



Board Reports for February 2023

I. President – Jeffrey Katz

A. 17th Street Shopping Center & Storage

Property owner engaged one of my recommended General Contractors – Phil Ribaldo (South Stone Construction). Phil’s company has an in-house architect and engineer which will expedite the process. While there are still many milestones which much be met, Phil believes he can complete the project by end of 2023 or early 2024. Upcoming milestone: submission to City Planning of concept drawings (March 6, 2023) and final plan for Plan check (July 11, 2023)

B. Traffic Calming Report

Nothing new to report.

C. Olive Street Alley

Alley closed at the northern end (19th Street) as resident has begun construction. A temporary closure at the southern end of the alley as we negotiate with the owner of the second lot off of 17th Street (Molly Doughty through her rep and son, Tom Doughty). He will not agree to execute the termination of easement until he gets something out of this transaction.

D. Homeless at County Building on Broadway and 18th St.

There has been a dramatic improvement in the situation. Some of the homeless have transitioned to the parking lot next to the residence on 18th Street. That encampment will be short-lived as the property owner will begin, soon, with construction of a new craftsman home.

E. Floral Park Promenade

I reached out to the Property Manager for the FP Promenade (Bristol and Memory) to inquire about its use of our mark. On January 18, I received a response: “Our Asset Manager, Charles Seager, completed his research and found that under copyright law, a simple shape, or one that is commonly used, cannot be copyrighted on its own.”

F. Iron Fence along Broadway

I advised the Public Work Agency of the Board’s vote to move forward with the project. Our project has been reassigned to Taig Higgins, Principal in charge of development services. Taig and his team will

be assisting with this matter moving forward. The original PWA employee emphasized upon transition that there are a few requirements that must be met to allow this improvement such as maintaining walking paths, meeting acceptable construction standards, as well as establishing future maintenance of the fence, etc. Taig's team will clarify what additional details they need to get to the finish line. On February 7, I provided Taig with schematic and diagram. He is working with the City Attorney's office for necessary documents.

II. **Sponsorship – Tracy Stein & Mark Rothenberg (1st V.P.)**

Scholarship applications are live on our website. Counselors have been notified. Applications are coming in, we have about 83 so far! Thanks Angel for recovering those you thought were lost!!!

I was approached by Richard Payne to see if I could get 1 or 2 past scholarship winners to attend the Home Tour Opening Night Gala and potentially speak about their experience as a winner, how the funds helped them, etc. I have not contacted anyone yet, will try to get a few names.

The deadline to submit applications is Friday, March 17th. I will plan to have our first committee meeting on or around 3/30 to discuss plan of action for judging. We will most likely read applications separately and then have 1 or 2 meetings to choose winners of scholarships and charity awards.

I will request an eblast to go out on or around 3/17 to get participants to help read applications. We will also ask FP neighbors to nominate Charity Award recipients by 3/27. If Board has any suggestions, please send a note to Mark or Tracy.

Scholarship and Charity Award nominees to be brought to board for approval at April 18 board meeting. Also plan to discuss awards presentation at this meeting. Time, help needed, etc.

Winners to be notified by or before week of May 1.

The 2023 Scholarship and Charity Awards ceremony will be held on Sunday, May 21st. Thank you to Sandy and Ed for hosting again!

III. **Beautification Committee - Chris Switzer (2nd V.P.)**

- **Sarah Mae Downie Park/Butterfly Garden** – Lead Chris Switzer
 - SMD/Butterfly Garden – the area was cleaned 2 times since the last board meeting by a group of 4 – 5 volunteers who have agreed to help every month, weather permitting.
 - The irrigation has been programmed to run 2x per week. The station with the Redwood is programmed to run 2 cycles per day at 4 days a week.
 - The Podocarpus trees are scheduled to be pruned on 2/21.
 - I have been in contact with Hawk Scott, new Executive Director of Parks, Recreation and Community Service and Jorge Acevedo, Park Service Superintendent and they have been most helpful.
 - Thanks to Dave Karaffa, we now have a 20-inch metal barrier around the redwood tree to keep the pesky squirrels from peeling off the bark. You may not notice it at first glance, as it is painted as the same color as the tree.

- Exits and Entrances - Lina Lopez
 - Lina pruned the perennials, and we are waiting for warmer weather to see growth and blooms.
 - New plants will be planted for color before Home Tour.
- Lights, Monuments, Etc. – Marc LaFont, Richard Silva, Jerry Densing
 - Now that we are a recognized Historic District, Marc, Richard, and Jerry are eager to work with the Historic District to change the monuments.
- Heart Stones – Nanci Zinngrabe and Dave Karaffa
 - No new heart stones in January.
- Tree Committee – Debbie Wolfenbarger
 - The City examined the health of the sycamore trees on Riverside Drive and determined that some of the trees need to be replaced and some of them to be trimmed.
 - ***See report below. ****
- New Business: On February 25, Lina, Debbie, Jerry and Dave met and discussed the following:
 - A sign will be distributed quarterly/seasonally for a home that shows efforts in their yard as a thank you for a helping us keep our neighborhood beautiful. This new award will begin after home tour.
 - An additional thought, up for board discussion, would be a tab on the FP website with gardening tips for new trees, tree trimming schedules, how to minimize mosquitos in your yard, etc.

- **Tree Trimming Report**

Debbie Wolfenbarger, Tree Committee Chair, Chris Switzer, and Luis Fermatt, City Arborist walked both sides of Riverside after the trees were trimmed. In detail, and with compassion, Luis described why some trees were trimmed differently than others.

Dead branches were removed in all the trees to prevent injuries. Some of the original trees are in an “urban decline” meaning that the trees will never again be robust and are being monitored. Examples include 2329, 2336, 2370, 2408, 2412 and 2416 Riverside. In this stage we learned that these old and somewhat straggly trees are a rich habitat for wildlife, notably blue birds, woodpeckers and bees here in FP. To remove them now because they look bad would be detrimental to the growth of the species mentioned and would harm the balance of our much-needed pollinators. The urban forest although in decline, still has a purpose.

We watched as a woodpecker family was busy working on their nest at 2385 Riverside. It was amazing to see.

Once the tree resembles more of a “totem pole” shape, it will then be removed as it generally no longer has a “purpose”. Four trees were marked for removal: 2333, 2345, 2385, and 2425 Riverside. The tree at 2415 Riverside will be more closely inspected with an aerial truck for removal. It currently is home to an active beehive.

In the past 5 years, a rapidly growing sycamore, the Alamo species, was planted but the trees grew too fast, and their root systems were not well established to hold them up during our wind and heavy rain events. Additionally, they grew tall without majestic branches, were very messy when they dropped spheres of pollen on our sidewalks and many people were allergic to them.

A cultivated species, the Columbia, is now planned for the sycamore replacements. These trees are slow growing, but in time, will grow tall with large trunks and provide branches that will eventually canopy the street. More good news - they will not drop balls of pollen. These trees seem to do well in our urban environment.

IV. Care & Compassion – Rachel Moloo

Here are the dates for the 2023 drives:

Friday, February 24, 2023

Friday, May 19, 2023

Friday, August 25, 2023

Friday, November 3, 2023

V. Membership Committee - Kevin Shuler & Katie Mayberry

Donations:

- January finished with 57 Donors and \$1,490 Donated.
- Off to a good start with most of these donations coming from recurring donors.

New Neighbors –

- None

Mixers 2023

- Sunday, April 16th, 3-5pm at 2009 North Victoria Drive (Denise & Michael Silva)
- Sunday, July 30th – Location TBD
- Sunday, September 24th – Location TBD
- Walk of Lights – Tentative Thursday, December 21

Donation Initiatives:

- New neighbor baskets have all been delivered, with a letter explaining the process to get involved and make donations.
- Membership table at every mixer with Square donation processing
- Membership Letter and Thank You Pages in the next newsletter.
- Block Captain thank you dinner was on February 2
- Block Captain strategy session March 13

VI. Social Committee – Jay Joyer

Next Event: Luck of the Irish – Saturday, March 11

- Planning to begin shortly
- First detail to be confirmed is band payment – will confer with D. Silva and P. Christoffersen

2023 Event Dates

- Freedom Fest Saturday, July 1
- Fall Concert Saturday, September 30
- Holiday Event Saturday, December 9

VII. Home Tour Committee – Sandy DeAngelis

No written report.

VIII. Historic Resources Committee – Jim Perez and Bev Schauwecker

No written report.

IX. Legacy Committee

No written report.

X. Communications Committee – Dave Kosak & Trace Weatherford

Social Media

- Our Facebook posts reactions, comments and shares are up 37% in the last 90 days.
- Co-Director (Trace) still does not have access to the Instagram account and cannot provide insight.

Eblasts

- There were 10 eblasts sent in the last 30 days.
- 20+ new names have been added to both the Home Tour and Neighbors eblast lists.
- Home Tour email addresses from the Home Tour director have not been forwarded to the Floral Park Home Tour email distribution list.

Newsletter

The March newsletter is nearly final and will be sent to the printers this week. The deadline for the **NEXT** issue is tentatively slated May 9th. An email to the Board with a ‘final’ submission deadline will be forthcoming.

Website

The website has been updated with the latest news regarding our designation as a national historic district! Also updated with the latest neighborhood events, including the latest information on the upcoming home tour. The new calendar section was a great enhancement, so Dave and I would like to

discuss other content and stylistic changes to make our web experience even more user-friendly, informative and engaging.

- Traffic Trends for the last three months – a post-holiday lull
 - Nov: 1791 visits by 1292 users
 - Dec: 3161 visits by 2349 users
 - Jan: 1476 visits by 1033 users

XI. Parliamentarian – Patrick Johnson

To date, I have interviewed all Directors with the exception of Membership, Social and Home Tour regarding the accurate depiction of their activities in the current version of the Standing Rules. My intention is to meet with the remaining three Directors ASAP and incorporate all of your respective comments into a redlined draft of the Standing Rules for review and discussion.

If I'm not able to meet with the remaining three Directors before Tuesday's Board meetings, I will incorporate their comments into a final redlined draft for review and discussion in our March Board meeting.

As a side note, I want to thank all of you for your comments and concerns these last couple months. Life doesn't always end up where you thought. What was it that John Lennon said "life is what happens when you are making other plans."

XII. Treasurer's Report – Peter Christoffersen

Financial Report - See attached.

- All Board Members should have received the January 31, 2023 Financials last week
 - Minimal Revenue & Expenses
 - Bulk Mail Filing Fees with USPS – Reactivated Acct for Home Tour Bulk Mailing
- Established new account with Farmers & Merchants Bank in Santa Ana
 - Purchased \$50,000 CD yielding 3.75% over 13 months
 - In process of cancelling Axos Bank Account with \$36,643.26 at 0.05% yield
 - Consolidating accounts at Wells Fargo to improve yields (multiple savings accts)
- Finance Committee Meeting – Feb 16th with Stacey Kato, Summer Taylor and Jeff Katz
 - Reviewed current Insurance Policies – Identified areas of potential change
 - Current Liability coverage of \$1M requested quotes up to \$5M
 - Currently no property coverage – Need to inventory FPNA assets, where located and consider central storage in order to obtain property loss insurance coverage through current providers
 - Reviewed other Bank opportunities to invest earning higher interest rates
 - Discussed Records Retention Legal Requirements
 - Since going to new website, we lost many older electronic records
 - Need to conduct any inventory to identify what we have, what maybe others can provide from personal records, and identify where to keep in the future and how to maintain
- FPNA 2022 tax information submitted to CPA to prepare Tax Return. Should have available by next month's meeting to approve before submittal.

HOME TOUR

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4310	Prepaid Tickets-Cash Donations - # Tickets	\$ 1,500.00		\$ (1,500.00)
4320	Prepaid Tickets-PayPal Donations - # Tickets	\$ 40,000.00		\$ (40,000.00)
4330	Gate Ticket Donations - # Tickets	\$ 17,000.00		\$ (17,000.00)
4350	Home Tour Book Contributions	\$ 3,525.00		\$ (3,525.00)
4360	Collectible Contributions	\$ 4,500.00		\$ (4,500.00)
4370	Vintage Auto Show Contributions	\$ 1,500.00		\$ (1,500.00)
4384	Wine Garden Donations	\$ 5,000.00		\$ (5,000.00)
4385	Hospitality Garden Donations	\$ 15,000.00		\$ (15,000.00)
4387	Opening Night Donations	\$ 12,500.00		\$ (12,500.00)
4388	Opening Night Donations/Silent Auction	\$ 11,000.00		\$ (11,000.00)
		\$ 111,525.00	\$ -	\$ (111,525.00)
Expenses				
5310	Administrative	\$ 7,000.00	\$ 290.00	\$ (6,710.00)
5320	Promotional Flyer	\$ 2,000.00		\$ (2,000.00)
5330	Home Tour Book	\$ 3,900.00		\$ (3,900.00)
5335	Docent	\$ 500.00		\$ (500.00)
5340	Collectibles Section Expenses	\$ 200.00		\$ (200.00)
5345	Vintage Auto Show Expenses	\$ 700.00		\$ (700.00)
5350	Homeowners Costs	\$ 4,000.00		\$ (4,000.00)
5360	Volunteer Appreciation	\$ 500.00		\$ (500.00)
5365	Signage	\$ 1,000.00		\$ (1,000.00)
5375	Equipment Rental	\$ 5,000.00		\$ (5,000.00)
5385	Promotional Expenses	\$ 500.00		\$ (500.00)
5388	Mailing Services	\$ 500.00		\$ (500.00)
5390	Misc Home Tour Expense	\$ 1,000.00		\$ (1,000.00)
5398	Opening Night Expense	\$ 10,000.00		\$ (10,000.00)
5399	Wine Garden Expense	\$ 10,000.00		\$ (10,000.00)
		\$ 46,800.00	\$ 290.00	\$ (46,510.00)

Treasurer's January Month End Comments

* Bulk Mailing Fee Post Office \$290.

2023 Final Contributions	
Wine Garden	
Opening Night	\$ -
Home Tour	

SOCIAL

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4920	Social Donations	\$ 8,500.00		\$ (8,500.00)
Expenses				
5410	Summer Event - Freedom Fest	\$ 5,000.00		\$ (5,000.00)
5415	Concert In The Park	\$ 2,000.00		
5420	Fall Concert Event	\$ 5,000.00		\$ (5,000.00)
5430	Winter Event - Holiday Party	\$ 5,000.00	\$ 45.00	\$ (4,955.00)
5470	Additional Events	\$ 5,000.00	\$ 409.39	\$ (4,590.61)
		\$ 22,000.00	\$ 454.39	\$ (21,545.61)

Treasurer's January Month End Comments

- * Fall Party 2022 Expenses \$229.23
- * 2022 Neighborhood Night Out Signage \$180.26
- * Holiday Event 2022 Baracade Rental \$45

SPONSORSHIP

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4610	Sponsorships/Endowment Donations	\$ 15,000.00	\$ 10.00	\$ (14,990.00)
Expenses				
5610	Scholarships	\$ 25,000.00		\$ (25,000.00)
	<i>* Scholarships - Reallocation 2022 Home Tour Tickets</i>	<i>\$ 7,321.94</i>	-	
	<i>* Scholarships - Reallocation 2222 Wine Garden Profits</i>	<i>\$ 18,905.26</i>	-	
5620	Charities	\$ 6,000.00	\$ 70.00	\$ (5,930.00)
		\$ 31,000.00	\$ 70.00	\$ (30,930.00)

Treasurer's January Month End Comments

* Santiago Drama Boosters Donation \$70

* Scholarship Funds Paid in 2023 for 2024 Awards	
Julie & Gary Humphreys	\$10

HISTORICAL: SPECIAL PROJECT

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	Expenses			
6100	Miscellaneous Historical	\$ 10,000.00	\$ -	\$ (10,000.00)

Treasurer's January Month End Comments

LEGACY COMMITTEE

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
5515	Legacy Awards	\$ 4,500.00	\$ -	\$ (4,500.00)

Treasurer's January Month End Comments

COMMUNICATIONS

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4210	Promotional Sponsorship Funds	\$ 18,000.00	\$ 646.00	\$ (17,354.00)
Expenses				
5210	Printing	\$ 18,000.00		\$ (18,000.00)
5220	Distribution	\$ -		\$ -
5240	Website	\$ 1,500.00	\$ 138.96	\$ (1,361.04)
		\$ 19,500.00	\$ 138.96	\$ (19,361.04)

Treasurer's January Month End Comments

- * Quarterly Gazette Issues in 2023
- * Campaigner By Prot Monthly \$59
- * Just Host Monthly Fees \$79.96

MEMBERSHIP

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4110	Membership Contributions	\$ 30,000.00	\$ 1,440.00	\$ (28,560.00)
Expenses				
5110	Printing, Mailing & Distribution	\$ 500.00		\$ (500.00)
5120	New Neighborhood Gifts	\$ 1,000.00		\$ (1,000.00)
5130	New Neighborhood Mixers	\$ 1,500.00		\$ (1,500.00)
5140	Miscellaneous Membership/Membership Drive	\$ 1,100.00		\$ (1,100.00)
		\$ 4,100.00	\$ -	\$ (4,100.00)

Treasurer's January Month End Comments

* 57 Donors in January

BEAUTIFICATION

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	Revenue			
4510	Heartstone Sponsorships	\$ 800.00		\$ (800.00)
	Expenses			
5510	Heartstone	\$ 700.00		\$ (700.00)
5520	Neighborhood Plantings	\$ 3,500.00		\$ (3,500.00)
5540	Miscellaneous Beautification	\$ 1,500.00		\$ (1,500.00)
		\$ 5,700.00	\$ -	\$ (5,700.00)
	Special Projects: Reforestation			
5550	Reforestation Expenses	\$ 10,000.00	\$ -	\$ (10,000.00)

Treasurer's January Month End Comments

** Outstanding Heart Stone - Paid but Not Ordered - Nichols (Oct 2021)*

CARE & COMPASSION COMMITTEE

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	Expenses			
6095	Care & Compassion Committee Expenses	\$ 2,000.00	\$ 272.45	\$ (1,727.55)

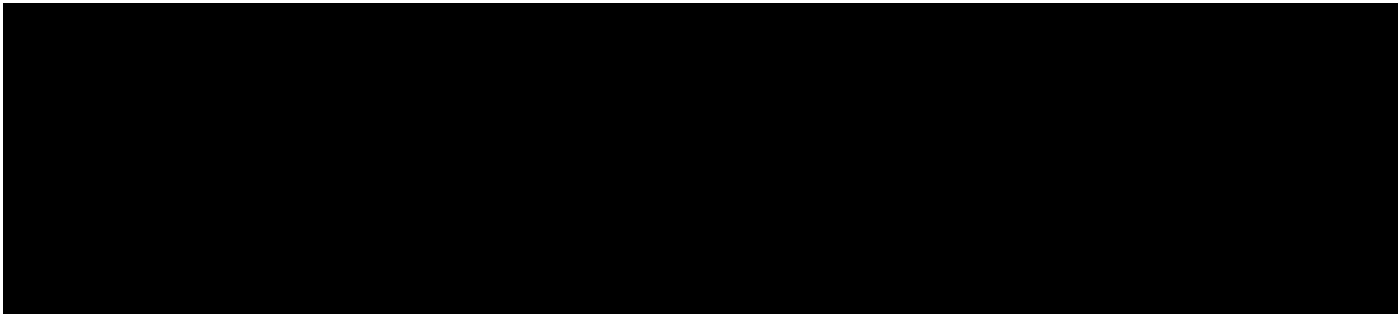
Treasurer's January Month End Comments

* Blood Drive Signs \$272.45

GENERAL / ADMINISTRATION

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4010	Interest Revenue	\$ 100.00	\$ 14.27	\$ (85.73)
4150	Floral Park Online Store Donations	\$ 1,000.00		\$ (1,000.00)
4900	Miscellaneous Sponsorships/Donations/Grants	\$ 1,000.00		\$ (1,000.00)
		\$ 2,100.00	\$ 14.27	\$ (2,085.73)
Expenses				
6010	Board Expenses	\$ 250.00	\$ -	\$ (250.00)
6020	Stationary, Postage & Supplies	\$ 700.00	\$ 409.50	\$ (290.50)
6030	General Meeting	\$ 3,000.00		\$ (3,000.00)
6035	Special General Meeting	\$ 250.00		\$ (250.00)
6040	Insurance	\$ 5,500.00		\$ (5,500.00)
6060	Professional Services	\$ 1,250.00		\$ (1,250.00)
6070	Bank Charges/ PayPal & Giving Fuel Svc Charges	\$ 2,500.00	\$ 206.45	\$ (2,293.55)
6080	Board Election Expenses	\$ 250.00		\$ (250.00)
6090	Misc Administrative Expenses	\$ 5,000.00	\$ 15.81	\$ (4,984.19)
		\$ 18,700.00	\$ 631.76	\$ (18,068.24)

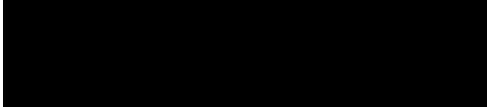
2022 FPNA Overall Summary	2023 Budget	2023 Actual YTD	Over(Under)
Revenue YTD	\$ 185,925.00	\$ 2,110.27	\$ (183,814.73)
Expenses YTD	\$ 174,300.00	\$ 1,857.56	\$ (172,442.44)



Treasurer's January Month End Comments

- * USPS Bulk Mailing Fee \$290
- * Zoom Monthly Fee \$15.81
- * Postage To mail Tax Donatiopn Letters \$119.50

Funds Available



Sponsorship Funds	
Earmarked Scholarship/Charity Funds	\$ 32,403.70
Balance of Sponsorship Funds	\$ 13,500.00
Total	\$ 45,903.70

Total Revenue January	\$ 2,110.27
Total Expenses January	\$ 1,857.56