



Board Reports for September 2023

I. President – Jeffrey Katz

A. 17th Street Shopping Center

The GC will present at the General Meeting. Two billboards with the plans should be going up the week of 9/18.

B. Traffic Calming Report

Nothing to report.

C. Olive Street Alley

This project is complete.

D. Homeless

Katz processed Limited Auth to Arrest form for Brown Mortuary.

Still working on Yoshinoya and Baskin Robbins lots.

E. Floral Park Promenade

Nothing to report.

F. Iron Fence along Broadway

Peter and Jeff met with the iron fence installer to re-draw lines to miss the water valves.

Gabriel will digging holes and moving sprinklers the week of 9/11.

G. Arts & Culture Ad Hoc Committee

Pacific Symphony performed on August 27.

Jazz Concert was held on September 10.

Next event: October 1 – Vietnamese Mid-Autumn Moon Festival.

- Freedom Fest Saturday, June 29, 2024
- 4th Bike Parade Thursday, July 4, 2024
- Fall Concert Saturday, September 21, 2024 (Allyson Thompson to Chair)
- Holiday Event Saturday, December 7, 2024

*Historic Designation Kick-Off – when that is scheduled in 2024, the Social Committee is happy to help the Historic Committee in volunteering for this event.

V. Care & Compassion – Rachel Moloo

No written report.

VI. Membership Committee - Kevin Shuler & Katie Mayberry

Donations:

- August finished with \$1490 and \$11,980 YTD.....and 80 YTD Donors.
- Most of these donations coming from recurring donors.....66 total which will just build to our totals over time, and year over year. Recurring donations is key to long term success.

New Neighbors –

- 2300 North Flower Street – William & Wendy Currin

Mixers 2023

- September 10th: Terrific Turnout! Thanks to Patrick & Denise Johnson for the event location. New contact information collected. Jazz concert was a nice addition to the mixer.
- Walk of Lights – Tentative Thursday, December 21

Donation Initiatives:

- New neighbor baskets: All have been delivered to date.
- Membership table at every mixer.
- Membership Renewal Letters
- All FPNA Pride Flags Delivered

Membership Drive

- We're putting together the communications material and getting ready for the second annual November membership drive. Stay tuned!

Block Captains Update:

- Following a successful first year of the block captain initiative, we have honed in on 4 core responsibilities. These responsibilities have been shared with current, new and potential block captains with a request for a new 1-year commitment.

1. Plan at least one block party a year with a \$200 budget.

- More block parties are welcome and up to the discretion of the block captain. FPNA will support as much as possible through printing flyers, guidance on blocking streets, email marketing, and more.

2. Have an open-door policy (while maintaining healthy boundaries, of course). Be the type of person who wants to get to know their neighbors and support in the good times and the bad.

3. Once a year, in November, go door-to-door to do the following -

- introduce yourself
- distribute a FPNA flyer
- invite neighbors to give toward the annual Membership Drive
- ask for updated contact information for FPNA official communications (contact information will not be sold, shared without permission, used outside of FPNA purposes, etc.)

4. Write a thank you note once a year to each neighbor who gives toward the association (only one per year for those who give monthly). Goal is to deliver a thank you note within 30-90 days from the date of gift receipt. The treasurer will notify the captain about the gift (not the amount).

VII. Home Tour Committee – Sandy DeAngelis

The FPNA Walk of Fright will be held October 29th starting at 6 pm.

Judging of the decorations will be done after 6pm on October 28th

Decorating Contest Categories:

- Best in Show
- Best use of Special Effects
- Best use of Skeletons
- Scariest Display
- Most Original
- Most Theatrical

Walk of Frights – October 29th after 6 p.m.

We are asking for 8 "Treat" houses - 4 north of Santa Clara and 4 south of Santa Clara.

Once Winners and "Treat" stations are identified, they will be put on a map that will be e-blasted to the neighborhood.

VIII. Historic Resources Committee – Jim Perez and Bev Schauwecker

The Committee has not met since your last meeting.

Representatives from the committee had a meeting set with Nabil, city of Santa Ana, on September 6, 2023 at 1:30 PM. Unfortunately, Nabil needed to change the date.

The new date is September 21,2023 at 11 AM. Meeting will take place at City Hall.

Representatives are: Ed Murashi and Erwin Schauwecker, for the committee and Jannelle Mc Loughlin, liaison with the city.

Ed will be presenting the power point and distributing the written copies of signage request, as was presented to the board at the August meeting, no changes.

IX. Legacy Committee

No written report.

X. Communications Committee –Trace Weatherford

EBLASTS

- There were 13 neighborhood eblasts sent out since my last Board report.
- To avoid confusion, incorrect information and misunderstanding I'd like to implement an official eblast policy that will apply to ANY and ALL eblast requests going forward.
- A draft of this policy will be presented to the board. Stay tuned!

NEWSLETTER

- The current Fall issue of Gazette was submitted for layout on Sept 1st so all content was locked-in on that date. I expect the issue to be delivered by end of Sept at the latest.
- Deadline for the next issue of the Gazette is **Wed Nov 1st, 2023**.
- This will be our HOLIDAY issue!
- Our President has been amazing at providing this weary Editor with content for the newsletter, but I still **need help getting articles written and submitted**.

WEBSITE

- To avoid confusion, incorrect information and misunderstanding I'd like to implement an official website administration/mgmt policy that will apply to ANY and ALL content requests and changes going forward.
- A draft of this policy will be presented to the board. Stay tuned!

SIGNAGE

Fall Concert signs ordered and placed throughout the neighborhood.

Reminder – ALL sign requests for official FPNA events or meetings must be submitted to me via email.

XI. Parliamentarian – vacant

XII. Treasurer's Report – Peter Christoffersen

Attached is the Financial recap Year-to-Date through end of August. I would encourage you to familiarize yourself with your respective numbers. Should you have any questions, please let me know.

Reminder - I am expecting your 2024 Budget Requests to be completed and provided to me at the Board meeting next week - Tuesday September 12th.

HOME TOUR

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4310	Prepaid Tickets-Cash Donations - # Tickets 62	\$ 1,500.00	\$ 2,790.00	\$ 1,290.00
4320	Prepaid Tickets-PayPal Donations - # Tickets 1,127	\$ 40,000.00	\$ 50,715.00	\$ 10,715.00
4330	Gate Ticket Donations - # Tickets 520	\$ 17,000.00	\$ 25,965.00	\$ 8,965.00
4350	Home Tour Book Contributions	\$ 3,525.00	\$ 8,125.00	\$ 4,600.00
4360	Collectible Contributions	\$ 4,500.00	\$ 6,265.00	\$ 1,765.00
4370	Vintage Auto Show Contributions	\$ 1,500.00	\$ 1,675.00	\$ 175.00
4384	Wine Garden Donations	\$ 5,000.00	\$ 15,674.00	\$ 10,674.00
4385	Hospitality Garden Donations	\$ 15,000.00	\$ -	\$ (15,000.00)
4387	Opening Night Donations - #139 Tickets	\$ 12,500.00	\$ 17,375.00	\$ 4,875.00
4388	Opening Night Donations/Silent Auction	\$ 11,000.00	\$ 16,865.00	\$ 5,865.00
		\$ 111,525.00	\$ 145,449.00	\$ 33,924.00
Expenses				
5310	Administrative	\$ 7,000.00	\$ 6,569.52	\$ (430.48)
5320	Promotional Flyer	\$ 2,000.00	\$ 1,617.31	\$ (382.69)
5330	Home Tour Book	\$ 3,900.00	\$ 5,524.91	\$ 1,624.91
5335	Docent	\$ 500.00	\$ 588.90	\$ 88.90
5340	Collectibles Section Expenses	\$ 200.00	\$ 590.95	\$ 390.95
5345	Vintage Auto Show Expenses	\$ 700.00	\$ 1,014.51	\$ 314.51
5350	Homeowners Costs	\$ 4,000.00	\$ 7,393.89	\$ 3,393.89
5360	Volunteer Appreciation	\$ 500.00	\$ 738.80	\$ 238.80
5365	Signage	\$ 1,000.00	\$ 683.41	\$ (316.59)
5375	Equipment Rental	\$ 5,000.00	\$ 6,547.82	\$ 1,547.82
5385	Promotional Expenses	\$ 500.00		\$ (500.00)
5388	Mailing Services	\$ 500.00	\$ 163.25	\$ (336.75)
5390	Misc. Home Tour Expense	\$ 1,000.00	\$ 1,747.65	\$ 747.65
5398	Opening Night Expense	\$ 10,000.00	\$ 18,906.41	\$ 8,906.41
5399	Wine Garden Expense	\$ 10,000.00	\$ 8,239.39	\$ (1,760.61)
		\$ 46,800.00	\$ 60,326.72	\$ 13,526.72

Treasurer's August Month End Comments

- * Outstanding Auction Payments Due \$455
- * Anticipate Insurance Deductible \$500 in Sept

Home Tour 2023 Activities Recap	
Wine Garden	\$ 7,434.61
Opening Night	\$ 15,333.59
Home Tour	\$ 62,354.08
Total Impact *	\$ 85,122.28

SOCIAL

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4920	Social Donations	\$ 8,500.00	\$ 2,975.00	\$ (5,525.00)
Expenses				
5410	Summer Event - Freedom Fest	\$ 5,000.00	\$ 5,003.79	\$ 3.79
5415	Concert In The Park	\$ 2,000.00		
5420	Fall Concert Event	\$ 5,000.00	\$ 1,727.31	\$ (3,272.69)
5430	Winter Event - Holiday Party	\$ 5,000.00	\$ 45.00	\$ (4,955.00)
5465	Memorial Day Event * (Board Approved 6/13/23)	\$ 1,530.00	\$ 1,785.40	\$ 255.40
5470	Additional Events	\$ 5,000.00	\$ 3,826.75	\$ (1,173.25)
		\$ 23,530.00	\$ 12,388.25	\$ (11,141.75)

Treasurer's August Month End Comments

- * Fall Concert - R.W.B Party Props Payment \$727.31
- * Acct# 5465 Santa Ana High School Band Donation \$500
- * Acct# 5465 Santa Ana High School Music Donation \$500
- * Acct#5465 Bag Pipe OC Deputy Sheriff Donation \$200
- * Acct# 5465 Trumpeter Honorarium \$50
- * Acct# 5465 Chair Rental, Beverages & Snacks \$471.91

Expenses from 2022 Fall Event paid in 2023		Expense 5470	Net Cost
Signage \$180.26 & Fall Party Reimbursements \$229.13		\$ 409.39	\$ 409.39
Luck of The Irish Event	Revenue 4920	Expense 5470	Net Cost
Activities	\$ 505.00	\$ 3,109.76	\$ 2,604.76
Fall Concert Event	Revenue 4920	Expense 5420	Net Cost
Band Deposit		\$ 1,000.00	
Party Props Rental		\$ 727.31	\$ 1,727.31
Freedom Fest	Revenue 4920	Expense 5410	Net Cost
Activities	\$ 2,470.00	\$ 5,003.79	\$ 2,533.79
4th of July Bike Parade Event		Expense 5470	Net Cost
Signage \$183.15 & Event Awards/Supplies \$124.45		\$ 307.60	\$ 307.60

SPONSORSHIP

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4610	Sponsorships/Endowment Donations	\$ 15,000.00	\$ 12,740.00	\$ (2,260.00)
Expenses				
5610	Scholarships	\$ 25,000.00	\$ 24,169.00	\$ (831.00)
	<i>* Scholarships - Reallocation 2022 Home Tour Tickets</i>	<i>\$ 7,321.94</i>	<i>\$ -</i>	
	<i>* Scholarships - Reallocation 2222 Wine Garden Net</i>	<i>\$ 18,905.26</i>	<i>\$ -</i>	
	<i>* Scholarship Funds Paid in 2022 for 2023 Awards</i>	<i>\$ 6,280.00</i>		
5620	Charities (Board Approved 4/11/23 Budget +\$1,000)	\$ 7,000.00	\$ 8,000.00	\$ 1,000.00
5635	Arts & Culture Activities * (Board Approved 6/13/23)	\$ 2,500.00	\$ 2,859.01	\$ 359.01
		\$ 34,500.00	\$ 35,028.01	\$ 528.01

Treasurer's August Month End Comments

* Acct# 5635 Jazz Concert 5 x \$100 Honorariums \$500

* Scholarship Funds Paid in 2023 for 2024 Awards	
Julie & Gary Humphreys	\$290
Sherry Bull - Donated Home Tour Garden Tour Gift	\$250
Sandy DeAngelis & Ed Trotter	\$1,200
Karen & Edward Athey	\$1,000
Susan Hart Estate Scholarship Gift \$1,000/yr 10 Yrs	\$10,000

HISTORICAL: SPECIAL PROJECT

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	Expenses			
6100	Miscellaneous Historical	\$ 10,000.00	\$ 838.75	\$ (9,161.25)

Treasurer's August Month End Comments

LEGACY COMMITTEE

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
5515	Legacy Awards	\$ 4,500.00	\$ 361.37	\$ (4,138.63)

Treasurer's August Month End Comments

* Reimburse Sherri Honer Two Prototype Plaques \$361.37

COMMUNICATIONS

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4210	Promotional Sponsorship Funds	\$ 18,000.00	\$ 12,775.95	\$ (5,224.05)
Expenses				
5210	Printing	\$ 18,000.00	\$ 5,215.10	\$ (12,784.90)
5240	Website	\$ 1,500.00	\$ 764.09	\$ (735.91)
		\$ 19,500.00	\$ 5,979.19	\$ (13,520.81)

Treasurer's August Month End Comments

- * Monthly Preauthorized Campaigner Prot Paid - \$67.85
- * Monthly Preauthorized Wix.com Paid - \$47.88

MEMBERSHIP

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4110	Membership Contributions	\$ 30,000.00	\$ 11,699.00	\$ (18,301.00)
Expenses				
5110	Printing, Mailing & Distribution	\$ 500.00		\$ (500.00)
5120	New Neighbor Gifts	\$ 1,000.00	\$ 603.56	\$ (396.44)
5130	New Neighborhood Mixers	\$ 1,500.00	\$ 533.75	\$ (966.25)
5135	Block Captain Street Events * (Board Approved 7/11/23)	\$ 2,400.00	\$ 330.81	\$ (2,069.19)
5140	Miscellaneous Membership/Membership Drive	\$ 1,100.00		\$ (1,100.00)
		\$ 6,500.00	\$ 1,468.12	\$ (5,031.88)

Treasurer's August Month End Comments

- * 80 Donors Year-to-Date with 66 Reoccurring
- * David & Karen Karos donated Home Tour Payment to FPNA \$500

BEAUTIFICATION

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4510	Heartstone Sponsorships	\$ 800.00	\$ 800.00	\$ -
Expenses				
5510	Heartstone	\$ 700.00	\$ 340.75	\$ (359.25)
5520	Neighborhood Plantings	\$ 3,500.00	\$ 4,419.91	\$ 919.91
5540	Miscellaneous Beautification	\$ 1,500.00	\$ 214.07	\$ (1,285.93)
		\$ 5,700.00	\$ 4,974.73	\$ (725.27)
Special Projects: Reforestation				
5550	Reforestation Expenses	\$ 10,000.00	\$ -	\$ (10,000.00)
5565	Broadway Fence Project * (Board Approved 6/13/23)	\$ 22,500.00	\$ 6,021.00	\$ (16,479.00)

Treasurer's August Month End Comments

- * Heartstone Payments - None Outstanding
- * Acct# 5565 Fence Project - City of Santa Ana \$810 License Fee

CARE & COMPASSION COMMITTEE

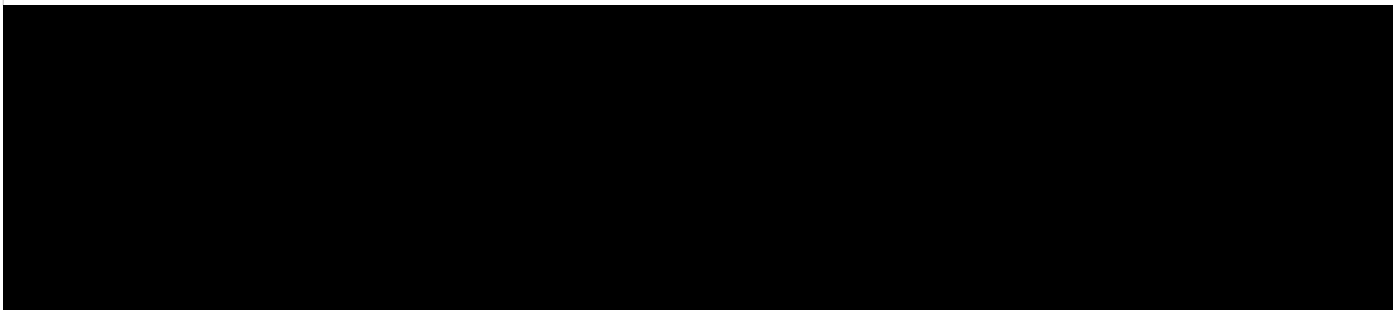
Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	Expenses			
6095	Care & Compassion Committee Expenses	\$ 2,000.00	\$ 397.86	\$ (1,602.14)

Treasurer's August Month End Comments

GENERAL / ADMINISTRATION

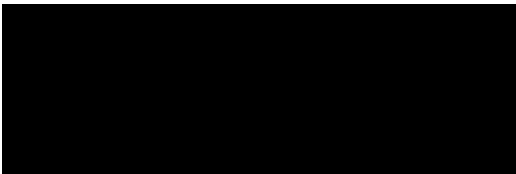
Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
Revenue				
4010	Interest Earned	\$ 100.00	\$ 1,423.37	\$ 1,323.37
4150	Floral Park Online Store Donations	\$ 1,000.00	\$ 1,455.00	\$ 455.00
4900	Miscellaneous Sponsorships/Donations/Grants	\$ 1,000.00	\$ 169.33	\$ (830.67)
		\$ 2,100.00	\$ 3,047.70	\$ 947.70
Expenses				
6010	Board Expenses	\$ 250.00	\$ -	\$ (250.00)
6020	Stationary, Postage & Supplies	\$ 700.00	\$ 579.61	\$ (120.39)
6030	General Meeting	\$ 3,000.00	\$ 1,098.79	\$ (1,901.21)
6035	Special General Meeting	\$ 250.00	\$ -	\$ (250.00)
6040	Insurance	\$ 5,500.00	\$ 4,565.00	\$ (935.00)
6050	Admin Storage * (Board Approval April 11, 2023)	\$ 4,500.00	\$ 1,931.54	\$ (2,568.46)
6060	Professional Services	\$ 1,250.00	\$ 750.00	\$ (500.00)
6070	Bank Charges/ PayPal & Giving Fuel Svc Charges	\$ 2,500.00	\$ 1,529.40	\$ (970.60)
6080	Board Election Expenses	\$ 250.00		\$ (250.00)
6090	Misc. Administrative Expenses	\$ 5,000.00	\$ 4,315.48	\$ (684.52)
		\$ 23,200.00	\$ 14,769.82	\$ (8,430.18)

2022 FPNA Overall Summary	2023 Budget	2023 Actual YTD	Over(Under)
Revenue YTD	\$ 185,925.00	\$ 189,486.65	\$ 3,561.65
Expenses YTD	\$ 208,730.00	\$ 142,553.82	\$ (66,176.18)



Treasurer's August Month End Comments

- * Acct # 6090 Purchase 50 New FPNA Flags \$1,003.46
- * Storage Rental \$456.20
- * Acct# 6090 Board Retreat Lunches 185.50
- * Acct# 6090 Board Retreat Facilitator \$1,000



2023 Sponsorship Funds	
Earmarked Scholarship/Charity Funds	\$ 32,507.20
Balance of Sponsorship Funds / Social	\$ 15,030.00
Total	\$ 47,537.20

Total Revenue August	\$ 2,898.77
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Floral Park Neighborhood Association
2023 Budget vs. Actual YTD

Statement as of August 31, 2023

Total Expenses August	\$ 6,780.99
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