,659.00 | \$ (10,341.00) |
| | | | | |
| | Expenses | | | |
| 5210 | Printing | \$ 12,000.00 | \$ 2,632.33 | \$ (9,367.67) |
| 5240 | Website | \$ 1,500.00 | \$ 381.35 | \$ (1,118.65) |
| | | \$ 13,500.00 | \$ 3,013.68 | \$ (10,486.32) |

Treasurer's April Month End Comments

* Campaigner by Proit \$203.55

MEMBERSHIP

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|-----------------|---|--------------------|------------------|----------------------|
| Revenue | | | | |
| 4110 | Membership Contributions | \$ 32,000.00 | \$ 7,370.00 | \$ (24,630.00) |
| Expenses | | | | |
| 5110 | Printing, Mailing & Distribution | \$ 500.00 | \$ - | \$ (500.00) |
| 5120 | New Neighbor Gifts | \$ 1,000.00 | \$ - | \$ (1,000.00) |
| 5130 | New Neighborhood Mixers | \$ 1,500.00 | \$ 330.09 | \$ (1,169.91) |
| 5135 | Block Captain Street Events | \$ 2,400.00 | \$ - | \$ (2,400.00) |
| 5137 | Walk of Lights -NEW (Board Approved 1/9/24) | \$ 200.00 | \$ - | \$ (200.00) |
| 5140 | Miscellaneous Membership/Membership Drive | \$ 2,200.00 | \$ - | \$ (2,200.00) |
| | | \$ 7,800.00 | \$ 330.09 | \$ (7,469.91) |

Treasurer's April Month End Comments

- * **78 Donors YTD with 65 Reoccurring**
- * **Reimbursement Mixer Expenses \$330**

BEAUTIFICATION

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|---|---|--------------------|--------------------|----------------------|
| Revenue | | | | |
| 4510 | Heartstone Sponsorships | \$ 800.00 | \$ 600.00 | \$ (200.00) |
| Expenses | | | | |
| 5510 | Heartstone | \$ 400.00 | \$ 125.00 | \$ (275.00) |
| 5520 | Neighborhood Plantings | \$ 4,375.00 | \$ 2,506.60 | \$ (1,868.40) |
| 5540 | Miscellaneous Beautification | \$ 600.00 | \$ - | \$ (600.00) |
| 5560 | Butterfly Sanctuary/Sarah May Downie Expenses | \$ 4,000.00 | \$ 2,146.47 | \$ (1,853.53) |
| | | \$ 9,375.00 | \$ 4,778.07 | \$ (4,596.93) |
| Special Projects: Reforestation | | | | |
| 5550 | Reforestation Expenses | \$ 10,000.00 | \$ 635.62 | \$ (9,364.38) |
| Special Projects: Electrical Box Wraps | | | | |
| 5570 | Electrical Box Design, Cleaning & Painting (Wrap) | \$ 5,000.00 | \$ - | \$ (5,000.00) |

Treasurer's April Month End Comments

- * Exits & Entrances Plantings \$1,502
- * SMD/Butterfly Plantings \$389

CARE & COMPASSION COMMITTEE

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|--------|--------------------------------------|-------------|-----------------|--------------|
| | Expenses | | | |
| 6095 | Care & Compassion Committee Expenses | \$ 1,000.00 | \$ 109.25 | \$ (890.75) |

Treasurer's April Month End Comments

DONATIONS / CHARITABLE

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|--------|---|-------------|-----------------|---------------|
| 5624 | Board Approved Charitable Donations: Events - NEW | \$ 7,500.00 | \$ - | \$ (7,500.00) |

Treasurer's April Month End Comments

GENERAL / ADMINISTRATION

| Acct # | Description | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|-----------------|---|---------------------|---------------------|-----------------------|
| Revenue | | | | |
| 4010 | Interest Earned | \$ 2,750.00 | \$ 1,624.49 | \$ (1,125.51) |
| 4150 | Floral Park Online Store Donations | \$ 1,000.00 | \$ 220.00 | \$ (780.00) |
| 4900 | Miscellaneous Sponsorships/Donations/Grants | \$ 500.00 | | \$ (500.00) |
| | | \$ 4,250.00 | \$ 1,844.49 | \$ (2,405.51) |
| Expenses | | | | |
| 6020 | Stationary, Postage & Supplies | \$ 750.00 | \$ 494.96 | \$ (255.04) |
| 6030 | General Meeting | \$ 2,250.00 | \$ - | \$ (2,250.00) |
| 6040 | Insurance | \$ 6,500.00 | \$ 1,761.00 | \$ (4,739.00) |
| 6050 | Admin Storage * (Board Approval April 9th \$1,300 Addl) | \$ 6,800.00 | \$ 6,531.20 | \$ (268.80) |
| 6060 | Professional Services | \$ 1,000.00 | \$ - | \$ (1,000.00) |
| 6070 | Bank Charges/ PayPal & Giving Fuel Svc Charges | \$ 2,500.00 | \$ 498.64 | \$ (2,001.36) |
| 6080 | Board Election Expenses | \$ 250.00 | \$ 152.60 | \$ (97.40) |
| 6090 | Misc. Administrative Expenses | \$ 5,000.00 | \$ 2,150.50 | \$ (2,849.50) |
| | | \$ 25,050.00 | \$ 11,588.90 | \$ (13,461.10) |

| 2024 FPNA Overall Summary | 2024 Budget | 2024 Actual YTD | Over(Under) |
|---------------------------|-------------|-----------------|-------------|
| Revenue YTD | \$ | | |
| Expenses YTD | \$ | | |

| Cash Funds On Hand as of Month End | Account Balance | Uncleared Funds | Available Funds |
|------------------------------------|-----------------|-----------------|-----------------|
| | | | |
| | | | |
| | | | |
| | | | |

Treasurer's April Month End Comments

- * Offsite Storage - Extra Space Storage 12 Months /Discounted \$4,706
- * FMB Interest on CD \$334.72
- * Ink for Treasurer's Printer \$140
- * Poster Boards - Scholarship Boards Gen Mtg \$432
- * Mailing Labels Election Mailings \$153

| Current Funds Status | |
|----------------------|----|
| General | \$ |
| 2024 Sponsorship | \$ |
| Total | \$ |

| | |
|----------------------|---------------|
| Total Revenue April | \$ 111,592.72 |
| Total Expenses April | \$ 60,755.21 |