



FPNA Board Meeting Minutes  
Tuesday, September 12, 2023  
1919 North Heliotrope Drive

Board Members:	President	Jeffrey Katz
	First Vice President	Julie Humphreys
	Second Vice President	Chris Switzer
	Secretary	Angel Barnes
	Treasurer	Peter Christoffersen
	Parliamentarian	Mark Rothenberg
	Communications Director	Trace Weatherford
	Social Director	Allyson Thompson
	Membership Co-Director	Kevin Shuler
	Membership Co-Director	Katie Mayberry
	Home Tour Director	Sandy DeAngelis

The monthly FPNA Board Meeting was called to order at 7:00 p.m. on September 12, 2023 at the home of President Jeffrey Katz. The above Directors attended, with the exception of Katie Mayberry.

A Motion to **approve the August 15, 2023 FPNA Board Meeting Minutes** was made by Mark. Jeff made a sub-motion to modify the minutes in connection with the Legacy Committee discussion. The Motion was seconded by Peter and passed.

### Care & Compassion

Jeff continues to solicit input from Board members and the public for the names of neighbors who may have need of a Care & Compassion project. Angel approached Jade Chiarini of Heliotrope whose home sustained a recent fire. Thankfully, it was confined to a single bedroom and the S.A.F.D. arrived in under seven minutes, so the family has not been displaced.

Baby boys were announced for Floral Park neighbors Cory and Corin Van Houghton and Ajay and Sarah Barragan.

## **Membership**

The combination Fall FPNA Mixer and Jazz Concert on September 10 was a huge success and provided Kevin another opportunity to elicit more neighbor contact information from new attendees. Kevin had little to add to the Membership Committee's comprehensive written report. The Committee's next event will be its annual *Walk of Lights* tentatively set for Thursday December 21.

## **Treasurer:**

Items from the Treasurer's August 31<sup>st</sup> Financial Statement which Peter brought to our attention were three April Opening Night Auction payments which continue to remain unpaid totaling \$455. Sandy noted the names of the three donors to follow-up with them.

For purposes of accountability, recognition, and qualifying for a tax advantage, Peter suggested establishing a separate FPNA account from which will be paid **all** our donations to other charities, funds and booster clubs such as the performance by the Santa Ana High School Band, the Memorial Day Ceremony performance, etc. Up to now, they've been recorded into various expense accounts. Two Board members indicated that they would like to see what this will entail and Peter will prepare that for next month's Board Meeting.

Peter purchased another 50 Floral Park Flags to replenish our inventory which had all been purchased by neighbors for a \$25 donation per flag. Board Retreat costs came in within budget at just shy of \$1,200. Peter opined that FPNA is financially strong this month while receiving significant interest on our cash funds and due to our prudence with expenses. He will prepare the 2024 budget for Board review at our next meeting in October.

Peter needs a projected budget from Membership and Communication. If expenses are also foreseen by Sponsorship and by Care & Compassion, he asked for those as well. If it will need a budget, Peter suggested the Board consider officially creating an Arts & Culture Committee given Jeff's scheduled *Arts & Culture Salon Series* events this year, with the eighth (Half Moon Harvest Festival), ninth (Indian Tribal Gathering) and tenth event (Menorah Lighting), to occur one in each of the next three months. The board approved of Jeff's moving forward with these three events to complete 2023.

Peter's Motion to approve the August 31<sup>st</sup> Treasurer's Report was seconded by Chris and passed by unanimous vote.

## **Social**

Allyson is awaiting the proposed contract from the snow-and-slide provider, Snow Pros, from whom she plans to order about 20,000 pounds of snow for our annual FPNA Holiday Event to take place on Saturday, December 7. On receipt of the contract, Allyson will communicate with

Peter to assure that we are either named as an insured by the provider or we acquire our own additional insurance adequate to cover our liability for this event. She will also contact the City for permission to proceed with the event.

As of this Board meeting, 29 tables have already been reserved for the Yacht rock Fall Concert to occur on Saturday, September 23<sup>rd</sup>. The event is within budget, and projected expenses have already been conveyed to Peter.

### **Beautification**

Director Chris reported that Floral Park has 27 electrical boxes. She and her committee have been investigating the most economical mode of decorating or disguising them. As discussed by Tracy Stein in July, wrappings may be the most economical for the approximately 10 larger boxes. A painting of Floral Park's flag or a historical scene are under consideration for those wrappings. Regardless of size, it is doubtful that any would be painted a solid light color since they would invite tagging. The design for the smaller boxes will likely be subtle camouflage to resemble their surrounding greenery.

### **Home Tour**

Sandy reminded the Board to solicit homes and gardens north of Santa Clara for the April 2024 Home Tour. Meanwhile, her Committee is focused on next month's *Walk of Fright* (October 29<sup>th</sup>) for which the Judges (from outside Floral Park) will be out and about, casting their votes on Saturday October 28<sup>th</sup>, at or after 6 pm. They will be seeking the winners of a half-dozen categories such as *the Scariest*, *Most Original*, *the Best Use of Skeletons*, *Best Use of Special Effects*, *Most Theatrical*, etc.

### **Communications**

The content for the Fall issue of the Gazette is in, however, Director Trace reminded us that the Holiday issue deadline is November 1<sup>st</sup>. In fact, that issue will contain a *Year in Review* covering all of Floral Park's births, deaths and marriages during 2023, for which Trace will need neighborhood input.

Peter suggested we notify Trace by the 25<sup>th</sup> of each month of an event or Committee Meeting occurring in the succeeding month, so Trace can post **all** such information in an *E-Blast*, enabling the neighborhood to view and calendar the events.

Trace receives "bounce back" notices from certain emails, (such as yahoo and aol) Accordingly, she has given the Block Captains a list of the e-mail addresses for their block. The Captains are

requested to fill in the contact information for those homes for which we have no, or an obsolete, e-mail address.

Anyone requesting an E-Blast will be directed to the *E-Blast* forms kept on our Website. Trace will consider or research what it would cost to pay someone to timely administer and manage the website, since the position of a Communications Co-Director has not yet been successful.

## **Old Business**

### **Broadway Fence**

Jeff and Peter met with the vendor who will, this week, begin the project of installing an iron fence along Broadway (beside the Santa Clara exit). They modified the positioning of the fence to accommodate the sprinkler heads and a water valve box.

## **New Business**

### **Parliamentarian**

Chris moved to nominate Mark Rothenberg which was seconded by Peter. Mark resigned from his position as co-First VP. A vote was taken and Mark was unanimously approved as the new Parliamentarian.

### **September General Membership Meeting**

The September General Meeting was rescheduled to September 28th at 7:00PM and will be held at the El Barco Restaurant on 17<sup>th</sup> (formerly *the Olde Ship*).

### **November General Membership Meeting**

FPNA's November General Membership Meeting will be held on November 7th at 7 pm at Perla's Restaurant. Rather than a separate November **Board** meeting, the Board will convene at 6:30pm with the General Meeting to follow at 7.

**A Motion to Approve the Board reports** was made by Peter and seconded by Kevin. The Motion passed by unanimous vote. The Compendium of Board Reports, so approved, are attached to these Minutes and incorporated by reference.

**Motion to Adjourn** at 9:09 p.m. by Allyson, seconded by Peter; all in favor.

**Location of Future Regular Board Meetings**

**Tuesday, October 10 at 7 p.m. - Allyson Thompson 902 N. Riverside Drive**

**Tuesday, November 7 at 6:30 p.m. at PERLA's, 400 W. 4<sup>th</sup> Street**

**Tuesday, January 9 at 7 p.m. – Chris Switzer 2462 N. Riverside Drive**

**Tuesday, February 13 at 7 p.m. - Julie Humphreys 2112 N. Ross Street**

**Tuesday, March 12 at 7 p.m. - Peter Christoffersen 2220 N. Heliotrope**

**Tuesday, April 9 at 7 p.m. - Jeffrey Katz 1919 N. Heliotrope**

**May 14 - Location TBA**

**June - Sandy DeAngelis 2121 N. Victoria**

**Calendar of upcoming FPNA Events:**

Thursday, September 28	<b><u>General Membership Meeting at 7 pm at El Barco on 17<sup>th</sup></u></b>
Sunday, October 1	Arts & Culture Series #8 Vietnamese Harvest Moon Festival from 4 to 8 p.m. at Heliotrope & Santa Clara
Tuesday October 10	Board Meeting at 7 p.m. at 902 Riverside
Saturday, October 28	Walk of Fright
Sunday, November 5	Arts & Culture Salon Series #9 – Acjachemen Indian Tribal Gathering at (TIME & PLACE ? )
Tuesday, November 7	Board Meeting at 6:30 p.m. at PERLA's, <b>400 W. 4<sup>th</sup> Street, S.A.</b> followed by the <b><u>General Membership Meeting at 7 pm</u></b>
Saturday, December 9	Holiday Party
Tuesday, December 12	Arts & Culture Salon Series #10 Menorah Lighting at Katz home, 1919 N. Heliotrope
Thursday, December 21	Walk of Lights

**HOME TOUR**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4310	Prepaid Tickets-Cash Donations - # Tickets 62	\$ 1,500.00	\$ 2,790.00	\$ 1,290.00
4320	Prepaid Tickets-PayPal Donations - # Tickets 1,127	\$ 40,000.00	\$ 50,715.00	\$ 10,715.00
4330	Gate Ticket Donations - # Tickets 520	\$ 17,000.00	\$ 25,965.00	\$ 8,965.00
4350	Home Tour Book Contributions	\$ 3,525.00	\$ 8,125.00	\$ 4,600.00
4360	Collectible Contributions	\$ 4,500.00	\$ 6,265.00	\$ 1,765.00
4370	Vintage Auto Show Contributions	\$ 1,500.00	\$ 1,675.00	\$ 175.00
4384	Wine Garden Donations	\$ 5,000.00	\$ 15,674.00	\$ 10,674.00
4385	Hospitality Garden Donations	\$ 15,000.00	\$ -	\$ (15,000.00)
4387	Opening Night Donations - #139 Tickets	\$ 12,500.00	\$ 17,375.00	\$ 4,875.00
4388	Opening Night Donations/Silent Auction	\$ 11,000.00	\$ 16,865.00	\$ 5,865.00
		<b>\$ 111,525.00</b>	<b>\$ 145,449.00</b>	<b>\$ 33,924.00</b>
<b>Expenses</b>				
5310	Administrative	\$ 7,000.00	\$ 6,569.52	\$ (430.48)
5320	Promotional Flyer	\$ 2,000.00	\$ 1,617.31	\$ (382.69)
5330	Home Tour Book	\$ 3,900.00	\$ 5,524.91	\$ 1,624.91
5335	Docent	\$ 500.00	\$ 588.90	\$ 88.90
5340	Collectibles Section Expenses	\$ 200.00	\$ 590.95	\$ 390.95
5345	Vintage Auto Show Expenses	\$ 700.00	\$ 1,014.51	\$ 314.51
5350	Homeowners Costs	\$ 4,000.00	\$ 7,393.89	\$ 3,393.89
5360	Volunteer Appreciation	\$ 500.00	\$ 738.80	\$ 238.80
5365	Signage	\$ 1,000.00	\$ 683.41	\$ (316.59)
5375	Equipment Rental	\$ 5,000.00	\$ 6,547.82	\$ 1,547.82
5385	Promotional Expenses	\$ 500.00		\$ (500.00)
5388	Mailing Services	\$ 500.00	\$ 163.25	\$ (336.75)
5390	Misc. Home Tour Expense	\$ 1,000.00	\$ 1,747.65	\$ 747.65
5398	Opening Night Expense	\$ 10,000.00	\$ 18,906.41	\$ 8,906.41
5399	Wine Garden Expense	\$ 10,000.00	\$ 8,239.39	\$ (1,760.61)
		<b>\$ 46,800.00</b>	<b>\$ 60,326.72</b>	<b>\$ 13,526.72</b>

**Treasurer's August Month End Comments**

- \* Outstanding Auction Payments Due \$455
- \* Anticipate Insurance Deductible \$500 in Sept

Home Tour 2023 Activities Recap	
Wine Garden	\$ 7,434.61
Opening Night	\$ 15,333.59
Home Tour	\$ 62,354.08
<b>Total Impact *</b>	<b>\$ 85,122.28</b>

**SOCIAL**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4920	Social Donations	\$ 8,500.00	\$ 2,975.00	\$ (5,525.00)
<b>Expenses</b>				
5410	Summer Event - Freedom Fest	\$ 5,000.00	\$ 5,003.79	\$ 3.79
5415	Concert In The Park	\$ 2,000.00		
5420	Fall Concert Event	\$ 5,000.00	\$ 1,727.31	\$ (3,272.69)
5430	Winter Event - Holiday Party	\$ 5,000.00	\$ 45.00	\$ (4,955.00)
5465	Memorial Day Event * (Board Approved 6/13/23)	\$ 1,530.00	\$ 1,785.40	\$ 255.40
5470	Additional Events	\$ 5,000.00	\$ 3,826.75	\$ (1,173.25)
		<b>\$ 23,530.00</b>	<b>\$ 12,388.25</b>	<b>\$ (11,141.75)</b>

**Treasurer's August Month End Comments**

- \* Fall Concert - R.W.B Party Props Payment \$727.31
- \* Acct# 5465 Santa Ana High School Band Donation \$500
- \* Acct# 5465 Santa Ana High School Music Donation \$500
- \* Acct#5465 Bag Pipe OC Deputy Sheriff Donation \$200
- \* Acct# 5465 Trumpeter Honorarium \$50
- \* Acct# 5465 Chair Rental, Beverages & Snacks \$471.91

<b>Expenses from 2022 Fall Event paid in 2023</b>		<b>Expense 5470</b>	<b>Net Cost</b>
Signage \$180.26 & Fall Party Reimbursements \$229.13		\$ 409.39	\$ 409.39
<b>Luck of The Irish Event</b>	<b>Revenue 4920</b>	<b>Expense 5470</b>	<b>Net Cost</b>
Activities	\$ 505.00	\$ 3,109.76	\$ 2,604.76
<b>Fall Concert Event</b>	<b>Revenue 4920</b>	<b>Expense 5420</b>	<b>Net Cost</b>
Band Deposit		\$ 1,000.00	
Party Props Rental		\$ 727.31	\$ 1,727.31
<b>Freedom Fest</b>	<b>Revenue 4920</b>	<b>Expense 5410</b>	<b>Net Cost</b>
Activities	\$ 2,470.00	\$ 5,003.79	\$ 2,533.79
<b>4th of July Bike Parade Event</b>		<b>Expense 5470</b>	<b>Net Cost</b>
Signage \$183.15 & Event Awards/Supplies \$124.45		\$ 307.60	\$ 307.60

**SPONSORSHIP**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4610	Sponsorships/Endowment Donations	\$ 15,000.00	\$ 12,740.00	\$ (2,260.00)
<b>Expenses</b>				
5610	Scholarships	\$ 25,000.00	\$ 24,169.00	\$ (831.00)
	<i>* Scholarships - Reallocation 2022 Home Tour Tickets</i>	<i>\$ 7,321.94</i>	<i>\$ -</i>	
	<i>* Scholarships - Reallocation 2222 Wine Garden Net</i>	<i>\$ 18,905.26</i>	<i>\$ -</i>	
	<i>* Scholarship Funds Paid in 2022 for 2023 Awards</i>	<i>\$ 6,280.00</i>		
5620	Charities (Board Approved 4/11/23 Budget +\$1,000)	\$ 7,000.00	\$ 8,000.00	\$ 1,000.00
5635	Arts & Culture Activities * (Board Approved 6/13/23)	\$ 2,500.00	\$ 2,859.01	\$ 359.01
		<b>\$ 34,500.00</b>	<b>\$ 35,028.01</b>	<b>\$ 528.01</b>

**Treasurer's August Month End Comments**

\* Acct# 5635 Jazz Concert 5 x \$100 Honorariums \$500

<b>* Scholarship Funds Paid in 2023 for 2024 Awards</b>	
Julie & Gary Humphreys	\$290
Sherry Bull - Donated Home Tour Garden Tour Gift	\$250
Sandy DeAngelis & Ed Trotter	\$1,200
Karen & Edward Athey	\$1,000
Susan Hart Estate Scholarship Gift \$1,000/yr 10 Yrs	\$10,000



**HISTORICAL: SPECIAL PROJECT**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	<b>Expenses</b>			
6100	Miscellaneous Historical	\$ 10,000.00	\$ 838.75	\$ (9,161.25)

Treasurer's August Month End Comments

**LEGACY COMMITTEE**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
5515	Legacy Awards	\$ 4,500.00	\$ 361.37	\$ (4,138.63)

Treasurer's August Month End Comments

\* Reimburse Sherri Honer Two Prototype Plaques \$361.37

**COMMUNICATIONS**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4210	Promotional Sponsorship Funds	\$ 18,000.00	\$ 12,775.95	\$ (5,224.05)
<b>Expenses</b>				
5210	Printing	\$ 18,000.00	\$ 5,215.10	\$ (12,784.90)
5240	Website	\$ 1,500.00	\$ 764.09	\$ (735.91)
		<b>\$ 19,500.00</b>	<b>\$ 5,979.19</b>	<b>\$ (13,520.81)</b>

**Treasurer's August Month End Comments**

- \* Monthly Preauthorized Campaigner Prot Paid - \$67.85
- \* Monthly Preauthorized Wix.com Paid - \$47.88

**MEMBERSHIP**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4110	Membership Contributions	\$ 30,000.00	\$ 11,699.00	\$ (18,301.00)
<b>Expenses</b>				
5110	Printing, Mailing & Distribution	\$ 500.00		\$ (500.00)
5120	New Neighbor Gifts	\$ 1,000.00	\$ 603.56	\$ (396.44)
5130	New Neighborhood Mixers	\$ 1,500.00	\$ 533.75	\$ (966.25)
5135	Block Captain Street Events * (Board Approved 7/11/23)	\$ 2,400.00	\$ 330.81	\$ (2,069.19)
5140	Miscellaneous Membership/Membership Drive	\$ 1,100.00		\$ (1,100.00)
		<b>\$ 6,500.00</b>	<b>\$ 1,468.12</b>	<b>\$ (5,031.88)</b>

**Treasurer's August Month End Comments**

- \* 80 Donors Year-to-Date with 66 Reoccurring
- \* David & Karen Karos donated Home Tour Payment to FPNA \$500

**BEAUTIFICATION**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
<b>Revenue</b>				
4510	Heartstone Sponsorships	\$ 800.00	\$ 800.00	\$ -
<b>Expenses</b>				
5510	Heartstone	\$ 700.00	\$ 340.75	\$ (359.25)
5520	Neighborhood Plantings	\$ 3,500.00	\$ 4,419.91	\$ 919.91
5540	Miscellaneous Beautification	\$ 1,500.00	\$ 214.07	\$ (1,285.93)
		<b>\$ 5,700.00</b>	<b>\$ 4,974.73</b>	<b>\$ (725.27)</b>
<b>Special Projects: Reforestation</b>				
5550	Reforestation Expenses	\$ 10,000.00	\$ -	\$ (10,000.00)
5565	Broadway Fence Project * (Board Approved 6/13/23)	\$ 22,500.00	\$ 6,021.00	\$ (16,479.00)

**Treasurer's August Month End Comments**

- \* Heartstone Payments - None Outstanding
- \* Acct# 5565 Fence Project - City of Santa Ana \$810 License Fee

**CARE & COMPASSION COMMITTEE**

Acct #	Description	2023 Budget	2023 Actual YTD	Over/(Under)
	<b>Expenses</b>			
6095	Care & Compassion Committee Expenses	\$ 2,000.00	\$ 397.86	\$ (1,602.14)

**Treasurer's August Month End Comments**



Floral Park Neighborhood Association  
2023 Budget vs. Actual YTD

Statement as of August 31, 2023

<b>Total Expenses August</b>	<b>\$ 6,780.99</b>
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